



ALBA

RECRUITMENT PACK

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A word from our Chief Executive...

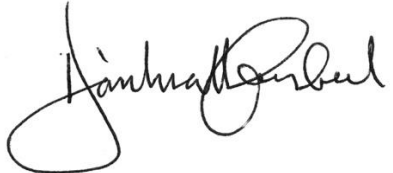
We're seeking a part time Continuity Producer & Announcer to join our team in Stornoway. As a Continuity Producer & Announcer you will help to shape the tone and identity of MG ALBA across our platforms.

This is an opportunity for the right person to join us as our organisation transforms to meet the fast-changing needs of our audiences and users.

It is an exciting time to be part of something worthwhile, truly transformational and create a legacy for our future stakeholders.

Within this pack you will find the advert, the job description, and instructions for application.

We look forward to receiving your application.

A handwritten signature in black ink, appearing to read 'Dòmhnall Caimbeul', is written over a white rectangular background.

Dòmhnall Caimbeul
19/5/25

OUR WORLD



GAELIC FOR EVERYONE



WHEREVER YOU ARE

BBC ALBA 

Learn
Gaelic

Speak
Gaelic

FILMG 

OUR VALUES

CREATIVITY

We enable the creation of high-quality Gaelic content.

AUDIENCE

We are informed and inspired by our audience.

AMBITION

We strive for and deliver excellence.

PARTNERSHIP

We achieve through collaboration.

RESPECT

We listen; we encourage; we are fair.



Continuity Producer & Announcer (Part-time)

Job Title	Continuity Producer & Announcer	Grade	C2	Weekly Hours	22.5
Location	Stornoway				
Salary Range	£32,754 – £36,948 (pro rata)				
Purpose	To voice & produce the BBC ALBA Interstitials for linear TV and steer the audience towards BBC ALBA's tentpole content.				
Accountable to	Continuity Manager and Announcer				
Working with	<u>Internally</u> – Head of Publishing, Technology Team, Commissioning, Content and Publishing teams, and wider Sgioba LBA team. <u>Externally</u> – External suppliers, BBC colleagues, Freelancers and External Content Creators				
Objectives	<ul style="list-style-type: none"> To connect with viewers on linear TV channel, steer audiences to BBC ALBA & iPlayer content with links and promo content. To provide accurate and engaging navigation throughout the linear schedule. To ensure delivery of timely and accurate interstitials packages. 				
Key Results	<ul style="list-style-type: none"> Timely, complete, accurate and efficient delivery of interstitial packages each week. Audience retention on linear TV channel and increased viewership on linear & iPlayer. Alignment of interstitials with marketing strategy & tentpoles. Regular and clear communication, with marketing team, content team and department heads. Efficient production of interstitial material, including effective forward planning for busier periods. 				
Key Tasks	<ul style="list-style-type: none"> Managing contributions to interstitial packages. Presenting continuity voice over links. Directing creation of promotional materials in-house. Managing building of interstitial packages. Scripting & voicing promos that are in keeping with the channel's identity and tone of voice. Creating text for all on-air graphics. Editorial review of interstitial packages produced by colleagues. Ensuring timely delivery of all promo material from external suppliers. Ensuring final package fits schedule requirement and passes editorial checks and is delivered on time. Forward planning for TV schedule interstitials with commissioning, content and publishing teams. Archiving all interstitial material & supporting paperwork. Facilitating and creating channel promotion materials. Support colleagues with content, captions and community management for BBC ALBA's digital platforms where possible. 				
Duration:	Temporary for 12 months.				

Skills and Experience

	Essential	Desirable
Qualifications / Experience	<ul style="list-style-type: none"> • Good level of understanding of broadcast technology, studio environment, editing, preferably with entry level qualifications in broadcast media. 	
Knowledge	<ul style="list-style-type: none"> • Editorial mindset 	
Skills	<ul style="list-style-type: none"> • Excellent presentation skills • Scripting & voice over experience • Excellent time management skills • High level of IT skills and extensive knowledge and understanding of social media platforms • Works well with other people and operates in productive partnerships with other team members and third parties • Excellent communication skills • Ability to problem solve and coordinate different parties in the production process 	
Language Requirement	<ul style="list-style-type: none"> • Fluent Gaelic speaker with excellent verbal & written skills 	
Behavioural	<ul style="list-style-type: none"> • Team player • Always acts with diligence and meticulous attention to detail • Shows initiative and creative drive • Is flexible and self-motivated • Commits enthusiastically to professional development, objective setting and performance. • Self-starter and the ability to prioritise workload, capability of working under pressure and possesses' resilience with a calm approach. • Demonstrates aptitude to learn quickly • Availability to work flexibly and travel regularly to industry events. • 'Can do' attitude. • Integrity • Reliability • Interpersonal skills 	<ul style="list-style-type: none"> • Has a genuine interest and demonstratable experience in marketing & social media • Possesses high level of organisational skills

Advert

As our Continuity Producer & Announcer you will be responsible for voicing interstitial links, in line with audience and marketing strategy, timely, accurate delivery of interstitial packages each week, linear promotional assets and editorial review of completed junctions for MG ALBA.

You will be joining an organisation at the very forefront of Gaelic media provision, shaping and securing our future offerings.

To be successful in this role, you will have excellent fluent Gaelic language skills with a strong understanding of broadcast technology, studio environments, editing and preferably hold an entry level qualifications in broadcast media.

Alongside a competitive salary, you'll also have access to range of benefits, which include:

- Contributory pension scheme – 10% Employer contributions, additional 5% if matched.
- 31 days annual leave exclusive of 6 days public holidays (pro rata)
- Gym membership opportunities
- Family-friendly & flexible working practices
- Cycle to Work Scheme
- Working for an employer who has been awarded Investors in People (Gold), We Invest in Wellbeing (Standard) and Investors in Young People (Gold)

Closing Date for applicants – **Friday, 6 June 2025**, late applicants will not be accepted.

Instructions for Application:

Please send your CV and covering letter to laura.rennie@mgalba.com explaining why you should be considered and your understanding of how you can successfully fulfil the position.

MÒRAN TAING!

