



**AITHISG
BHLIADHNAIL
& AITHRIS NAN
CUNNTASAN**

**ANNUAL REPORT
& STATEMENT OF
ACCOUNTS**

19/20



LÈIRSINN MG ALBA

Gum bi na meadhanan Gàidhlig aithnichte fad is farsaing airson obair chruthachail, ùr-ghnàthach agus den ìre as àirde

MG ALBA VISION

That Gaelic media is recognised universally for creativity, innovation and the highest standards

RÙN

- Geallaidh sinn spionnadh agus brosnachadh a thoirt tron Ghàidhlig agus na meadhanan
- A' toirt Gàidhlig thugaibh

MISSION

- Our promise is to inspire and encourage through Gaelic and media
- Bringing Gaelic to you

LUACHAN

- 'S e ar luchd-amhairc ar spionnadh
- Tha sinn daonnan a' sireadh sàr-mhathas nar n-obair
- Tha sinn gar giùlain fhèin le ceartas, follaiseachd agus treibhdhreas
- Tha sinn a' toirt urram is taic do chàch a chèile
- Tha co-obrachadh agus com-pàirteachas aig cridhe ar n-obrach
- Tha MG ALBA a' toirt prìomhachas don luchd-amhairc

VALUES

- Our audience is our inspiration
- We strive always to achieve excellence in our work
- We treat everyone with fairness, openness & integrity
- We respect and support one another
- Teamwork and partnership are at the heart of what we do
- MG ALBA puts the audience first



25 June 2020

Lord Burns
Chairman
Ofcom
Riverside House
2A Southwark Bridge Road
LONDON
SE1 9HA

Dear Lord Burns

Annual Report and Accounts

An co-chòrdadh ri Earrann 19 (12) de Achd Craolaidh 1990, tha mi a' cur an cois seo Aithisg Bhliadhnaile Sheirbheis nam Meadhanan Gàidhlig agus Aithris nan Cunntasan airson na bliadhna a dhùin 31 Màrt 2020.

In accordance with Schedule 19 (12) of the Broadcasting Act 1990, I enclose the Annual Report of Seirbheis nam Meadhanan Gàidhlig (Gaelic Media Service) and the Statement of Accounts for the year ended 31 March 2020.

Le dùrachd

Allan MacDonald
CHAIR

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Teachdaireachd a' Chathraiche

Tha e air a bhith na thoileachas mhòr dhomh ann a bhith a' breithneachadh air ar dèanadas bhliadhnail faighinn a-mach gu bheil ìre luachaidh BBC ALBA aig ìre nàiseanta agus am measg na coimhearsnachd Gàidhlig air a dhol am meud tron bhliadhna.

Tha seo a' tighinn aig àm nuair a tha daoine a' coimhead nas lugha agus nas lugha air telebhisean loidhneach agus a' cleachdadh susbaint thar iomadh ùrlar san t-saoghal dhìdeatach. Tha YouTube mu thràth mar phrìomh thùs susbaint am measg dhaoine aois 16-34. 'S ann an sin a tha ar dùbhlann airson an ama ri teachd – poileasaidh agus barantas ionmhais a lìbhrigeadh gus leigeil le MG ALBA susbaint àrd-chàileachdail a sholarachadh sa Ghàidhlig ge bith càite a bheil daoine a' cleachdadh susbaint. Chan eil teagamh sam bith ann gu bheil daoine ga iarraidh agus ga mheas.

Tha Riaghaltas na h-Alba fhathast seasmhach agus dìorrasach nan dealas airson taic leantainneach a chumail rinn ann an amannan dùbhlannach. Bha mi air leth toilichte fàilte a chuir air an Leas Phrìomh Mhinistear John Swinney BPA chun oifis againn ann an Steòrnabhagh sa Ghearran, agus leis an naidheachd gu bheil an £1m, a chaidh a thoirt dhuinn bho chionn beagan bhliadhnaichean mar thaic a bharrachd don phrìomh bhuidseit againn, a-nis air a dhaingneachadh, a' toirt dhuinn àrdachadh cudromach anns a' mhaoineachadh bunaiteach againn. Tha seo a-nis £12.98m airson na bliadhna 2020-21.

Is e ar fòcas soilleir a bhith a' daingneachadh àite airson na Gàidhlig anns na meadhanan san àm ri teachd. Ann an saoghal a tha ag atharrachadh gu luath agus cleachdaidhean luchd-amhairc ag atharrachadh gu mòr, feumaidh sinn freagairt le bhith deiseil airson cruth-atharrachadh a dhèanamh air na modalan riochdachaidh agus sgaoilidh againn. Bho 2008, tha ar com-pàirteachas leis a' BhBC air a bhith air leth soirbheachail ann an amannan dùbhlannach agus tha sinn, le chèile, moiteil a seo. Ach, tha Bòrd MG ALBA den bheachd gum feum sinn sa bhad planadh airson

an ama ri teachd gus cunnart mòr a sheachnadh – 's e sin a bhith a' faicinn adhartas, a thug stri mhòr a chosnadh, a' crìonadh. Ged a tha an luchd-obrach againn air a bhith ag obair gu h-èifeachdach còmhla ann an com-pàirteachas, chan eil frèam no fòram eadar sinn fhèin agus am BBC aig ìre Bùird an-dràsta gus dòigh-obrach ro-innleachdail no lèirsinn cho-roinnte adhartachadh – eileamaid riatanach ann a bhith a' dealbhadh agus a' lìbhrigeadh cruth-atharrachadh.

Ann am bliadhna far a bheil frèam-obrach craolaidh Bhreatainn fo sgrùdadh tro Lèirmheas Craoladh Seirbheis Poblach, agus le sgrùdadh meadhan-teirm Cead Craolaidh a' BhBC a' tighinn am fòcas, tha mi toilichte a dhearbhadh gu bheil MG ALBA a-nis, le taic Riaghaltas na h-Alba, an sàs ann an còmhraidhean ro-innleachdail le Riaghaltas na Rìoghachd Aonaichte agus Riaghaltas na h-Alba, Ofcom agus am BBC. Tha seo ag amas air rèiteachadh ùr airson craoladh Gàidhlig a thoirt air adhart. Is e ar n-amas dèanamh cinnteach gu bheil slighe shoilleir le goireasan gu leòr stèidhichte



Chair's Message

It has been a great pleasure for me in reviewing our annual performance to find that the level of appreciation of BBC ALBA at national level and amongst the Gaelic speaking community has increased during the year.

This comes at a time when people are watching less and less linear television and consuming content across multifarious distributors in the digital world. YouTube is already the primary source of content amongst 16-34 year olds. Therein lies our challenge for the future – delivering policy and financial surety to enable MG ALBA to supply high-quality product in Gaelic wherever people are consuming content. There is no doubt that people want it and appreciate it.

The Scottish Government continues to be steadfast and enthusiastic in their commitment to ongoing support in challenging times. I was delighted to welcome Deputy First Minister John Swinney MSP to our Stornoway office in February, and with the news that the £1m, which we have in recent years been awarded as an additional subvention to our core budget, has now been consolidated, giving us an important increase in our base funding. This is now £12.98m for the year 2020-21.

Securing a future for Gaelic in the media is our clear focus. In a fast-changing world and dramatically changing viewer habits, we must respond by being prepared to transform our models of production and distribution. Since 2008, our partnership with the BBC has been a great success in challenging times and of this we are together rightly proud. However, the MG ALBA Board believes that we urgently need to plan for the future to avoid a serious risk of seeing a hard-fought positive narrative ebbing into decline. Whilst our executives have worked effectively together in a partnership operational team, there is currently no framework or forum between us and the BBC at Board level in which to jointly advance a strategic approach or shared vision – an essential element in the design and delivery of transformation.

In a year where the framework of British broadcasting is under scrutiny through the Public Service Broadcasting Review, and with the BBC mid-term charter review moving into focus, I am pleased to confirm that MG ALBA is now, with the support of the Scottish Government, engaging in a strategic discussion with the UK and Scottish Governments, Ofcom and the BBC. This is aimed at progressing a new settlement for Gaelic broadcasting. Our aim is to ensure that there is a well-resourced and clear directional pathway based on partnership and collaboration, robust enough to deal with the challenges and opportunities that will lie ahead in the next decade in a very volatile media climate.

▲ **£3.1M**

**CO-MHAOINEACHADH
TREAS-PHÀRTAIDH
AIRSON PRÒGRAMAN**

**3RD PARTY PROGRAMME
CO-FINANCE**

air com-pàirteachas agus co-obrachadh, làidir gu leòr gus dèiligeadh ris na dùbhlain agus na cothroman a bhios ann anns na deich bliadhna a tha romhainn ann an àrainneachd mheadhanan a tha gu math caochlaideach.

Anns a' chiad bhliadhna shlàn agam mar Chathraiche, tha mi gu math mothachail gu bheil luchd-obrach fìor thàlantach is sgileil aig MG ALBA a bhios gu cunbhalach a' libhrigeadh, ann an com-pàirteachas leis an roinn neo-eisimeileach agus ar co-obraichean sa BhBC, susbaint den chàileachd, innleachd agus mac-meanmna as àirde. Mar sin chan eil e na iongnadh dhomh gun deach MG ALBA ainmeachadh aon uair eile le *Broadcast* mar fhear de na h-àiteachan-obrach as fheàrr ann an telebhisean san Rìoghachd Aonaichte. Tha mi taingeil airson na tha an sgioba gu lèir a' dèanamh agus a bhith cinnteach gu bheil na meadhanan Gàidhlig daonnan ag àrdachadh inbhean agus a' frithealadh ar coimhearsnachdan le dealas.

Tha sinn uile làn mhothachail mun fheum air an luach as motha a thoirt seachad bhon t-seilbheach phoblach leis a bheil e mar dhleastanas oirnn buannachd chultarach is eaconamach a thoirt gu buil. Chan eil eisimpleir nas fheàrr san aithisg bhliadhna air an seo, na tron ro-innleachd eadar-nàiseantachd againn a thug £3.1m de luach a-staigh airson cosgais do MG ALBA de £635k, agus a choisinn duaisean eadar-nàiseanta airson càileachd.

Feumaidh mi taing mhòr a thoirt do mo cho-obraichean air a' Bhòrd airson an dealas, taic agus gliocas leantainneach, agus còmhla tha sinn air leantainn air adhart le clàr de riaghlachas làidir. Tron bhliadhna, chaidh measadh aig ìre "susbainteach" a thoirt seachad ann an sgrùdadh neo-eisimeileach air èifeachdas a' Bhùird. Thèid tuilleadh obrach a dhèanamh aig ìre Comataidh ann an 2020-21. Am-bliadhna bha sinn air leth toilichte fàilte a chuir air ceathrar bhall ùra, Marion Nic na Ceàrdaich, Rhoda NicDhòmhnaill, Lisa Annette agus Iain Mac a' Mhaoilein chun a' Bhùird

agus iad a' tòiseachadh air na teirmean ceithir-bliadhna aca. Bha sinn duilich Calum MacFhearghais a chall nuair a lean e dreuchd ball-coise ann an Canada agus Sealán Nuadh agus tha sinn a' toirt taing dha airson nam bliadhnaichean de sheirbheis don Bhòrd. Tha mi cuideachd a' toirt taing dhùrachdach do Jo NicDhòmhnaill agus Dàibhidh Brew, a chrìochnaich nan teirmean aca air 30 Giblean, agus a tha le chèile air ochd bliadhna a chuir seachad air bòrd MG ALBA, a' toirt a-steach dreuchdan mar Chathraichean Chomataidhean, gu dìcheallach agus gu deònach. Bidh sinn ag ionndrainn an cuid taic agus an sgilean gu mòr.

Aig deireadh na bliadhna ionmhais seo, tha sinn air sinn fhèin a lorg ann an suidheachadh do-chreidsinneach. Bithear a' faireachdainn buaidh Covid-19 airson ùine mhòr agus feumaidh sinn ullachadh airson sin. Tòisichidh a' bhuaidh meadhan-ùine agus fad-ùine air a' ghnìomhachas riochdachaidh air nochdadh ann an clàr foghair BBC ALBA nas fhaide air adhart ann an 2020. Tha dealbhadh èifeachdach agus leantainneachd gnothaich sa gheàrr-ùine air dèanamh cinnteach gu bheil an gluasad gu 'àbhaisteach ùr' air a bhith às aonais chùis agus bidh sinn a' cumail ri comhairle an riaghaltais mu libhrigeadh gnìomhachais. Bidh sinn cuideachd a' dèanamh nas urrainn dhuinn gus tuigsinn agus gus taic a chumail ri na solaraichean a tha ag obair air an ceann fhèin, anns na roinnean neo-eisimeileach agus na roinnean cultarail.

Tha mi a' guidhe gum bi a h-uile duine sàbhailte agus ann an deagh shlàinte sa bhliadhna a tha romhainn, a thuilleadh air gum bi sior fhàs soirbheachail nar n-amas coitcheann a bhith a' libhrigeadh seirbheis susbaint àrd-inbhe anns a' Ghàidhlig.

In my first full year as Chair, it has become clear to me that MG ALBA has a very talented and highly skilled workforce who consistently deliver, in partnership with the independent sector and our BBC colleagues, content of the highest quality, invention and imagination. It is therefore no surprise to me that in January MG ALBA was once again voted by trade magazine "Broadcast" as one of the 'Best Places To Work In Television' in the United Kingdom. I am grateful for all the team do to ensure that Gaelic media is always raising its standards and serving our communities with dedication.

We are all fully aware of the need for the maximum value to be delivered from the public investment with which we are entrusted to yield positive cultural and economic benefit. Nowhere is this better illustrated in this year's annual report than through our internationalisation strategy which raised £3.1m of inward value for an MG ALBA outlay of £635k and won international awards for quality.

I have to most sincerely thank my colleagues on the Board for their continuing commitment, support and wisdom, and together we have continued to pursue an agenda of strong governance. During the year, an assessment of a "substantial" level of assurance was delivered in an independent review of Board effectiveness. Further work at Committee level will be carried out in 2020-21. This year we were delighted to welcome four new members, Marion Sinclair, Rhoda Macdonald, Lisa Annette and Iain MacMillan to the Board as they begin their four-year appointments. We were sorry to lose Calum Ferguson as he pursued a footballing career in Canada and New Zealand and thank him for his

years of service to the Board. I also sincerely thank Jo MacDonald and David Brew, whose terms of appointment finished on 30 April, and who have both served eight years on the board of MG ALBA diligently and enthusiastically, including roles as Chairs of Committees. Their considerable input and skills will be missed.

At the end of this financial year, we have all found ourselves in unimaginable circumstances. The impact of Covid-19 will be felt for a long time and we must all prepare for that. The medium to long-term impact on the production industry will begin to manifest itself in the BBC ALBA autumn schedule later in 2020. Effective planning and business continuity arrangements for the short term have ensured that the transition to a 'new normal' has been without issue and we continue to adhere to government advice on business delivery, but also to do everything we can to understand and support challenges facing the supply chain in the freelance, independent and cultural sectors.

I wish everyone to be safe and in good health in the year to come, as well as having growing success in our shared ambition of delivering a high-quality content service in the Gaelic language.

Broadcast

BEST PLACES to work in TV 2019

▲ 85%

MOTHACHADH NÀISEANTA MU BBC ALBA

NATIONAL AWARENESS OF BBC ALBA



2



3



▲ 79%

MEUDACHADH ANN
AM FÀS COIMHEAD
SUSBAINN DIDSEATACH
CRUTH GOIRID

GROWTH OF SHORT-
FORM DIGITAL
CONTENT VIEWING

Lèirmheas an Àrd-Oifigeir

Ann a bhith a' cur crìoch air a' bhliadhna ionmhais gu 31 Màrt 2020 bha mi air leth moiteil à co-obrachaidhean agus com-pàirtichean MG ALBA a tha air eadar-ghluasad gu soirbheachail, le dealas agus proifeiseantachd sònraichte agus gun briseadh sam bith air seirbheis, gu dòighean-obrach ùra mar phàirt den fhreagairt againn do dh'èiginn Covid-19.

Bha na planaichean leantainneachd gnothachais againn air ar n-ullachadh airson leithid de thachartas agus tha sinn an dòchas ann a bhith a' tairgse seirbheis meadhanan Gàidhlig freagartheil gun do chuidich sinn iadsan a tha a' fulang leis an èiginn seo agus iadsan a tha ag obair gu misneachail air an loidhne aghaidh. Tha sinn fada an comain ar luchd-obrach, ar co-obrachaidhean aig a' BhBC agus cuideachd ar com-pàirtichean riochdachaidh air an deach briseadh a chuir air na gnìomhachasan aca agus a tha air sùbailteachd agus ùr-ghnàthachadh air leth a nochdadh gus solar phrògraman a chumail suas, agus tha sinn dha-rìreabh taingeil airson seasmhachd taic Riaghaltas na h-Alba a leigeas le MG ALBA seo a dhèanamh comasach.

Bha a' bhliadhna ionmhais ainmeil airson soirbheachas ar susbainn Ghàidhlig, nam measg grunnan dhuaisean agus fàs brosnachail air an iPlayer, air-loidhne agus air na meadhanan sòisealta. Thug co-obrachadh le craoladairean san RA agus eadar-nàiseanta, buidhnean agus riochdairean susbainn àrd-inbhe do luchd-amhairc BBC ALBA, agus tha sinn gu sònraichte taingeil do ar com-pàirtichean riochdachaidh a chruthaich susbainn a dh'adhbhraich ìrean còrdaidh nach fhacas roimhe. Tha sinn gu math pròiseil cuideachd às ar freagairt prògramaidh fhèin do dh'èiginn Covid-19 agus cruthachadh a' bharrann ùr A-staigh, a leig le luchd-labhairt na Gàidhlig air feadh an t-saoghail rudeigin de am beatha agus an cuid eòlais a cho-roinn le luchd-amhairc BBC ALBA.

Chief Executive's Review

As we completed the financial year to 31 March 2020 I was exceptionally proud of MG ALBA colleagues and partners who have successfully transitioned, with great dedication and professionalism and without disruption to service, to new ways of working as part of our response to the Covid-19 crisis.

Our business continuity plans had prepared us for such an eventuality and it is our hope that being able to offer such a responsive Gaelic media service helps support those who are suffering through this crisis and those who are courageously working on the front line. We owe a debt of gratitude to our staff, our colleagues at the BBC and also to our production partners whose businesses have been disrupted and who have demonstrated great flexibility and innovation to maintain programme supply, and we are exceptionally appreciative of the constancy of support from the Scottish Government which allows MG ALBA to enable all of this.

The financial year was notable for the successes of our Gaelic content, including a number of awards and impressive growth in iPlayer, online and social media viewing. Collaboration with other UK and international broadcasters, agencies and producers brought exceptionally high-quality content to BBC ALBA viewers, and we are particularly grateful to all our production partners whose content created record high approval ratings. We are justifiably proud also of our own programming response to the Covid-19 crisis and the creation of the new A-staigh brand, which has allowed Gaelic speakers across the world to share something of their lives and experiences with the BBC ALBA audience.



Chùm Lèirsinn 2021, an sealladh còig-bliadhna againn, a' stiùireadh ar gnìomhan sa

bhliadhna a dh'fhalbh agus chuir grunnan iomairtean ri ar n-amasan taic a thoirt do dh'fhàs ann an cleachdadh na Gàidhlig, ann a bhith a' togail sgilean agus ann a bhith a' cruthachadh cothrom eaconamach tro na meadhanan Gàidhlig. Dh'fhoillsich LearnGaelic an làrach-lìn aca às ùr agus lean e air a' fàs agus chunnacas an àireamh a b' àirde fhathast airson com-pàirteachas ann am FilmG, iomairt com-pàirteachais le Cànán Graphics Studio.

Bha fòcas sònraichte de ar planadh air an dòigh as fheàrr air taigse didseatach fhàs ann an loidhne le fàs buaidh agus càileachd na seirbheis telebhisein. Bha mi air leth toilichte gun robh e comasach dhuinn ar Sgioba Àrd-stiùiridh a neartachadh le bhith a' cur Iseabail Nic an t-Sagairt an dreuchd mar Stiùiriche Susbaint Ioma-Ùrlair agus Ealasaid Dhòmhnallach mar Stiùiriche Ro-innleachd & Chùisean Taoibh A-Muigh. Le fastadh cuideachd air Co-òrdanaiche Conaltraidh & Susbaint ùr, Neach-trèanaidh Ionmhais agus Riochdaire Leasachaidh Didseatach tha sinn a' neartachadh slàinte na Gàidhlig air an sgrion san àm ri teachd. Tha cruthachadh Lèirsinn ùr mar aon de na sàr phrìomhachasan againn airson 2020, agus sinn a' feuchainn ris an tuilleadh sheilbheach fhaighinn ann am prìomhachasan susbaint Ghàidhlig leithid sreath ùr ionnsachadh cànan, tachartasan beò, dràma agus comadaidh airson luchd-amhairc didseatach.

Tha a bhith a' faighinn lorg air susbaint Ghàidhlig ann an àrainnean air-loidhne agus meadhanan sòisealta a tha a' sìor fhàs farpaiseach na dhùbhlàn mòr, gu sònraichte le algoritmean agus tuigse inntealta a-nis cuideachd a' stiùireadh coimhead susbaint air-loidhne. Anns a' bhliadhna a tha romhainn gabhaidh sinn ceumannan practaigeach agus susbaint Ghàidhlig a bhrosnachadh ann an

dòighean ùra agus ùr-ghnàthach agus nì sinn molaidhean poileasaidh gu co-chomhairleachadh Deasbad Mòr Sgrion Beag aig Ofcom agus an rannsachadh Craolaidh Seirbheis Poblach san àm ri teachd aig Comataidh Thaghte na Roinne airson Didseatach, Cultar, Meadhanan & Spòrs (DCMS).

Tha na còmhraidhean mu Chraoladh Seirbheis Poblach cudromach airson nam meadhanan Gàidhlig san àm ri teachd airson iomadach adhbhar, nam measg maoinachadh a' BhBC san àm ri teachd agus an solar poileasaidh a tha riatanach airson craoladh Gàidhlig. Anns a' bhliadhna a tha romhainn, cuiridh sinn seachad cuibhreann sònraichte de ar n-ùine agus goireasan agus bunaithean poileasaidh nam meadhanan Gàidhlig a shoilleireachadh agus a neartachadh anns an àrainneachd mheadhanan ioma-chruth



seo a tha a' sìor fhàs measgaichte agus farpaiseach. Leanaidh sinn oirnn a' sìreadh làn chinnt mu mhaoineachadh agus seirbheis meadhanan Gàidhlig ioma-chruth a libhrigeadh san àm ri teachd, a' togail air na h-irean àrda de shàsachd susbaint gus buaidh luchd-amhairc, cànan, cultar, agus cùisean sòisealta agus eaconamach a mheudachadh.

DÈANADAS IONMHASAIL

Ann an 2019-20, fhuair MG ALBA £12.9m ann am maoinachadh tabhartais bho Riaghaltas na h-Alba agus £173k de theachd-a-steach eile, an coimeas ri £13.4m agus £252k a' bhliadhna roimhe sin. Mar sin, bha ar tabhartas susbaint dhìreach de £11.7m gu BBC ALBA beagan nas lugha na a' bhliadhna roimhe. Ach, mar a rinn an Cathraiche soilleir, fhuair soirbheachas nan iomairtean co-obrachail againn còrr air £3m de luach sgrion airson BBC ALBA, àrdachadh de mu £2m air a' bhliadhna

Lèirsinn 2021, our five-year vision, continued to drive our activities in this past year and various initiatives contributed towards our aims of supporting growth in Gaelic language usage, in skills acquisition and in creating economic opportunity through Gaelic media. LearnGaelic re-launched its website as it continued to grow and FilmG, a partnership with Cànán Graphics Studio, set another record for participation.

A significant focus of our planning was on how best to grow a digital offer in step with growing the impact and quality of the television service. I was delighted that we were able to strengthen our Senior Management Team with the appointment of Iseabail Mactaggart as Director of Multiplatform Content and Ealasaid MacDonald as Director of Strategy & External Affairs. With the appointment also of a new Communications & Content Co-ordinator, a Finance Trainee and a Digital Development Producer we are investing in the future health of Gaelic screen. The creation of a new Lèirsinn is one of our top priorities for 2020, as we seek to secure increased investment in Gaelic content priorities such as a new language learning series, live events, drama and comedy for digital audiences.



Finding Gaelic content in increasingly competitive online and social media domains is a pressing challenge, particularly with algorithms and artificial intelligence now also driving online content viewing. In this coming year we will take practical steps to promote Gaelic content in new and innovative ways and will make policy proposals to Ofcom's

Small Screen Big Debate consultation and The Future of Public Service Broadcasting inquiry by the DCMS Select Committee.

The discussions on Public Service Broadcasting are important for the future of Gaelic media for many reasons, including the future funding of the BBC and the policy provisions that are required for Gaelic broadcasting. In the coming year, we will dedicate a significant portion of our energies to clarifying and strengthening the policy foundations of Gaelic media in this increasingly fragmented and competitive multiplatform media environment. We will continue to seek certainty of funding to deliver a future multiplatform Gaelic media service, building on current high levels of content satisfaction in order to increase audience, language, cultural, social and economic impacts.

FINANCIAL PERFORMANCE

In 2019-20, MG ALBA received £12.9m in grant funding from the Scottish Government and £173k of other income, compared to £13.4m and £252k the previous year. As such, our direct content contribution of £11.7m to BBC ALBA was somewhat less than the previous year. However, as the Chair has pointed out, the success of our collaborative ventures secured over £3m of screen value for BBC ALBA, an increase of some £2m over the previous year. Nevertheless, it was disappointing that the combined contributions of the BBC and MG ALBA allowed only for 1.8 hours of daily first-run content on BBC ALBA, compared with 1.9 hours of first-run content per day in the previous year.

4.1M
SEALLAIDHEAN
SUBBAINN IPLAYER
IPLAYER CONTENT
VIEWS



BBC ALBA

DACHAIGH SPÒRS NAM
BAN ANN AN ALBA

HOME OF WOMENS'
SPORT IN SCOTLAND

Woven Thread), airson Clann (Sorbier Productions), ann an Spòrs (Purple TV) agus airson Sàr-mhathas Proifeasanta: Camara (Daibhidh Màrtainn), agus duais Silver Dragon aig Co-labhairt Eadar-nàiseanta Saidheans agus Foghlaim ann an Sìona (CICSEP) airson co-riochdachadh macTV, An Là. Tha riochdairean BBC ALBA agus na sgiobaidhean aca air fad airidh air aithne shònraichte airson càileachd agus buaidh na susbaint aca, agus tha sinn air leth taingeil dhaibh airson an cuid proifeiseantachd agus an cuid spiorad com-pàrteachais leinn.

Tha sinn a' leantainn oirnn ag obair le Riaghaltas na h-Alba, Bòrd na Gàidhlig, Iomairt na Gàidhealtachd 's nan Eilean, Leasachadh Sgìlean Alba, Comhairle nan Eilean Siar agus feadhainn eile agus ath-bheothachadh na Gàidhlig a luathachadh fon phròiseact Adhartas nas Luaithe, iomairt le taic bhon Leas Phrìomh Mhinistear. Tha sinn cuideachd ag obair gu dlùth le ar com-pàirtichean LearnGaelic, a tha cuideachd a' gabhail a-steach am BBC, roinnean oilthighean Ghlaschu, Dhùn Èideann agus Obar Dheathain agus Sabhal Mòr Ostaig, gus buaidh agus ruigsinneachd innealan ionnsachaidh cànan didseatach a leudachadh agus, gu dearbh, tha sinn a' leantainn oirnn le bhith a' toirt prìomhachas don chom-pàrteachas againn leis a' BhBC agus sinn a' feuchainn ri seirbheisean craolaidh is meadhanan Gàidhlig a neartachadh agus a dhion airson an ama ri teachd.

Tha sinn a' toirt taing do na com-pàirtichean sin uile, agus feadhainn eile leithid Sgrion Alba agus Co-chòrdadh Riochdairean Cinema agus Telebhisean agus do gach neach a bha ag obair far-sgrion no air-sgrion gu maith ar luchd-amhairc, airson an obair chruaidh, an dìcheall, an tàlant agus am proifeiseantachd. Tha luchd-amhairc agus luchd-cleachdaidh nam meadhanan Gàidhlig aig cridhe na cùise: is e urram a tha ann dhuinne a bhith gur frithealadh air fad.

Mu dheireadh, bu mhath leam taing a thoirt do luchd-obrach agus Bòrd MG ALBA airson an dìlseachd agus an dealas gun stad. Tha iad àrd-mhiannach, air am brosnachadh gu làidir agus air leth dìcheallach, a h-uile feart a dh'fheumar gus cùrsa soirbheachail san àm ri teachd a stiùireadh airson seirbheisean meadhanan Gàidhlig.

roimhe. Ach a dh'aindeoin sin, bha e na bhriseadh-dùil nach tug tabhartasan iomlan a' BhBC agus MG ALBA cead ach airson 1.8 uair a thìde de nuadh-shusbaint làitheil a chuir air BBC ALBA, an coimeas ri 1.9 uairean de nuadh-shusbaint gach là sa bhliadhna roimhe sin.

COILEANAIDHEAN

Bha sinn air leth toilichte gun do choilean MG ALBA cha mhòr a h-uile prìomh chomharra dèanadais (KPlan) againn airson na bliadhna. Ged a thuit ruigse cuibheasach seachdaineil na seanail loidhneach fo na h-ìrean slat-tomhais eachdraidheil againn, dh'fhàs cleachdadh an iPlayer 5% agus thàinig meudachadh de 79% ann am fàs coimhead susbaint dhidseatach ann an cruth goirid. Bha sinn cuideachd air leth toilichte gun do dh'fhàs bunait luchd-cleachdaidh LearnGaelic 43%.

Chaidh MG ALBA ainmeachadh le *Broadcast* mar fhear de na h-àiteachan-obrach as fheàrr ann an 2020 agus chumar inbhe Òir ann an Creideas nar Cosnaichean Òga agus inbhe Airgid ann an Creideas nar Cosnaichean. Bidh sinn a' sireadh togail air an seo am-bliadhna ann an grunnan dhòighean, nam measg le bhith ag ùrachadh ar Luachan.

B' e sònrachas eile a bh' ann nuair a chraol BBC ALBA an sgioba Albannach ann an Cupa Cruinne nam Ban ann an 2019, a chomharraich àrd-phuing aig toiseach an t-samhraidh agus a dhaingnich àite BBC ALBA mar "dachaigh spòrs nam ban ann an Alba".

Am measg nan duaisean agus an aithne a fhuair susbaint Ghàidhlig rè na bliadhna bha ceithir duaisean bho RTS Alba ann an Comadaidh (The



ACHIEVEMENTS

We were very pleased that MG ALBA met almost all of our key performance indicators (KPIs) for the year. Although the average weekly reach of the linear channel fell beneath our historic benchmark levels, iPlayer viewing grew by 5% and short-form digital content viewing grew by 79%. We were also delighted that the user base of LearnGaelic grew by 43%.

MG ALBA was named by Broadcast as one of the "Best Places to Work in TV 2020" and maintained Investors in Young People Gold and Investors in People Silver standards. We will be seeking to build on this in the current year in various ways, including by refreshing our Values.

Another high point was BBC ALBA's coverage of Scotland's participation in the Womens' World Cup in 2019, which marked a high point during the early summer and consolidated the position of BBC ALBA as the "home of womens' sport in Scotland".

Four awards from RTS Scotland in Comedy (The Woven Thread), in Children's (Sorbier Productions), in Sports (Purple TV) and Professional Excellence: Camera (Daibhidh Martin), and a Silver Dragon prize at the China International Conference of Science and Education Producers (CICSEP) for macTV's co-production An Là, were among the awards and recognition gained by Gaelic content during the year. All BBC ALBA's producers and their teams deserve great credit for the quality and impact of their content, and we are very grateful to them for their professionalism and their deep spirit of partnership with us.

We continue to work with the Scottish Government, Bòrd na Gàidhlig, HIE, Skills Development Scotland, Comhairle nan Eilean Siar and others to accelerate the revitalisation of Gaelic under the Faster Rate of Progress project, an initiative sponsored by the Deputy First Minister. We are also working closely with our LearnGaelic partners, who also include the BBC, the Celtic departments of Glasgow, Edinburgh and Aberdeen universities, and Sabhal Mòr Ostaig, to extend the impact and reach of digital language learning tools and, of course, we continue to prioritise our partnership with the BBC as we look to strengthen and protect Gaelic broadcasting and media services for the future.

We thank all those partners, and others such as Screen Scotland and the Producers Alliance for Cinema and Television, and each and every person who worked off-screen or on-screen for the benefit of our audiences, for their hard work, dedication, talent and professionalism. Viewers and users of Gaelic media are at the heart of what we are about: it is a privilege for us to be able to serve each and every one of you.

Finally, I would like to thank the staff and Board of MG ALBA for their unstinting loyalty and dedication. They are highly ambitious, strongly motivated and extremely hard working, all characteristics that are going to be required to navigate a successful future course for Gaelic media services.

Lèirmheas Ghnìomhan & Ghnothaichean

'S e dleastanas MG ALBA dèanamh cinnteach gu bheil raon farsaing agus measgaichte de dheagh phrògraman Gàidhlig rim faotainn airson dhaoine ann an Alba.

Tha MG ALBA a' coileanadh a dhleastanas gu ìre mhòr tro BhBC ALBA, an t-seirbheis telebhisein agus ioma-mheadhain Gàidhlig a tha e a' ruith ann an co-bhanntachd leis a' BhBC. Tha aonta laghail eadar MG ALBA agus am BBC, a tha a' cur an cèill mar a thèid BBC ALBA a ruith leis an dà bhuidhinn agus na goireasan a chuireas gach buidheann ris a' phròiseact. Tha a' chobhanntachd seo air a stiùireadh le Bòrd na Co-bhanntachd, le Àrd-Oifigear MG ALBA sa chathair.

AM BÒRD & COMATAIDHEAN

Ann an 2019-20, choinnich Bòrd MG ALBA ceithir tursan le Ailean Dòmhnallach sa chathair.

Am measg nam prìomh raointean ris an do dhèilig am Bòrd bha lèirmheas air poileasaidhean; a' beachdachadh air aithisgean cathraichean nan Comataidhean; a' beachdachadh air an aithisg sgrùdaidh in-thaigh air Èifeachdas a' Bhùird; cunntalachd ri, agus co-obrachadh le, prìomh luchd-ùidhe, a' gabhail a-steach Ofcom, Riaghaltas na h-Alba agus Riaghaltas na RA; a' dèanamh lèirmheas air prìomh ghnèithean nam measg spòrs agus dràma; a' sgrùdadh aithisgean ràitheil nam measg manaidsèadh riosg, Prìomh Chomharran Dèanadais (KPlan), Gnothaichean Daonna (HR), dèanadas seanail agus aithisgean bliadhna air Slàinte & Sàbhailteachd agus Àrainneachd; a' beachdachadh agus ag

aontachadh an Aithisg Bhliadhna agus am Plana Obrachaidh airson na bliadhna ri teachd.

Tron bhliadhna, choinnich a' Chomataidh Sgrùdaidh & Dearbhaidh ceithir tursan, le Daibhidh Brew sa chathair (agus le Donaidh MacAmhlaidh sa Chathair aig a' cheann thall). Bheachdaich a' Chomataidh air an dreach sgrùdadh in-thaigh air Èifeachdas a' Bhùird a thug barantas aig ìre shusbainteach, mus deach an aithisg dheireannach a chuir fa chomhair a' Bhùird.

Rinn a' Chomataidh cuideachd lèirmheas agus ùrachadh air a' Phoileasaidh Urram san Àite-obrach, Poileasaidh Ag Obair gu h-Aonarachd, Poileasaidh Ro-uallach, Poileasaidh Sponsaireachd agus Poileasaidh nam Meadhanan Sòisealta. Rinn a' Chomataidh lèirmheas air Plana Leantainneach Gnothach agus bheachdaich iad air toraidhean air deuchainn leantainneach gnothach a chaidh a chumail tron bhliadhna. Rinn a' Chomataidh lèirmheas air cùmhnantan sholar sheirbheisean MG ALBA agus lèirmheas air structar an luchd-obrach agus dh'aontaich iad ri gnothaichean pàighidh a rèir poileasaidh pàighidh Riaghaltas na h-Alba. Bheachdaich a' Chomataidh cuideachd air aithisgean gèillidh co-cheangailte ri Poileasaidh Slàinte & Sàbhailteachd agus Poileasaidh Àrainneachd.

Choinnich a' Chomataidh Inbhean ceithir tursan, le Jo NicDhòmhnaill sa Chathair (le Iain Stephen Moireasdan sa Chathair aig a' cheann thall) gus lèirmheas a dhèanamh air gnèithean phrògraman BBC ALBA, susbaint cànan ann am prògraman agus tabhartas MG ALBA ri rèidio.

Activities & Business Review

The remit of MG ALBA is to ensure that persons living in Scotland are provided with a wide and diverse range of high-quality programmes in Gaelic.

MG ALBA fulfils its remit principally through BBC ALBA, the Gaelic television and multi-media service which it operates in partnership with the BBC. MG ALBA and the BBC have entered into a collaboration agreement that sets out the terms on which the two organisations run BBC ALBA, and the resources that they provide to the project. The partnership is overseen by a Joint Management Board, chaired by the Chief Executive of MG ALBA.

BOARD & COMMITTEES

In 2019-20, the MG ALBA Board met on four occasions under the chairmanship of Allan MacDonald.

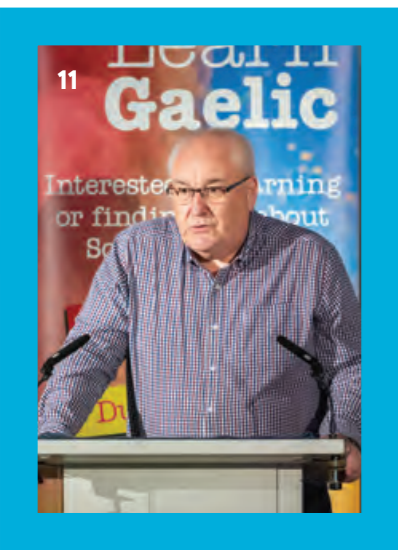
The main areas addressed by the Board included a review of policies; considering the reports of Committee chairs; considering the internal audit report on Board Effectiveness; accountability to, and engagement with, key stakeholders, including Ofcom, the Scottish Government and the UK Government; reviewing key genre including sport and drama; examining quarterly reports including risk management, KPIs, HR, channel performance and the annual Health & Safety and Environmental reports; considering and approving the Annual Report and the Operational Plan for the forthcoming year.

The Audit & Assurance Committee met on four occasions, under the chairmanship of David Brew (and latterly Donnie MacAulay). The Committee considered the draft report on the internal audit of Board Effectiveness, which gave substantial assurance of board effectiveness, before the final report was submitted to the Board.

The Committee also reviewed and updated the Dignity at Work Policy, the Lone Working Policy, the Stress Policy, Sponsorship Policy and the Social Media Policy. It reviewed the Business Continuity Plan and considered the results of the business continuity trial run in the year; it reviewed MG ALBA's service provision contracts and reviewed the staffing structure and approved remuneration arrangements in line with Scottish Government pay policy. The Committee also considered the compliance reports on the Health & Safety Policy and Environmental Policy.

The Standards Committee met on four occasions, under the chairmanship of Jo MacDonald (and latterly Iain Stephen Morrison), in order to review BBC ALBA programme genres, language content in programmes and MG ALBA's contribution to radio. The Committee particularly considered the sports strategy and the performance of the music programming with presentations from production company representatives. The Committee also considered Gaelic skills within the production sector; a review of media coverage of programmes in the year; a research report on Gaelic news; iplayer performance and MG ALBA's multi-platform strategy.

The Nominations Committee met once in the year, in May 2019, under the chairmanship of Allan MacDonald. The Committee considered the Board's skills matrix and agreed to engage with Ofcom to ensure that the appropriate skills and knowledge base are sought to enhance the Board's skills through new membership.



Bheachdaich a' Chomataidh gu sònraichte air an ro-innleachd spòrs agus dèanadas prògraman ciùil le taisbeanaidhean bho chompanaidhean riochdachaidh. Bheachdaich a' Chomataidh cuideachd air sgilean Gàidhlig taobh a-staigh na roinne riochdachaidh; lèirmheas air mar a bha na meadhanan a' togail sgeulachdan air prògraman Gàidhlig thar na bliadhna, pròiseact rannsachaidh air na naidheachdan Gàidhlig; dèanadas an iPlayer agus ro-innleachd ioma-ùrlair MG ALBA.

Choinnich a' Chomataidh Ainmeachaidh aon turas, sa Chèitean 2019, le Ailean Dòmhnallach sa Chathair. Bheachdaich a' Chomataidh air meatrags sgilean a' Bhùird agus dh'aontaich iad a dhol an sàs ann an còmhradh le Ofcom gus dèanamh cinnteach gun tèid cur ri sgilean agus eòlas a' Bhùird tro bhallrachd ùr.

MAOINEACHADH

Tron bhliadhna, cheadaich maoinachadh a bharrachd bho Riaghaltas na h-Alba seilbheachd a bharrachd ann am prògraman agus trèanadh airson com-pàirtichean FilmG.

Tha na pasgain fhad-ùine san deachar an sàs ann an 2017-18 a' leantainn le bhith nan cnàimh-droma do chlàr BhBC ALBA, a' solarachadh 93% de nuadh-phrògraman maoinichte le MG ALBA a chaidh a chraoladh tron bliadhna.

DÈANADAS IONMHASAIL & OBRACHAIDH

Ann an 2019-20 chosg MG ALBA £8.9m gu dìreach le 19 diofar chompanaidhean riochdachaidh ann a bhith a' cruthachadh 389 uairean a thìde de phrògraman. Den sin, chaidh £8.7m chun na roinne riochdachaidh neo-eisimeilich, mòran dheth an cois pasgan de nithean a bhrosnaicheadh leasachadh tàlant, sgilean agus a' Ghàidhlig.

Chunnacas sa bhliadhna teachd-a-steach airson MG ALBA de £13.1m (2019: £13.6m), le £12.9m (2019: £13.4m) a' tighinn bho thabhartas-gus-cuideachadh Riaghaltas na h-Alba agus £173.0k (2019: £251.8k) bho mhaoin phròiseict agus theachd a-steach airson seirbheisean agus goireasan.

San Aithris air Teachd-a-steach lomlan aig deireadh na bliadhna bha còrr an dèidh chisean ann de £41.1k an



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coimeas ri easbaidh de £19.4k ann an 2019. Tha seo a' comharrachadh gluasadan ann an so-mhaoin shuidhichte agus riochdachaidhean a tha fhathast rin craoladh agus mar sin a tha mar thoradh air cìs ìsleachaidh, caiteachas calpa agus gluasadan sa chalpa obrachaidh.

Tha an Aithris air an t-Suidheachadh Ionmhasail aig deireadh na bliadhna a' sealltainn gun robh stoc phrògraman no prògraman a bhathar ag ullachadh de luach £3.27m (2019: £3.75m) agus cùl stòr de £189.7k (2019: £75.3k), le chèile a rèir poileasaidh. Tha gealltanasan de £7.3m airson trì bliadhna cuideachd ri fhaicinn am-bliadhna. Tha iad seo a' riochdachadh sa mhòr-chuid cunnraidhean solar phrògraman ioma-bhliadhna a chaidh aontachadh gu 2023.

GNÌOMHAN EILE

Chaidh susbaint ùr riochdaichte airson BBC ALBA air fad a riochdachadh ann an HD. Tha MG ALBA a' leantainn le bhith a' libhrigeadh prògraman a rèir stiùireadh A' Chom-pàirteachas Riochdachaidh Dhidseataich (DPP). Tha susbaint teip SD air ath-libhrigeadh mar faidhlichean DPP. A thuilleadh air a bhith a' leantainn an stiùiridh, tha MG ALBA an sàs ann an co-chomhairlean DPP agus tha am buidheann na bhall den bhuidheann DPP air Obrachadh Teicnigeach a tha a' sgrùdadh, ag atharrachadh agus a' dealbhadh stiùireadh ùr airson cruthachadh agus libhrigeadh susbaint.

Sa bhliadhna, libhrig sgiobaidhean obrachaidh agus prògramaidh na seanail 56 uair a thìde de cheangalan agus mu 415 uair a thìde de stuth mheadhanan a bha air a dhearbhadh tro sgrùdadh teicnigeach gu robh e deiseil airson a chur a-mach air an t-seanail, a thuilleadh air taic a thoirt do riochdachaidhean agus tachartasan eile leithid FilmG. Chaidh an susbaint air fad a riochdachadh agus a libhrigeadh mar shusbaint HD.

Leis a' ghnìomhachas craolaidh a' gluasad gu ruige susbaint lèir-choltachaidh le stòras sgòth-dhidseataich agus riochdachaidh, tha MG ALBA a' cumail suas ri na h-atharrachaidhean seo, a' toirt a-steach siostaman IP stèidhichte air lionra, a ruitheas taobh ri taobh ri siostaman traidiseanta. Tha sruthan-obrach fèin-obrachail airson atharrachadh agus libhrigeadh stuthan bhidio gu seanailean ùra air an cuir an sàs ann an libhrigeadh ioma-ùrlair.

+54%

DOL AN SÀS SNA MEADHANAN SÒISEALTA
SOCIAL MEDIA ENGAGEMENT

FUNDING

During the year additional funding was received from the Scottish Government which enabled increased investment in programme content and training for FilmG participants.

The long-term volume deals entered into in 2017-18 continue to provide the backbone of the BBC ALBA schedule, supplying 93% of MG ALBA funded original hours broadcast in the year.

FINANCIAL & OPERATIONAL PERFORMANCE

In 2019-20 MG ALBA spent £8.9m directly with 19 different production companies on the creation of 389 hours of programmes. Of that, £8.7m was spent with the independent production sector, much of it in tandem with a package of measures intended to foster the development of talent, skills and Gaelic language.

The year saw income for MG ALBA of £13.1m (2019: £13.6m), of which £12.9m (2019: £13.4m) came from Scottish Government grant-in-aid and £173.0k (2019: £251.8k) came from project funding and charges for services and facilities.

The end-of-year Statement of Comprehensive Income reported a surplus after taxation of £41.1k compared with a deficit of £19.4k in 2019. This reflects movements in fixed assets and productions to be transmitted and is therefore the net result of the depreciation charge, capital expenditure and movements in working capital.

The end-of-year Statement of Financial Position shows programmes in stock or in production of £3.27m (2019: £3.75m) and year end cash reserves of £189.7k (2019: £75.3k), both in line with policy. Future commitments of £7.3m over three years are also disclosed this year. These represent mainly multi-annual programme supply contracts agreed up until 2023.



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OTHER ACTIVITIES

All new content produced for BBC ALBA was produced in HD. MG ALBA continues to follow the Digital Production Partnership (DPP) guidelines for programme delivery and content exchange formats. SD tape content is being redelivered as DPP specification files. As well as following the guidelines MG ALBA participates in the DPP consultations and is a member of the DPP Technical Operations Group which reviews, amends and produces new guidelines for content creation and delivery.

In the year, MG ALBA's channel operations and presentation teams delivered 56 hours of junctions and around 415 hours of broadcast-compliant media to BBC ALBA playout, as well as supporting productions and events such as FilmG. All material was produced and delivered as HD content.

As the broadcast industry moves towards virtualised content with cloud-based storage and production, MG ALBA keeps track with the pace of change, introducing IP network-based systems to compliment traditional systems. Automated workflows for versioning and transcoding are deployed for multi-platform delivery.

▲ 103

FILMICHEAN AIR AN CUR A-STEACH GU FILMG

FILMG FILM ENTRIES

19

Prìomh Chomharran Dèanadais

Prìomh Chomharra Dèanadais	Slat-tomhais	Targaid	19/20	+
Ruigse	Ruigse seachdaineil an luchd-amhairc Gàidhlig	60%	57%	
	Ruigse seachdaineil an luchd-amhairc nàiseanta Tùsan: TRP/TNS*	10%	9.7%	▼
Ruigse	Seallaidhean susbaint goirid	3.8m	5.4m	▲
	Seallaidhean susbaint iPlayer	4.0m	4.1m	▲
Càileachd	Luachadh an luchd-amhairc Gàidhlig (/10)	8.0	8.5	▲
	Luachadh an luchd-amhairc nàiseanta (/10) Tùsan: TRP/TNS	7.0	7.7	▲
Càileachd	Duaisean airson susbaint BBC ALBA	2	6	▲
Luach	Co-mhaoineachadh treas-phàrtaidh airson prògraman	£1m	£3.1m	▲
Com-pàirteachas	FilmG: Filmichean air an cur a-steach	90	103	▲
Dol an sàs	Dol an sàs sna meadhanan sòisealta	+25%	+54%	▲
Buaidh	Mothachadh nàiseanta mu BBC ALBA Tùs: TNS	80%	85%	▲
Còrdadh	Aonta an luchd-amhairc le ro-innleachd (/10) Tùs: TRP	8.3	8.34	▲
Ionnsachadh	Luchd-cleachdaidh LearnGaelic fa leth gach mìos	+25%	+43%	▲

* TRP Research às leth MG ALBA
Kantar TNS Scottish Opinion Survey

Key Performance Indicators

KPI	Metric	Target	19/20	+
Reach	Gaelic weekly TV reach	60%	57%	
	National weekly TV reach Sources: TRP/TNS*	10%	9.7%	▼
Reach	Short-form content views	3.8m	5.4m	▲
	iPlayer content views	4.0m	4.1m	▲
Quality	Gaelic audience appreciation (/10)	8.0	8.5	▲
	National audience appreciation (/10) Sources: TRP/TNS	7.0	7.7	▲
Quality	Awards for BBC ALBA content	2	6	▲
Value	3 rd party programme co-finance	£1m	£3.1m	▲
Participation	FilmG film entries	90	103	▲
Engagement	Social media engagement	+25%	+54%	▲
Impact	National awareness of BBC ALBA Source: TNS	80%	85%	▲
Approval	Audience agreement with strategy (/10) Source: TRP	8.3	8.34	▲
Learning	LearnGaelic unique users per month	+25%	+43%	▲

* TRP Research on behalf of MG ALBA
Kantar TNS Scottish Opinion Survey

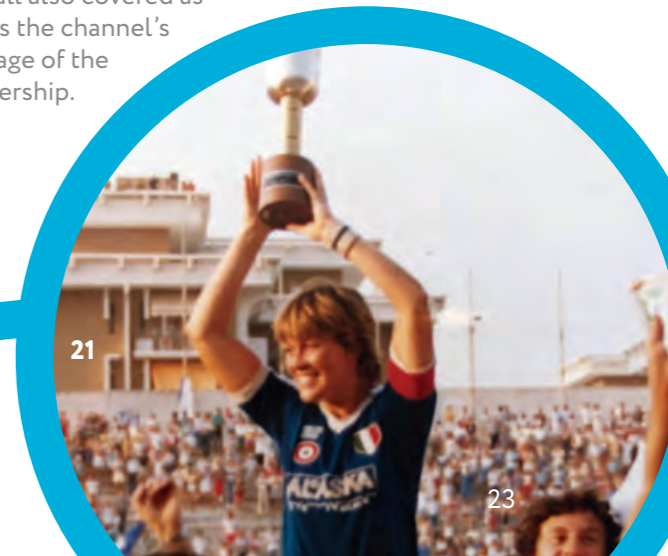
Tha a' cho-fharpais taobh a-staigh na h-àrainneachd sa bheil daoine a' coimhead susbaint fhathast farpaiseach agus tha suidheachadh fo-mhaoichte BBC ALBA a' leantainn ann a bhith a' cruthachadh ìrean ath-chraolaidh mì-fhàbharach àrd air an t-seanail loidhneach. A dh'aindeoin sin, libhrig am fòcas soilleir ann an 2019-2020 air meudachadh comas na seanail loidhneach gus prògraman is tachartasan beò a libhrigeadh, le susbaint àrd-bhuaidh eile agus innleachdan leantainneach mu chleachdadh nam meadhanan sòisealta, dèanadas luchd-amhairc an ìre mhath làidir. Bha seo air a shealltainn le àireamhan còrdaidh àrda de luchd-amhairc, àireamh de dhuaisean nach fhacas a-riamh roimhe agus barrachd aithne eadar-nàiseanta.

Tha àireamhan luachaidh luchd-amhairc Gàidhlig BBC ALBA nas àirde bliadhna air bliadhna (8.5/10 an coimeas ri 8.4/10 sa bhliadhna roimhe), mar a tha àireamhan luachaidh nàiseanta luchd-amhairc (7.6/10 an coimeas ri 7.4/10). Coltach ris a h-uile seanail loidhneach san RA, bha crìonadh ann an coimhead loidhneach: thuit ruigse beagan airson luchd-amhairc na Gàidhlig aig 57.4% an coimeas ri 59.3% sa bhliadhna ionmhais roimhe sin. Bha ruigse nàiseanta aig 9.7% an coimeas ri 10.3% anns a' bhliadhna ionmhais roimhe.

leantainn air adhart leis an àite chudromach aca ann a bhith a' stiùireadh fàs neo-loidhneach, a' tàladh luchd-cleachdaidh nas òige le bhith a' toirt thuca susbaint ghoirid air ùrlaran a tha tarraingeach don roinn sin den luchd-amhairc as dualtaiche a bhith a' cleachdadh susbaint neo-loidhneach.

Bha fòcas na seanail loidhneach air prògraman beò a mheudachadh, le tachartasan ciùil beò agus bliadhna gun samhail de spòrs

A thuilleadh air an t-seanail loidhneach, bha dèanadas làidir air an iPlayer agus air na meadhanan sòisealta. Bha seallaidhean iPlayer aig 4.1m. Bha fàs sna meadhanan sòisealta air leth làidir le seallaidhean agus dol an sàs suas 78% agus 54% fa leth. Tha Aonad Dhìseatach MG ALBA a'



The competition within the content consumption environment continues to be intense and BBC ALBA's relatively under-funded position continues to create an unfavourably high repeat rate on the linear channel. Nevertheless, the clear focus in 2019-20 on increasing the capacity of the linear channel to deliver live programming and events, with other high impact content and continued innovations on social media use, delivered relatively strong audience performance. This was reflected in strong audience appreciation figures, an unprecedented number of awards and increased international recognition.

BBC ALBA's Gaelic audience appreciation figures are higher year on year (8.5/10 compared to 8.4/10 in the previous year), as are national audience appreciation figures (7.6/10 compared to 7.4/10). Like all UK linear channels, there was a decline in linear viewing: reach fell slightly for the Gaelic audience at 57.4% compared to 59.3% in the previous financial year. National reach stood at 9.7% compared to 10.3% in the previous financial year.

In addition to the linear channel, performance was strong on the iPlayer and on social media. iPlayer views were 4.1m. Social media growth was very strong with views and engagement up 78% and 54% respectively. The MG ALBA Digital Hub continues its important role in driving non-linear growth, attracting younger consumers of content by providing short-form content on platforms appealing to the section of the audience most likely to consume non-linear content.

The focus for the linear channel was on increasing live programming, with live music events and an unprecedented year of women's sport at the heart of that initiative.

This included coverage of the Scottish Women's National team's preparations for, and first round of, the **FIFA Women's World Cup** (all produced by Nemeton TV, with the channel's **FIFA WWC** coverage enabled by BBC Network Sport). A record 860k reach was achieved through social media clips from the team's final friendly match before they left for France.

The ongoing commitment to women's sport was also reflected with other content, including a documentary from the award-winning Purple TV on **Rose Reilly**, the only Scot to have ever won the World Cup. Live coverage of women's domestic rugby's **Sarah Beany Cup** was broadcast for the first time, complementing the **Women's Six Nations** coverage from earlier in 2019. The **UEFA Women's Euro Championship** qualifiers, the **UEFA Women's Champion's League** and the **Scottish Women's Premier League** and women's shinty were all also covered as well as the channel's coverage of the Premiership.



nam ban aig cridhe na h-iomairt sin. Bha seo a' toirt a-steach craoladh mu ullachadh sgioba Nàiseanta Boireannaich na h-Alba airson, agus a' chiad chuairt de, **Cupa Cruinne FIFA** (uile riochdaichte le Nemeton TV, leis a' chraoladh air a dhèanamh comasach le BBC Network Sport). Chaidh an ìre as àirde de 860k a choileanadh tro chriomag de na meadhanan sòisealta bhon gheama chàirdeil mu dheireadh aig an sgioba mus deach iad dhan Fhraing.

Bha an dealas leantainneach airson spòrs nam ban cuideachd air a dhèanamh soilleir le susbaint eile, nam measg prògram aithriseach bho Purple TV, a tha air iomadh duais a chosnadh, air **Rose Reilly**, an aona Albannach a choisinn Cupa na Cruinne a-riamh. Chaidh **Cupa Sarah Beany** ann an rugbaidh nam ban Albannach a chraoladh airson a' chiad uair, a' cur ri craoladh **Sia Dùthchannan nam Ban** bho na bu tràithe ann an 2019. Chaidh geamannan ro-fharpaiseach **Farpais Euro UEFA nam Ban, Liog Farpais UEFA nam Ban** agus **Priomh Liog Albannach nam Ban** agus iomain nam boireannach uile cuideachd a chraoladh a thuilleadh air a' Phrìomh Liog. Chuir **Croladh Masters Pheairt**, le fir is boireannaich a' gabhail pàirt, gu mòr ri clàr na Bliadhn' Ùire.

A thuilleadh air **Belladrum, Na Trads** (an dà chuid Bees Nees Media) agus **Cèilidh na Bliadhn' Ùire** (BBC MPP – Riochdachadh loma-ùrlar), bha tachartasan ciùil beò na seanail loidhneach a' toirt a-steach **Còisir Eurovision 2019/Eurovision Choir** (Bees Nees Media) agus, tro cho-obrachadh le BBC Scotland, **TRNSMT** agus **Neach-ciùil Traidiseanta Òg na Bliadhna** aig BBC Radio Scotland (BBC MPP) (leis a' phrògram mu dheireadh co-chraolte beò le BBC Radio Scotland). Chruthaich craoladh **Mòd Nàiseanta Rìoghail 2019** (BBC MPP) an luchd-amhairc a b' àirde den bhliadhna. Chaidh duaisean ciùil **Gradam Ceoil** TG4 a chraoladh beò bho Thalla Waterfront, ann am Beul Feirste.

Chaidh **Nochd** (Bees Nees Media), a chraoladh bhon Mhòd Nàiseanta Rìoghail, agus an uair sin beò bho Celtic Connections. Chaidh sreath ùr de **Seirm** (Bees Nees Media) a chlàradh anns na h-Arches ann an Glaschu, le Màiri Anna NicUalraig agus taghadh de luchd-ciùil na fèise.

Bha co-mhaoineachadh agus co-riochdachadh fhathast na phàirt chudromach de mhodail gnìomhachais na seanail, le luach de £8m air a chruthachadh thar nan ceithir bliadhna a dh'fhalbh. B' e solaraiche BBC ALBA Sorbier Productions aon de na ciad chompanaidhean san RA a chuir a-steach gu soirbheachail airson maoineachadh Maoin Susbaint Dhaoine Òga airson dà phrògram chloinne (**Rùn** agus **Balach aig a' Mhullach**). Bha **An Làn** (Cwmni Da/macTV) na sreath cho-riochdachaidh eadar-nàiseanta trì-phàirteach, far am faca sinn na làin-mara as àirde san t-saoghal, na tuinn-thaomaidh as motha agus na linneachan as cumhachdaiche. Choisinn an riochdachadh seo duais **Silver Dragon** aig an **China International Congress of Science and Education Producers** ann am Beijing. Fhuair **Moulin Rouge** (Solus Productions) maoineachadh Sgrion Alba airson dreach eadar-nàiseanta, b' e co-riochdachadh eadar-nàiseanta a bh' anns an t-sreath cloinne WW2, **Gaisgich Òga an Dàrna Cogaidh/Kids of Courage** (LOOKSfilm/SWR/Toto Studio agus Solus Productions) agus bha am prògram aithriseach air **Màthair a' Chinn-suidhe: Trump's Mother** (Mast-Àrd Studio) na cho-choimiseanadh le TG4 a fhuair cuideachd buannachd bho sheilbheach sgaioleadair. Bha **Raw Ambition/Thar na Loidhne** (macTV/Crawford McCann) na cho-choimisean le TG4 a chaidh a dhèanamh comasach le airgead bhon Mhaoin Eadar-nàiseanta Ceilteach, aig an robh seilbheach cuideachd bho Mhaoin Craolaidh Cànan na h-Èireann. Bha **Sgoil nan Sagart/Priest School** (Solus Productions) na cho-choimisean aig BBC Scotland le cothrom gun samhail air Colaistean nan Albannach agus Beda, Cathair na Bhatacain, Bàislig Naoimh Peadar, agus an Lùchairt Abstolach.

Perth Masters Curling, with both men and women participating, was a very welcome addition to the Hogmanay schedule.

As well as **Belladrum, Na Trads** (both Bees Nees Media) and **Cèilidh na Bliadhn' Ùire** (BBC MPP – Multi-Platform Production), the linear channel's live music events included **Còisir Eurovision 2019/Eurovision Choir** (Bees Nees Media) and, through collaboration with BBC Scotland, **TRNSMT** and **BBC Radio Scotland Young Traditional Musician of The Year** (BBC MPP) (the latter a live simulcast with BBC Radio Scotland). 2019 **Royal National Mod** coverage (BBC MPP) created the channel's highest audiences of the year. TG4's **Gradam Ceoil** music awards was simulcast live from the Waterfront Hall, in Belfast. **Nochd** (Bees Nees Media), was broadcast from the Royal National Mod, and then live from Celtic Connections. A new series of **Seirm** (Bees Nees Media) was recorded in the The Arches in Glasgow, with Mary Ann Kennedy and the pick of the festival musicians.

Co-funding and co-production continued to be an important part of the channel's business model, with a contribution of £8m in value generated over the last four years. BBC ALBA supplier Sorbier Productions was one of the first companies in the UK to successfully apply for Young Audiences Content Fund funding for two children's productions (**Rùn and Balach aig a' Mhullach**). **An Làn** (Cwmni Da/macTV) was a stunning three-part international co-production series, featuring the world's highest tides, largest tidal bores and most powerful whirlpools. This production received the Silver Dragon award in China International Congress of Science and Education Producers in Beijing. **Moulin Rouge** (Solus Productions) received Screen Scotland funding for an international version, the children's WW2 series, **Gaisgich Òga an Dàrna Cogaidh/Kids of Courage** (LOOKSfilm/SWR/Toto Studio and Solus Productions) was an international co-production, and the documentary on **Màthair a' Chinn-suidhe: Trump's Mother** (Mast-Àrd Studio) was a TG4 co-commission which also benefitted from distributor investment. **Raw Ambition/Thar na Loidhne** (macTV/Crawford McCann) was a Celtic International Fund generated co-commission with TG4, which also had Irish Language Broadcast Fund investment. **Sgoil nan Sagart/Priest School** (Solus Productions) was a BBC Scotland co-commission with unprecedented access

to the Scots and Beda Colleges, the Vatican City, St Peter's Basilica and the Apostolic Palace.

International recognition was also generated through screenings of an international version of the documentary series **San Fhuil** (produced in 2018-19 by TrixPix), which was screened at the American Museum of Natural History, Margaret Meade Festival in October 2019 in New York and the International Documentary Festival in Amsterdam in November 2019. Another 2018-19 production to receive awards and critical acclaim in 2019-20 was Am Bocsa's **Tha Thu Air Aigeann M' Inntinn**. It won Best Animation at the New Renaissance Film Festival Amsterdam, was selected for competition in the London International Animation festival, and for the Cannes Short Film Festival. **Cumhachd a' Yoik/The Power of Yoik** (TrixPix 2018-19) was awarded the documentary film prize at Nordische Filmtage in Germany. Young Films' **Bannan** secured its first international sale in France.

The ongoing strategic commitment to international co-production and collaboration was underlined by MG ALBA's first memorandum of understanding with broadcasters – including South Korean broadcaster JTV – and producers from four different countries in November 2019.

The channel's programmes also received a record four RTS Scotland awards in 2019: **FUNC** (The Woven Thread) for Best Comedy Programme, **Buidheagan** (Sorbier Productions) for Best Children's, **Tommy Burns** (Purple TV) won Best Sport Programme and the award for Professional Excellence for Camera went to Daibhidh Martin from macTV for his work on **Sùlaisgeir: An t-Sealg**.

CBeebies ALBA and **CBBC ALBA** (BBC MPP) celebrated their first birthday on 17 September 2019, with the team being a key element in channel talent development, as well as delivering witty, originated TV content to the channel.



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Chaidh aithne eadar-nàiseanta a chruthachadh cuideachd tro sgrionaidhean de thionndadh eadar-nàiseanta den t-sreath aithriseach **San Fhuil** (riochdaichte ann an 2018-19 le TrixPix), a chaidh a shealltainn aig Taigh-tasgaidh Eachdraidh Nàdarra Ameireagaidh, Fèis Margaret Meade san Dàmhair 2019 ann an New York agus Fèis Eadar-nàiseanta Aithriseachd ann an Amsterdam san t-Samhain 2019. Fhuair riochdachadh eile bho 2018-19 duaisean agus moladh breithneachail ann an 2019-20 – **Thu Air Aigeann M' Inntinn** (Am Bocs). Choisinn e am Beothachadh as Fheàrr aig Fèis Film New Renaissance Amsterdam, chaidh a thaghadh airson farpais ann am Fèis Dealbhan-beò Eadar-nàiseanta Lunnainn, agus airson Fèis Film Goirid Cannes. Fhuair **Cumhachd a' Yoik/The Power of Yoik** (TrixPix: 2018-19) an duais film aithriseach aig Nordische Filmtage sa Ghearmailt. Fhuair **Bannan** (Young Films) a' chiad reic eadar-nàiseanta aca san Fhraing.

Chaidh an dealas ro-innleachdail leantainneach airson co-riochdachadh agus co-obrachadh eadar-nàiseanta a dhaingneachadh leis a' chiad mheòrachan aontachaidh aig MG ALBA le craoladairean – nam measg craoladair à Corea a Deas, JTV – agus riochdairean bho cheithir dùthchannan eadar-dhealaichte, san t-Samhain 2019.

Fhuair prògraman na seanail cuideachd ceithir duaisean RTS Scotland ann an 2019: **FUNC** (The Woven Thread) airson am Prògram Comaidh as Fheàrr, **Buidheagan** (Sorbier Productions), Prògram Chloinne As Fheàrr, bhuannaich **Tommy Burns** (Purple TV) am Prògram Spòrs as Fheàrr agus chaidh an duais airson Sàr-mhathas Proifeasanta airson Camara gu Daibhidh Màrtainn bho macTV airson a chuid obrach air **Sùlaisgeir: An t-Sealg**.

Chomharraich **CBeebies ALBA** agus **CBBC ALBA** (BBC MPP) a' chiad cho-là-breith aca air 17 Sultain 2019, leis an sgioba mar phrìomh eileamaid ann an leasachadh tàlant na seanail, a thuilleadh air a bhith a' libhrigeadh susbaint èibhinn, ùr don t-seanail.

Chunnaic a' bhliadhna measgachadh farsaing de shusbaint, bho **Seòid a' Chidsin/The Kitchen Coves** (Moja) gu sgeulachd dithis fhir à Innse Gall **Macleod MP/Maclean KGB** (Caledonia TV). Chunnaic **Am Pòsadh Afraganach/The African Wedding** (macTV) Gemma Steele, an neach-daonnachd a tha air iomadh duais a chosnadh – air turas sònraichte chun an dàrna dachaigh aice ann an Ceinia agus a pòsadh a chomharrachadh leis 'an teaghlach eile' aice aig taigh dilleachdan St Jerome. Thug **Curaidh na Coille/Birdman of Pollok** (BBC MPP) moladh air beatha agus coileanas iongantach an neach-iomairt àrainneachd Cailean MacLeòid. Dh'innis **Sgeulachd Syd Agus Millie/Two Go to Tolsta** (Sorbier Productions) sgeulachd bràthair is piuthar òg a ruith air falbh ann an 1949 bho Hertfordshire gu Tolastadh. Ann an **Wild Atlantic Way** (Mast-Àrd Studio), lean Anne Lundon costa brèagha na h-Èireann. Ann an **Mach à Seo!**

(Caledonia TV) chunnacas Ramsay McMahon a' sgrùdadh slighean air feadh na h-Alba. Lean **Crodh Gàidhealach an Àird Bhàin/The Highland Cattle of Ardbhan** (TrixPix) an teaghlach leis a bheil crodh Gàidhealach Ardbhan, ann an Uibhist a Tuath, a tha air iomadh duais a chosnadh. Lean cuspair an àiteachais air adhart le **An Lot** (macTV) agus **Farpaisean Chon Chaorach/Sheepdog Trials** (Bees Nees Media). Anns a' Ghearran 2020 chaidh na prìomh phiosan bhon 12mh cuirm dhuaisean FilmG aig an Old Fruitmarket ann an Glaschu a chraoladh aon uair eile.

Thug Naidheachdan agus Cùisean Làitheil thugainn Brexit, farpais ceannardas a' Phàrtaidh Tòraidheach agus an taghadh coitcheann san Dùbhlachd 2019. Chaidh **An Là** a leudachadh air dà cheann-là gus susbaint OB a shealltainn bho phrìomh àiteachan taghaidh air a' Ghàidhealtachd is nan Eilean agus rinn prògram **An Taghadh 2019** mion-sgrùdadh agus ceasnachadh air na toraidhean. Thug **Eòrpa** (BBC MPP) sùil air àrdachadh nam pàrtaidhean poballach san Roinn Eòrpa; dìth dachaigh ann an Alba agus 30 bliadhna bho ar-a-mach eachdraidheil nan Romàinianach ann an 1989, a chaidh a chomharrachadh le prògram sònraichte anns an robh agallamhan cumhachdach bho phrìomh chom-pàirtichean san ar-a-mach.

Aig fìor-dheireadh na bliadhna ionmhais, chaidh briseadh a dhèanamh air obrachadh agus air clàr-phrògram ri linn Covid-19 agus na ceumannan a chaidh a chuir an sàs gus casg a chuir air sgaoileadh. Bha fòcas na seanail air a bhith a' dèanamh cinnteach gu robh fiosrachadh gu leòr aig daoine, gu robh taic ann do theaghlaichean tro shusbaint chloinne agus stuthan foghlaim agus àm cuideachd airson fealla-dhà. Mar sin bha prìomhachas aig Naidheachdan, Foghlam agus susbaint Chloinne, prògramadh Creideimh agus Dibhearsain ann an cruth prògramadh ciùil agus prògraman spòrs bhon tasglann. Chunnaic an suidheachadh dòighean innleachdail gan cuir an sàs, nam measg brannd ùr a chaidh a chruthachadh – **A-staigh** – brannd ioma-ùrlair ann an cruth goirid a' toirt a-steach cunntasan pearsanta mu bhuidh chuingealachaidhean. Chaidh **A-staigh** a chleachdadh gus a dhol an cois na naidheachdan air an t-seanail loidhneach agus chaidh a sgaoileadh air àrd-ùrlaran mheadhanan sòisealta BBC ALBA agus BBC Naidheachdan.



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The year saw a rich variety of content, from **Seòid a' Chidsin/The Kitchen Coves** (Moja) to the story of two sons of the Hebrides, **Macleod MP/Maclean KGB** (Caledonia TV). **Am Pòsadh Afraganach/The African Wedding** (macTV) saw award-winning humanitarian Gemma Steele make a special trip to her second home in Kenya to celebrate her marriage with her 'other family' at St Jerome's orphanage. **Curaidh na Coille/Birdman of Pollok** (BBC MPP) paid tribute to the remarkable life and achievements of the environmental campaigner Colin MacLeod. Documentary **Sgeulachd Syd Agus Millie/Two Go to Tolsta** (Sorbier Productions) told the story of a young brother and sister who ran away in 1949 from Hertfordshire to Tolsta. In **Wild Atlantic Way** (Mast-Àrd Studio), Anne Lundon followed Ireland's beautiful coast. **Mach à Seo!** (Caledonia TV) saw Ramsay McMahon exploring getaways across Scotland. **Crodh Gàidhealach an Àird Bhàin/The Highland Cattle of Ardbhan** (TrixPix) followed the family behind the world award-winning fold of Ardbhan Highland cattle reared in North Uist. The agricultural theme continued with **An Lot** (macTV) and **Farpaisean Chon Chaorach/Sheepdog Trials** (Bees Nees Media). In February 2020 highlights from the 12th **FilmG** awards ceremony at The Old Fruitmarket in Glasgow were broadcast once more.

News and Current Affairs coverage included Brexit, the Conservative Party leadership contest and the December 2019 general election. **An Là** was extended on two dates to feature OB content from key Highlands and Islands election locations and the **An Taghadh 2019** programme analysed and interrogated the results. **Eòrpa's** (BBC MPP) coverage included the rise of populist parties in Europe; homelessness in Scotland and the 30th anniversary of the seismic 1989 Romanian revolution, which was marked with a special programme containing powerful interviews from key participants in the uprising.



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Tàlant Talent

Scott Smyth

Riochdaire Leasachaidh, LearnGaelic
Development Producer, LearnGaelic

Thòisich e ann an sgioba LearnGaelic an-uiridh mar Neach-taic Leasachaidh agus tha e a-nis na Riochdaire Leasachaidh – dh'ionnsaich e a' Ghàidhlig na inbheach agus tha e a' dèanamh ceum ann an leasachadh Gàidhlig
Started in the LearnGaelic team last year as a Development Assistant and is now a Development Producer - learned Gaelic as an adult and is undertaking a degree in Gaelic development

"Tha mi a' coimhead air adhart ri bhith a' leantainn air adhart leis an obair agam le sgioba LearnGaelic, agus a' sìor leasachadh an làrach-lìn gus taic a thoirt do luchd-ionnsachaidh Gàidhlig eile, leis an amas gun dèan sin an dùbhlán a tha romhpa beagan nas fhasa."

"I'm looking forward to continuing my work with the LearnGaelic team, and continually improving the website to support other Gaelic learners, with the aim that we will make the challenge that lies ahead of them that wee bit easier."



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Kate Macleod

Preantas Ùr-nòsach
Modern Apprentice

An-dràsta na Preantas Ùr-nòsach le macTV, ann an com-pàirteachas le MG ALBA. Cruthadair Susbaint airson BBC The Social agus ron seo na neach-trèanaidh deasachaidh fo thrèanadh air Bannan.

Currently a Modern Apprentice with macTV, in partnership with MG ALBA. Content Creator for BBC The Social and former trainee assistant editor on Bannan.

"Thug an obair seo cothrom dhomh saorsa agus measgachadh ann a bhith a' neartachadh mo sgilean agus a' ruighinn mo làn chomais le bhith ag obair le proifeiseantaich eòlach a thuilleadh air bathar-bog aig àrd-ìre gach là."

"This job has allowed me the freedom and variety to hone my skills and reach my full potential by working with experienced professionals as well as top-notch software on a daily basis."



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Michelle Morrison

Riochdaire Didseatach (YouTube), Aonad Didseatach MG ALBA
Digital Producer (YouTube), MG ALBA Digital Hub

Thòisich i aig MG ALBA mar neach-taic faidhlichean agus tha i air a sgilean a leasachadh agus tha i a-nis na Riochdaire Didseatach anns an Aonad Didseatach bhrosnachail againn.

Started at MG ALBA as a filing assistant and has developed her skills and is now Digital Producer in our exciting Digital Hub.

"Bidh mi a' taghadh susbaint airson a luchdachadh suas, a' co-òrdanachadh deasachadh agus riochdachadh nan stuthan, a' sgrùdadh chòraichean chùmhnaidh agus a' postadh susbaint a rèir an stoidhle in-thaigh a chruthaich sinn. Tha mi a' smaoineachadh gun lean margaidheachd didseatach agus na meadhanan sòisealta orra a' fàs agus tha e cudromach dhòmhsa, agus dhuinn uile, tuilleadh leasachaidh a dhèanamh air ar n-eòlas agus ar tuigse mu dheidhinn."

"I select content for upload, coordinate the editing and production of the materials, investigate contractual rights and post content in line with the 'house-style' we have created. I think digital marketing and social media will only keep growing and it's important for me, and all of us, to further develop our knowledge and understanding of it."

Sarah MacDonald

Ceumnaiche Inntearnach MG ALBA
MG ALBA Graduate Intern

Chaidh i gu Sgoil Ghàidhlig Ghlaschu agus cheumnaich i ann an Lagh bho Oilthigh Dhùn Èideann. Seo a' chiad obair aice an dèidh ceumnachadh agus tha i na ceumnaiche inntearnach aig MG ALBA
Went to Sgoil Ghàidhlig Ghlaschu and graduated in Law from Edinburgh University. First job post-graduation is as a graduate intern with MG ALBA

"Tha mi air sgilean ùra a leasachadh a' gabhail a-steach barrachd mothachaidh mu leasachaidhean taobh a-staigh gnìomhachas nam meadhanan, comasan cànan agus teicneòlais nas fheàrr, agus, san fharsaingeachd, tha mi air mòran ionnsachadh mu bhith ag obair taobh a-staigh sgioba agus ann an àrainneachd oifis."

"I have developed new skills including a greater awareness of developments within the media industry, improved language and technology abilities, and, more generally, I have learned a lot about working within a team and in an office environment."



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Sandy Morrison

Preantas Tòiseachaidh
Foundation Apprentice

Rinn e greis eòlas-obrach aig MG ALBA nuair a bha e san sgoil. Tha e air Preantasachd Tòiseachaidh a dhèanamh anns na Meadhanan Didseatach Cruthachail
Completed work experience at MG ALBA whilst at school. Has undertaken a Foundation Apprenticeship in Creative Digital Media

"Tha an t-eòlas a thog mi aig MG air m' ùidh ann an obair riochdachaidh a bhrosnachadh agus san t-Sultain bidh mi a' dol gu Oilthigh Shruighlea gus oideachadh fhaighinn ann am Film agus Na Meadhanan. Tha mi an dòchas nach eil seo ach na thoiseach tòiseachaidh na mo shlighe sna meadhanan Gàidhlig."

"My experience at MG has inspired my love of production and this September I'll be attending the University of Stirling to study Film and Media. I hope that this is just the start of my journey in Gaelic media."

Lèirmheas Leasachaidh

Chuir gnìomhan leasachaidh MG ALBA fòcas air com-pàirteachadh a' cleachdadh Gàidhlig, com-pàirteachadh coimhearsnachd, leasachadh na roinne solair agus LearnGaelic.

COM-PÀIRTEACHAS

Stuth fèin-cruthaichte (ugc)

Mar a chaidh a mhìneachadh ann an Lèirsinn 2016-2021 MG ALBA, is e prìomh amas a bhith a' brosnachadh barrachd cruthachadh de ugc tro mheadhan na Gàidhlig.

Lean Cànan Graphics Stiùidio (CGS) air adhart leis a' chùmhnannt aca gus raon de ghnìomhan a lìbhrigeadh a bha ag amas air fàs nàdarach ugc a bhrosnachadh. Bha toraidhean eadar-dhealaichte aig na h-iomairtean le Seshnaseachdain air Instagram a' tàladh an luchd-leantainn a bu mhotha.

FilmG

Chunnaic FilmG an àireamh a bu mhotha a-riamh de dh'fhilmichean agus de sgrìobtaichean airson a' cho-fharpais. Bha isleachadh beag san roinn fhosgailte ach bha barrachd bhuidhnean bun-sgoile a' gabhail pàirt agus barrachd sgrìobtaichean air am faighinn.

Ann an 2019 chaidh duais eadar-nàiseanta a thoirt seachad airson a' chiad uair, leis na buannaichean (Àrd-sgoil Loch Abar) a' frithealadh CIAK Junior, bùth-obrach taigh-dhealbh òigridh eadar-nàiseanta, san Eadailt.

Bha cuirm nan duaisean a-rithist air leth soirbheachail le Rùnaire a' Chaibineit airson Ionmhas, Kate Fhoirbeis BPA a' toirt seachad duaisean, cuide ri leithid Jane McCarry a bhios a' cluich Isa Drennan ann an Still Game a' BhBC. Chaidh prògram de na pìosan a b' fheàrr bhon oidhche a chraoladh air BBC ALBA an t-seachdain às dèidh cuirm nan duaisean.



Development Review

MG ALBA's development activities focused on participation using Gaelic, community engagement, supply sector development and LearnGaelic.

PARTICIPATION

User Generated Content (ugc)

As set out in MG ALBA's Lèirsinn 2016-2021, a key objective is to stimulate increased generation of Gaelic medium ugc.

Cànan Graphics Studio (CGS) continued their contract to deliver a range of activities aimed at stimulating organic growth of ugc. The initiatives had wide-ranging results with Seshnaseachdain on Instagram attracting the most followers.

FilmG

FilmG saw the highest ever number of films and scripts for the competition. There was a slight dip in the open category while more primary groups participated and more scripts were entered.

In 2019 an international prize was awarded for the first time, with the winners (Lochaber High School) attending CIAK Junior, an international junior cinema workshop, in Italy.

The awards ceremony was once more a great success with the Cabinet Secretary for Finance, Kate Forbes MSP presenting awards, alongside favourites such as Jane McCarry who plays Isa Drennan in the BBC's Still Game. A highlights programme was broadcast on BBC ALBA in the week following the awards ceremony.

OILEANAICH

Ann an 2019 ghabh còignear oileanach greisean gnìomhachais samhraidh le MG ALBA.

Fhuair ceathrar oileanach bhon dàrna bliadhna de Dioplòma Sabhal Mòr Ostaig anns na Meadhanan Gàidhlig bursaraidhean gus taic a thoirt do na greisean gnìomhachais aca.

COIMHEARSNACHD AGUS LUCHD-ÙIDH

Sponsaireachd

Lean MG ALBA le bhith a' toirt taic sponsaireachd do dhà phrìomh thachartas com-pàirteachais, Na Trads agus Duaisean Ball-coise Boireannaich na h-Alba. Chaidh Duaisean Ciùil Traidiseanta MG ALBA 2019 a chumail ann an Talla Ciùil Obar Dheathain agus chaidh a chraoladh beò air gach cuid BBC ALBA agus air Radio Scotland. Tha an tachartas fhathast aig teis-mheadhan saoghal ciùil traidiseanta na h-Alba agus tha MG ALBA a' faighinn faicsinneachd agus aithne airson a thaic. Tha taic MG ALBA airson Duaisean Ball-coise Boireannaich na h-Alba air fhilleadh a-steach do shuidheachadh BBC ALBA mar dhachaigh spòrs nam ban, air àrdachadh ann an 2019 le craoladh Cupa Cruinne FIFA nam ban.

Chunnaic Mòd Nàiseanta Rìoghail 2019 ann an Glaschu cothroman airson taic sponsaireachd ealain is spòrs, le MG ALBA mar aon de na prìomh chom-pàirtichean air cùl taisbeanadh ealain seachdaineach *Glasgow Life* agus mar phrìomh bhuidheann-taic nam farpaisean spòrs aig Là Mòr na Spòrs. Chunnaic an dà thachartas raon farsaing de chom-pàirtichean bho air feadh speactram luchd-labhairt agus luchd-dealasach na Gàidhlig.

Lean MG ALBA air adhart le a dhealas a thaobh spòrs nam ban tro na h-amasan maoinachaidh coimhearsnachd aca le bhith a' toirt taic do sgioba Ball-coise Boireannaich nan Eilean Siar.

SGRIONAIDHEAN

Chaidh sreath de sgrionaidhean coimhearsnachd soirbheachail a chumail thar na bliadhna, nam measg: Sgoil nan Sagart agus Crodh Gàidhealach an Àird Bhàin ann am Beinn na Faoghla; Curaidh na Coille, FUNC, Rùn, Balach aig a' Mhullach, Rose Reilly agus Elena Baltacha ann an Glaschu agus ro-shealladh de FUNC san Eilean Sgitheanach. Chaidh sreath a sia de Bannan a shealltainn airson a' chiad uair aig Fèis Film Eadar-nàiseanta Dhùn Èideann.

Chaidh dà sgrionadh eile a phlanadh ach chaidh an cur dheth air sgàth galar Covid-19. Bha 'That's the Way We Do It!', a' clàradh àrdachadh Peat & Diesel, clàraichte airson Steòrnabhagh agus bha dùil gum biodh 'The Women who Built Glasgow City' ri fhaicinn ann an Glaschu.

Tro sheachdain a' Mhòid Nàiseanta Rìoghail ann an Glaschu, chaidh còig prògraman eadar-dhealaichte a thaisbeanadh, còmhla ri Ceistean & Freagarlean (Q&Aan) leis an sgioba, mar phàirt de thairgse ealain *Glasgow Life*. B' e na prògraman sin Bannan, FUNC, DIY le Donnie, Còisir Eurovision agus Na Milleni-Gaels.



STUDENTS

In 2019 five students undertook summer placements with MG ALBA.

Four students from the second year of Sabhal Mòr Ostaig's Diploma in Gaelic Media received bursaries to support their industry placements.



COMMUNITY AND STAKEHOLDERS

Sponsorship

MG ALBA continued with its title sponsorship of two major partnership events, Na Trads and the Scottish Women's Football Awards. 2019's MG ALBA Scots Trad Music Awards took place in Aberdeen Music Hall and was broadcast live on both BBC ALBA and on Radio Scotland. The event continues to be a focal point for the traditional music scene in Scotland and MG ALBA gains visibility and recognition for its support. MG ALBA's sponsorship of the Scottish Women's Football Awards is integrated into BBC ALBA's positioning as the home of Scottish Women's sport, enhanced in 2019 by coverage of the FIFA Women's World Cup.

The 2019 Royal National Mod in Glasgow saw opportunities for arts and sports sponsorship, with MG ALBA being one of the key partners behind Glasgow Life's week-long art showcase and the main sponsor of the sports competitions at Là Mòr na Spòrs. Both events saw a wide range of participants from across the spectrum of Gaelic speakers and enthusiasts.

MG ALBA continued its commitment to women's sport through its community funding objectives by supporting the Western Isles Women's Football team.



LEASACHADH ROINN SOLARACHAIDH

Tha cosgais trèanaidh a' leantainn air adhart a' dèiligeadh ri prìomh chùisean leithid cunnart dìth sgilean deasachaidh. Tha seo gu sònraichte a' toirt buaidh air solar aithriseachd firinn gu BBC ALBA, agus mar sin chuir MG ALBA pàirt-mhaoineachaidh ri Preantasachd Ùr-nòsach anns na Meadhanan Cruthachail is Didseatach le fòcas air sgilean deasachaidh aig macTV. A thuilleadh air tabhartas ri tuarastal, bha e a' gabhail a-steach trèanadh aig MG ALBA. Tha an t-amas a' leantainn air adhart airson trì Preantasan Tòiseachaidh fhadastad anns na Meadhanan Cruthachail agus Didseatach ann an Uibhist a Deas agus Barraigh, ann an com-pàirteachas le Ceòlas agus Am Pàipear, agus le taic leantainneach bho Iomairt na Gàidhealtachd 's nan Eilean (HIE), Leasachadh Sgilean na h-Alba agus Bòrd na Gàidhlig. Cha do shoirbhich le bhith a' fastadh anns a' bhliadhna acadaimigeach 2019-20, ach tha com-pàirtichean a' leantainn air adhart a' brosnachadh fastadh airson 2020-21.

A thuilleadh air taic deasachaidh, fhuair companaidhean taic gus trèanadh stiùiridh ioma-camara a dhèanamh agus trèanadh fèin-losgadh. Lean leasachadh chompanaidhean a bha àrd-amasach airson fàs, a' gabhail a-steach tro eadar-nàiseanachadh. Fhuair sia companaidhean taic dhìreach: fhuair Bees Nees, macTV, Corcadal,

Mast-Àrd agus Caledonia taic gus pàirt a ghabhail ann an comhairleachadh ghnòthaichean sònraichte a chaidh a libhrigeadh tro FOCUS (co-iomairt Iomairt na h-Alba/Sgrion Alba). Fhuair TrixPix taic gus trèanadh Sgilean Co-rèiteachadh a dhèanamh. Chuir grunnan de na companaidhean sin a-steach gu soirbheachail airson iomairtean eile mar thoradh air obair FOCUS, a' gabhail a-steach leasachadh bho Sgrion Alba, agus maoin leasachaidh Maoin Meadhanan Chanada. A thaobh na Gàidhlig, chaidh deichnear bho dhiofar chompanaidhean gu trèanadh cànan Gàidhlig trì là airson luchd-labhairt fileanta air an libhrigeadh le Ruaraidh MacIlleathain. Ann an sgilean cruthachail, tha MG ALBA a' leantainn air adhart le taic don *Young Films Foundation*. Fhuair dà Stiùiriche Trèanaidh, Neach-stiùiridh Trèanaidh Sgrìobt agus Sgrìobhadair Trèanaidh uile taic air Bannan.

Tha ro-innleachd trèanaidh a' ghnìomhachais, còmhla ri greisean gnìomhachais Sabhal Mòr Ostaig, fhathast a' faighinn fiosrachadh bho Bhuidheann Comhairleachaidh Trèanaidh a' Ghnìomhachais. A bharrachd air riochdairean bho SMO agus MG ALBA, tha Midas, Nemeton, Caledonia, macTV, Sorbier agus am BBC uile air an riochdachadh air a' bhuidhinn seo.



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SCREENINGS

A series of successful community screenings were held across the year, including: Sgoil nan Sagart and Crodh Gàidhealach An Àird Bhàin in Benbecula; Curaidh na Coille, FUNC, Rùn, Balach aig a' Mhullach, Rose Reilly and Elena Baltacha in Glasgow and a preview of FUNC in Skye. Series six of Bannan was premiered at the Edinburgh International Film Festival.

Two further screenings were planned but cancelled due to the Covid-19 pandemic. 'That's the Way We Do It!' charting the rise of Peat & Diesel, was scheduled for Stornoway and 'The Women who Built Glasgow City' was due to be shown in Glasgow.

During Royal National Mòd week in Glasgow, five different programmes were showcased, along with Q&As with the cast, as part of the Glasgow Life arts offering. Those programmes were Bannan, FUNC, DIY le Donnie, Còisir Eurovision and Na Milleni-Gaels.



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SUPPLY SECTOR DEVELOPMENT

Training spend continues to address key issues such as the risk of a lack of editing skills. This particularly affects the supply of factual documentary to BBC ALBA, and MG ALBA therefore part-funded a Modern Apprenticeship in Creative and Digital Media with a focus on editing skills at macTV. In addition to a contribution to salary, it included training at MG ALBA. The ambition to recruit three Foundation Apprentices in Creative and Digital Media in South Uist and Barra, in partnership with Ceòlas and Am Pàipear, and supported by HIE, Skills Development Scotland and Bòrd na Gàidhlig remains. Recruitment was not successful in the 2019-20 academic year, however partners are continuing to encourage recruitment for 2020-21.

In addition to editing support, companies received support to undertake multi-camera directing training and self-shooting training. Development of companies ambitious for growth, including through internationalisation, continued. Six companies were directly supported: Bees Nees, macTV, Corcadal, Mast-Àrd and Caledonia all received support to participate in bespoke business affairs mentoring delivered through FOCUS (the Scottish Enterprise/Screen Scotland joint initiative). TrixPix received support to undertake Negotiating Skills training. Several of these companies successfully applied for other initiatives as a result of the FOCUS work, including Screen Scotland Slate development, and the Canada Media Fund's development fund. In Gaelic language, ten individuals from a variety of companies attended three-day Gaelic language training for fluent speakers delivered by Ruaraidh Maclean. In creative skills, MG ALBA continues its support for the Young Films Foundation. Two Trainee Directors, a Trainee Script Supervisor and a Trainee Writer were all supported on Bannan.

The industry training strategy, along with the Sabhal Mòr Ostaig industry placements, continues to be informed by the Industry Training Advisory Group. In addition to representatives from SMO and MG ALBA, Midas, Nemeton, Caledonia, macTV, Sorbier and the BBC are all represented on this group.

▲ 43%

ÀRDACHADH ANN AN LUCHD- CLEACHDAIDH LEARNGAELIC

MORE USERS OF LEARNGAELIC

IONNSACHADH

Sheall dèanadas LearnGaelic fàs leantainneach. Bha seallaidhean duilleig den làrach-lìn suas 13% gu 2.8m, chaidh seiseanan suas 18% gu 1m agus luchd-cleachdaidh fa leth suas 43% gu cuibheasachd mìosail de 37k. Ann an 2019-20, lean fòcas is seilbheach gu stèidheachadh LearnGaelic mar bhrannnd shoirbheachail Gàidhlig le fòcas air com-pàirteachadh luchd-cleachdaidh agus a' meudachadh an dol an sàs aca leis an làraich ùir.

Chaidh sgoilearachd a mhaoineachadh aig Sgoil Ealain Ghlaschu airson MSc Geamaichean Reachdmhor agus Mas-fhiorachd agus chaidh dà inntearnach fhastadh bhon chùrsa seo le LearnGaelic, agus cheumnaich an dithis aca gu soirbheachail. Thug an leudachadh seo cothrom do sgioba LearnGaelic an obair aca a thoirt air adhart air frèam didseatach ùir agus goireasan ionnsachaidh Gàidhlig a chruthachadh.

Chaidh neach-obrach pàirt-ùine, Riochdaire Leasachaidh Didseatach, fhastadh sa Mhàrt 2020. Is e raon-ùghdarrais na dreuchd seo susbaint, innealan, fiosrachadh agus goireasan air an làrach-lìn a bharrachadh agus dèanamh cinnteach gu bheil e a' coinneachadh agus a' dol thairis air feumalachdan agus dùilean luchd-cleachdaidh. Tha an dreuchd seo a' toirt comas do luchd-cleachdaidh LearnGaelic cumadh a thoirt air susbaint LearnGaelic, toraidhean didseatach agus air a' bhrannnd san àm ri teachd.

Chaidh a' bhuidheann cruth-atharrachadh didseatach *Primate* a choimiseanadh gus ath-dhealbhadh a dhèanamh air an làrach-lìn agus chaidh seo a chuir air bhog san Dàmhair 2019. Chaidh na goireasan LearnGaelic a bha ann agus susbaint ùr a cho-thaobhadh ris an fhrèam ionnsachaidh dhidseatach ùir. Am measg na susbaint ùir bha sreath de bhidiothan air-loidhne le UistFilm (air an coimiseanadh le taic bho Bhòrd na Gàidhlig agus Riaghaltas na h-Alba). Nam measg bha susbaint shanasachd, ghràmair agus fhuaimneachaidh. Tha an làrach-lìn ùr air àrd-ùrlar làidir a thoirt seachad airson susbaint ùir a chur air bhog san àm ri teachd.

Am measg soirbheachasan sònraichte tha stiùireadh fuaimneachaidh ùir do luchd-tòiseachaidh agus ìre fàis bliadhnaile de 182% den chuairt-litir seachdaineil. Chòrd susbaint leithid a bhith a' comharrachadh Cupa Cruinne nam Ban, A-U den Mhòd agus an stuth sanasachd a chaidh a choimiseanadh bho Uist Films ri luchd-leantainn meadhanan sòisealta LearnGaelic. Chaidh 100,000 neach a ruighinn air Twitter leis an tweet a bu mhotha againn, a bha na shealladh chruthachail air eadar-theangachaidhean litireil Gàidhlig de nithean. Chaidh fàilte a chuir air luchd-cleachdaidh LearnGaelic agus thèid tuilleadh neartachaidh a dhèanamh air a' chom-pàirteachas dheanamach seo.



Learn
Gaelic!



LEARNING

Performance of LearnGaelic showed continued growth. Page views of the website were up 13% to 2.8m page views, sessions were up 18% to 1m and unique users up 43% to a monthly average of 37k. In 2019-20, focus and investment continued to be channelled into the establishment of LearnGaelic as a thriving Gaelic brand focused on user-engagement and maximising the user experience of the new redesign.

A scholarship was funded at the Glasgow School of Art for an MSc Serious Games and Virtual Reality and two interns were recruited from this course by LearnGaelic, both of whom graduated successfully. This expansion enabled the LearnGaelic team to advance their work on a new digital framework and to create Gaelic learning resources.

A part-time staff member, a Digital Development Producer, was appointed in March 2020. The remit of this post is to optimise the content, tools, information and resources on the website and ensure that it meets and exceeds users' needs and expectations. This appointment enables the LearnGaelic audience to shape the future of the LearnGaelic content, digital products and the brand.

The digital transformation agency Primate were commissioned to undertake a redesign of the website and this launched in October 2019. Existing LearnGaelic resources and new content were aligned with the new digital learning framework. New content included a series of online videos by UistFilm (commissioned with support from Bòrd na Gàidhlig and the Scottish Government). These included promotional, grammar and pronunciation content. The new website has provided a strong platform to launch new content in the future.

Notable successes include a new pronunciation guide for beginners and annual growth rate of 182% of the weekly newsletter. LearnGaelic's social media followers enjoyed content such as celebrating the Women's World Cup, an A-U of the Mòd and the promotional content commissioned from Uist film. Our top tweet made almost 100,000 impressions on Twitter and was a whimsical look at Gaelic's literal translations of items. The contribution of LearnGaelic's users was welcome and this vital partnership will be further strengthened.

Aithris Riaghlaidh

Chaidh MG ALBA a stèidheachadh (fon ainm Seirbheis nam Meadhanan Gàidhlig) fo ullachadh Achd Conaltraidh 2003, Earrannan 208-210, gus dèanamh cinnteach gum bi raon farsaing agus measgaichte de dheagh phrògraman Gàidhlig air an lìbhrigeadh tro chraoladh no eile gu sluagh na h-Alba.

Tha ùghdarras air a thoirt do MG ALBA airson prògraman a dhèanamh agus ceadan craolaidh a chumail a bharrachd air an fheadhainn shònraichte air an liostadh ann an Earrann 183(4B) de Achd Craolaidh 1990 (air a chur a-steach le S.208 de Achd Conaltraidh 2003). Tha MG ALBA a' lìbhrigeadh a chuid dleastanasan fo Earrannan 183 agus 184 de Achd Craolaidh 1990, Earrannan 32 agus 95 de Achd Craolaidh 1996 agus Pàipearan-taic co-cheangailte riutha a thaobh maoinachadh phrògraman Gàidhlig, trèanadh, rannsachadh agus obair co-cheangailte.

Tha e cudromach do MG ALBA gu bheil irean àrda de riaghladh corporra agus dòighean-giùlain beusail aig a' bhuidhinn. Cho fad 's a tha e freagarrach do shuidheachadh MG ALBA, tha am Bòrd ag amas air a bhith a rèir nan ullachaidhean iomchaidh de Chòda Riaghlaidh Chorporra na RA a bhios air fhoillseachadh bho àm gu àm leis a' Chomhairle Aithris Ionmhasail. Tha an t-uallach iomlan air a' Bhòrd airson dèanamh cinnteach gun cum MG ALBA suas siostam in-smachd a bhios a' lùghdachadh riosgan agus a' dìon so-mhaoin agus ùidhean MG ALBA, agus a bheir don Bhòrd barantas reusanta gum faod earbsa a bhith aca san fhiosrachadh ionmhasail a thèid a chleachdadh a-staigh agus fhoillseachadh a-muigh.

Ged nach urrainn do shiostam in-smachd sam bith làn bharantas a thoirt an aghaidh mì-aithris, call no mì-riaghladh a thaobh so-mhaoin MG ALBA, tha na siostaman a tha an sàs deilbhthe airson comharrachadh do na buill cùisean air am feumar sùil a thoirt ann an deagh àm gus an tèid beachdachadh orra agus dèiligeadh riutha gu h-iomchaidh.

Tha am Bòrd air trì comataidhean a stèidheachadh gus taic a thoirt dhaibh ann a bhith a' lìbhrigeadh a chuid dhleastanasan.

Tha an Comataidh Sgrùdaidh & Dearbhaidh a' comhairleachadh a' Bhùird a thaobh a bhith a' làimheachadh riosgan, siostaman in-smachd agus poileasaidh pàighidh an luchd-obrach. Tha am Bòrd a' toirt ùghdarras manaidsèadh practaigeach

an sgrùdadh bhon taobh a-muigh dhan Chomataidh Sgrùdaidh, aig a bheil uallach beachdachadh air a' phlana sgrùdaidh agus na toraidhean a thig às. Tha a' Chomataidh cuideachd a' comhairleachadh a' Bhùird air toraidhean sgrùdaidhean in-thaigh, a bhios a' cur fòcas gach bliadhna air cuspairean fa leth den ghnothachas.

Tha an Comataidh Inbhean a' comhairleachadh a' Bhùird mu na prògraman a tha air an craoladh le BBC ALBA, agus mu thrèanadh agus rannsachadh.

Tha an Comataidh Ainmeachaidh a' cuideachadh le bhith a' planadh airson an ama ri teachd a thaobh nam ball le bhith a' dèanamh cinnteach gun tèid feumalachdan sgilean bhall an comharrachadh sa bhad agus gus Ofcom a chuideachadh sa phròiseas fastaidh foirmeil airson buill ùra.

Tha buill a' Bhùird gan cur an dreuchd le Ofcom le aonta Mhinistearan Riaghaltas na h-Alba. Tha seo a' ciallachadh gu bheil iomadachd a' Bhùird na ghnothach airson Ofcom agus ann an 2019-20 bha riochdachadh bhoireannach air a' Bhòrd aig 35.7% agus riochdachadh fhìreannach aig 64.3%. Air 31 Màrt 2020 bha riochdachadh bhoireannach air a' Bhòrd 45% agus fhìreannach 55% agus gluaisidh seo gu 50/50 sa Chèitean. Tha suas ri 12 ball air a' Bhòrd, a' gabhail a-steach an Cathraiche. Bidh gach ball san dreuchd airson suas ri ceithir bliadhna. Feumaidh buill ainmichte le Iomairt na Gàidhealtachd 's nan Eilean (HIE), am BBC agus Bòrd na Gàidhlig a bhith am measg nam ball. Feumaidh Ofcom dèanamh cinnteach, cho fad 's as urrainn dhaibh, gu bheil ùidhean a' ghnìomhachais riochdachaidh neo-eisimeilich air an riochdachadh mar bu chòir air a' Bhòrd.

Bho àm gu àm bidh am Bòrd agus na comataidhean a' sgrùdadh agus ag ùrachadh phoileasaidhean agus pàipearan corporra, a tha rim faighinn aig www.mgalba.com

Tha Bòrd MG ALBA, a' Chomataidh Sgrùdaidh & Dearbhaidh agus a' Chomataidh Inbhean a' coinneachadh co-dhiù gach ràith. Tha a' Chomataidh Ainmeachaidh a' coinneachadh co-dhiù uair sa bhliadhna. Ann an 2019-20, ghabh am

Governance Statement

MG ALBA was established (as Seirbheis nam Meadhanan Gàidhlig or the Gaelic Media Service) under the provisions of the Communications Act 2003, Sections 208-210, to ensure that a wide and diverse range of high-quality programmes in Gaelic is broadcast or otherwise transmitted so as to be available to persons in Scotland.

MG ALBA is empowered to make programmes and can hold broadcast licences other than those specifically listed in Section 183(4B) of the Broadcasting Act 1990 (inserted by S.208 Communications Act 2003). It discharges the functions set out in Sections 183 and 184 of the Broadcasting Act 1990, Sections 32 and 95 of the Broadcasting Act 1996 and related Schedules in relation to the financing of Gaelic programmes, training, research and related activities.

MG ALBA is committed to high standards of corporate governance and ethical behaviour. As far as is appropriate to the circumstances of MG ALBA, the Board seeks to comply with relevant provisions of the UK Corporate Governance Code issued from time to time by the Financial Reporting Council.

The Board has overall responsibility for ensuring that MG ALBA maintains a system of internal controls that minimise risk, safeguard MG ALBA's assets and interests, and provides the Board with reasonable assurance of the reliability of the financial information used internally and for external publication.

Although no system of internal controls can provide absolute assurance against material misstatement, loss or mismanagement of MG ALBA's assets, the systems in place are designed to identify matters to the members that require attention on a timely basis so that they may be considered and dealt with appropriately.

The Board has established three committees to assist in the discharge of its functions.

The Audit & Assurance Committee advises the Board on MG ALBA's risk management, internal controls and staff remuneration policy. The Board delegates the practical management of the external audit to the Audit Committee, who are responsible for considering the audit plan and audit findings in depth. The Committee also advises the Board on the findings of internal audits,

which focus annually on individual areas of the business.

The Standards Committee advises the Board on media content broadcast by BBC ALBA, training and research.

The Nominations Committee assists the Board with effective succession planning by ensuring that any Board member skills requirements are promptly identified and by assisting Ofcom in the formal recruitment process for new members.

The composition of the Board is determined by Ofcom with the approval of the Scottish Ministers. This means that the diversity of the Board is a matter for Ofcom and in 2019-20 comprised 35.7% female and 64.3% male representation. On 31 March 2020 the board comprised 45% female and 55% male and will move to 50/50 in May. The Board is comprised of up to 12 members including the Chairperson. Each Board member serves for a period of up to four years. The Board must include members nominated by HIE, the BBC and Bòrd na Gàidhlig. Ofcom must also secure, so far as is practicable, that the Board's membership is such that the interests of the independent production sector are adequately represented.

The Board and its committees periodically review and revise policies and corporate documents, which are available at www.mgalba.com.

The MG ALBA Board, Audit & Assurance Committee and Standards Committee meet at least quarterly. The Nominations Committee meets at least once annually. In 2019-20, the Board took advice from its Committees and dealt with the matters raised by them.

The Chief Executive has overall responsibility for ensuring that good governance regarding Risk Management is properly discharged and that the Board and its committees have sufficient assurance that key strategic risks are being appropriately managed.



Bòrd comhairle bho na Comataidhean agus dhèilig iad ri na gnothaichean a chaidh a thogail leotha.

Tha an t-uallach iomlan air an Àrd-Oifigear gu bheil dleastanas air a choileanadh co-cheangailte ri riaghladh iomchaidh a thaobh Manaidseadh Riosg agus gu bheil dearbhadh iomchaidh aig a' Bhòrd agus aig na Comataidhean gu bheil prìomh riosgan ro-innleachdail gan làimhseachadh gu h-iomchaidh.

Tha am Bòrd a' cur an Àrd-Oifigear an dreuchd, le uallach dèanamh cinnteach gu bheil iomchaidheachd, riaghailteachd agus luachan-airgid air caiteachas MG ALBA. Tha an Cathraiche a' coinneachadh gu cunbhalach ris an Àrd-Oifigear a tha an sàs bho là gu là anns gach roinn de dh'obair MG ALBA. Gach trì mìosan, tha an Sgioba Àrd-Stiùiridh – air a bheil an t-Àrd-Oifigear, Stiùiriche Ionmhais, Stiùiriche Susbaint Ioma-Ùrlair, Stiùiriche Ro-innleachd & Chùisean Taoibh A-Muigh agus am Manaidsear Gnìomhachais a' coimhead gu mionaideach ri aithisgean ràitheil air gach roinn de dh'obair na buidhne. Tha pasgain de dh'aithisgean ràitheil air a chur air adhart chun Chomataidh Inbhean agus chun Chomataidh Sgrùdaidh & Dearbhaidh, agus às dèidh sin chun a' Bhùird. A thuilleadh air sin, tha an Sgioba Àrd-Stiùiridh a' coinneachadh co-dhiù gach mìos airson sùil a chumail air cur-an-gnìomh a' Phlana Obrachaidh bhliadhna airson dèiligeadh ri gnothaichean ionmhais agus gu coinneachadh ri cùisean gnothachais eile agus cùisean luchd-obrach.

Bidh luchd-sgrùdaidh MG ALBA bhon taobh a-muigh a' toirt laigsean sam bith gu aire a' Bhùird rè an sgrùdaidh bhliadhna. Bithear a' sgrùdadh nithean cudromach agus cunnartan sam bith a thèid a lorg agus thèid dèiligeadh riutha ann an dòigh iomchaidh. Cha deach laigsean cudromach sam bith a lorg ann an 2019-20.

Tha am Bòrd a' gabhail ri Plana Obrachaidh bliadhna a tha a' feuchainn ri adhartas a dhèanamh mu choinneimh nan amasan ann an Lèirsinn 2021, ro-innleachd 5 bliadhna na buidhne. Tha an coileanadh a rèir Plana 2019-20 air a chur an cèill air duilleag 20 san aithris mu na Prìomh Chomharran Dèanadais.

Tha cinn-buidseit air an sgrùdadh gach mìos a rèir slatan-tomhais a' Phlana Obrachaidh. Tha aithisgean agus cunntasan gan deasachadh airson luchd-stiùiridh na buidhne agus airson a' Bhùird.

Tha uallach air an Sgioba Àrd-Stiùiridh a bhith a' dèanamh cinnteach gu bheil Plana Manaidseadh Àrainneachdail agus planaichean gnìomh co-cheangailte na buidhne air an cumail suas. Tha an Sgioba Àrd-Stiùiridh gu cunbhalach a' faighinn aithisgean air cùisean Gnothaichean Daonna (HR) agus Slàinte agus Sàbhailteachd. Bidh teisteanasan Slàinte agus Sàbhailteachd airson gach togalach aig MG ALBA air an ùrachadh gach bliadhna agus bidh aithisg air a chur chun a' Bhùird.

The Board appoints the Chief Executive, who is responsible for ensuring the propriety, regularity and value for money of MG ALBA's expenditure. The Chair is in regular contact with the Chief Executive, who has day-to-day responsibility for all aspects of MG ALBA activities. Every three months the Senior Management Team (SMT) – comprising the Chief Executive, Director of Finance, Director of Multiplatform Content, Director of Strategy & External Affairs and the Senior Business Manager – consider quarterly reports on all aspects of MG ALBA's activities in detail. Quarterly reporting packs are presented to the Standards Committee and to the Audit & Assurance Committee, and thereafter to the Board. In addition, the SMT meets at least monthly to oversee the implementation of the annual Operational Plan, to deal with financial affairs and to address other business and staff matters.

MG ALBA's external auditors discuss with the Board any reportable weaknesses identified during their annual audit. Significant findings and risks are examined and are subject to appropriate action. No significant weaknesses were identified in 2019-20.

The Board adopts an annual Operational Plan which seeks to make progress against the objectives identified in MG ALBA's 5-year strategy, Lèirsinn 2021. Performance against the 2019-20 Plan is set out in the Key Performance Indicators on page 20.

Budget heads are monitored monthly by reference to the parameters set out in the Operational Plan. Reports and accounts are prepared for management and for the Board.

The SMT is responsible for ensuring compliance with the Environmental Management Plan and ongoing action plans. The SMT receives regular reports on HR and Health and Safety matters. Health and Safety certificates for all MG ALBA premises are renewed annually and a report sent to the Board.

Seirbheis nam Meadhanan Gàidhlig Cunntasan airson na bliadhna a dhùin 31 Màrt 2020

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Seirbheis nam Meadhanan Gàidhlig Accounts for the year ended 31 March 2020

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Seirbheis nam Meadhanan Gàidhlig Aithris air Dleastanasan a' Bhùird

Tha uallach air a' Bhòrd an Aithisg Bhliadhnail agus na cunntasan ullachadh ann an co-rèir ris an lagh iomchaidh agus Inbhean Eadar-nàiseanta Aithris air Cunntasachd (IFRSan) a rèir mar a tha iad air an gabhail leis an Aonadh Eòrpach.

Tha Achd Craolaidh 1990 (mar a chaidh atharrachadh le Achd Craolaidh 1996 agus Achd Conaltraidh 2003) a' cur riathanas air a' Bhòrd cunntasan airson gach bliadhna ionmhasail ullachadh a bheir sealladh fìor agus cothromach air cor gnothaichean na Seirbheise agus air toradh na Seirbheise airson an ama sin. Ann a bhith ag ullachadh nan cunntasan seo, tha Inbhean Cunntasachd Eadar-nàiseanta 1 a' cur uallach air a' Bhòrd a bhith:

- A' taghadh phoileasaidhean cunntasachd agus gan cur an gnìomh gu cunbhalach;
- A' taisbeanadh fiosrachadh, a' gabhail a-steach poileasaidhean cunntasachd, ann an dòigh a tha a' tabhann fiosrachadh iomchaidh, earbsach, coimeasach agus tuigseach;
- A' tabhann foillseachaidhean a bharrachd an uair nach eil gèilleadh ris na riathanasan sònraichte ann an IFRSan gu leòr airson buaidh gnìomhan sònraichte, tachartasan eile agus cùmhnantan a thuigsinn air suidheachadh ionmhais agus coileanadh na buidhne; agus
- Measadh a dhèanamh air comas na Seirbheise leantainn air adhart mar ghnothach a tha a' leantainn oirre a' gnìomhachadh.

Tha uallach air buill a' Bhùird clàraidhean cunntasachd ceart a chumail a dh'fhoillsicheas le ìre mhath de chinnt aig àm sam bith obair ionmhasail na Seirbheise, agus a dh'fhoillsicheas an ìre mhath mionaideach aig àm sam bith suidheachadh ionmhasail na Seirbheise agus a nì e comasach dhaibh dearbhadh gu bheil na cunntasan a' tighinn a rèir Achd Craolaidh 1990 (mar a chaidh atharrachadh). Tha uallach orra cuideachd so-mhaoin na Seirbheise a dhìon agus ceuman reusanta a ghabhail dha rèir airson foill agus neo-riaghailteachdan eile a bhacadh agus a lorg.

Tha uallach air a' Bhòrd airson deasachadh agus iomlanachd an fhiosrachaidh ionmhasail agus chorporra a tha air làrach-lìn na Seirbheise.

Mar as fhiù agus mar as fhiosrach le buill a' Bhùird:

- Chan eil fiosrachadh sgrùdaidh buntainneach ann air nach eil luchd-sgrùdaidh na Seirbheise mothachail; agus
- Tha buill a' Bhùird air gach ceum a bu chòir dhaibh a ghabhail gus eòlas a thoirt dhaibh fhèin air fiosrachadh sgrùdaidh buntainneach sam bith agus barantachadh gu bheil luchd-sgrùdaidh mothachail air an fhiosrachadh sin.

Seirbheis nam Meadhanan Gàidhlig Statement of the Board's Responsibilities

The Board is responsible for preparing the Annual Report and accounts in accordance with applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union.

The Broadcasting Act 1990 (as amended by the Broadcasting Act 1996 and the Communications Act 2003) requires the Board to prepare accounts for each financial year which give a true and fair view of the state of affairs of the Seirbheis and of the results of the Seirbheis for that period. In preparing these accounts, International Accounting Standard 1 requires the Board to:

- Properly select and apply accounting policies;
- Present information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information;
- Provide additional disclosures when compliance with the specific requirements in IFRSs are insufficient to enable users to understand the impact of particular transactions, other events and conditions on the entity's financial position and performance; and
- Make an assessment of the Seirbheis' ability to continue as a going concern.

The members of the Board are responsible for keeping proper accounting records that are sufficient to show and explain the Seirbheis' transactions and disclose with reasonable accuracy at any time the financial position of the Seirbheis and enable them to ensure that the accounts comply with the Broadcasting Act 1990 (as amended). They are also responsible for safeguarding the assets of the Seirbheis and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Board is responsible for the maintenance and integrity of the corporate and financial information included on the Seirbheis' website.

In so far as the members of the Board are aware:

- There is no relevant audit information of which the Seirbheis' auditors are unaware; and
- The members of the Board have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Seirbheis nam Meadhanan Gàidhlig

Aithisg an Neach-sgrùdaidh Neo-eisimeilich gu Buill Seirbheis nam Meadhanan Gàidhlig

Beachd

Rinn sinn sgrùdadh air na cunntasan aig Seirbheis nam Meadhanan Gàidhlig (an t-Seirbheis) airson na bliadhna a dhùin 31 Màrt 2020 a tha a' gabhail a-steach:

- aithris air teachd-a-steach iomlan;
- aithris air an t-suidheachadh ionmhasail;
- aithris air atharrachaidhean ann an cothromas;
- aithris air sruthan-airgid; agus
- na notaichean co-cheangailte, 1 gu 19, a' gabhail a-steach geàrr-iomradh air poileasaidhean cunntasachd cudromach.

Tha frèam-obrach nan aithisgean ionmhasail a chaidh a chur an gnìomh san ullachadh aca a' tighinn a rèir an lagha iomchaidh agus Inbhean Eadar-nàiseanta Aithris air Cunntasachd (IFRSan) mar a tha iad air an gabhail leis an Aonadh Eòrpach.

Nar beachd-ne tha na cunntasan:

- a' toirt sealladh fìor agus cothromach air cor ghnòthaichean na Seirbheise mar aig 31 Màrt 2020, agus airson a' chòrr airson na bliadhna sin a dhùin;
- air a bhith air an ullachadh gu ceart a rèir Inbhean Eadar-nàiseanta Aithris air Cunntasachd (IFRSan) mar a tha iad air an gabhail leis an Aonadh Eòrpach agus IFRSan mar a tha air an cur an cèill le Bòrd Eadar-nàiseanta Inbhean Cunntasachd (IASB); agus
- air a bhith air an ullachadh a rèir riathanasan Achd Craolaidh 1990 (mar a chaidh atharrachadh le Achd Craolaidh 1996 agus Achd Conaltraidh 2003).

Bun-stèidh ar beachd

Rinn sinn ar sgrùdadh a rèir Inbhean Sgrùdaidh Eadar-nàiseanta (RA) (ISAan (RA)) agus lagh iomchaidh. Tha an tuilleadh fiosrachaidh mu ar n-uallaichean fo na h-inbhean sin san earrann de ar n-aithisg air dleastanas an luchd-sgrùdaidh airson nan cunntasan. Tha sinn neo-eisimeileach bhon t-Seirbheis a rèir an riathanas a tha oirnn a bhith cumail ris na h-inbhean beusail a tha bunaiteach do ar sgrùdadh de na cunntasan san RA, nam measg Cleachdaidhean Beusail an FRC agus tha sinn air ar dleastanas beusail eile a choileanadh a rèir nan riathanasan seo. Tha sinn den bheachd gu bheil am fianais sgrùdaidh a fhuair gu leòr agus iomchaidh gus bun-stèidh ar beachd a chur an cèill.

Co-dhùnaidhean mu bhun-chùis a tha a' dol

Chan eil càil againn ri aithris a rèir na leanas, a tha mar riathanas oirnn a thaobh ISAan (RA) innse a thaobh nan gnothaichean a leanas far:

- nach eil cleachdadh nam ball a thaobh bun-stèidh cunntasachd de bhun-chùis a tha a' dol ann a bhith ag ullachadh nan cunntasan iomchaidh; no
- nach eil buill air foillseachadh sna cunntasan mì-aithris neo-chinnteach sam bith a dh'fhaodadh teagamh brìgheil a thogail mu chomas na Seirbheise leantainn le bhith a' gabhail ri cunntasachd bun-chùis a tha a' dol airson ùine de co-dhiù dà mhìos dheug bhon deit air an deach na cunntasan an ùghdarrachadh airson an cur a-mach.

Seirbheis nam Meadhanan Gàidhlig

Independent Auditor's Report to the Members of Seirbheis nam Meadhanan Gàidhlig

Opinion

We have audited the financial statements of Seirbheis nam Meadhanan Gàidhlig (the 'Seirbheis') for the year ended 31 March 2020 which comprise:

- the statement of comprehensive income;
- the statement of financial position;
- the statement of changes in equity;
- the statement of cash flows; and
- the related notes 1 to 19, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union.

In our opinion:

- give a true and fair view of the state of the Seirbheis' affairs as at 31 March 2020 and of its surplus for the year then ended;
- have been properly prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union and IFRSs as issued by the International Accounting Standards Board (IASB); and
- have been prepared in accordance with the requirements of the Broadcasting Act 1990 (as amended by the Broadcasting Act 1996 and the Communications Act 2003).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Seirbheis in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the members' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the members have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Seirbheis' ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Fiosrachadh eile

Tha uallach air buill airson an fhiosrachaidh eile. Tha am fiosrachadh eile a' gabhail a-steach am fiosrachadh san aithisg bhliadhnail, a thuilleadh air na cunntasan agus aithisg an luchd-sgrùdaidh air na cunntasan. Chan eil ar beachd-ne air na cunntasan a' gabhail a-steach am fiosrachadh eile agus, a thuilleadh air na nithean sònraichte nar n-aithisg, chan eilear a' toirt dearbhadh sam bith air na nithean seo.

Co-cheangailte ri ar sgrùdadh air na cunntasan, tha sinn fo uallach am fiosrachadh eile a leughadh agus, ann a bhith a' dèanamh seo, beachdachadh a bheil mì-chòrdadh cudromach san fhiosrachadh a thaobh nan cunntasan no a bheil an t-eòlas a fhuair sinn san sgrùdadh no eile air aithris gu ceàrr. Ma dhearbhas sinn mì-aithrisean cudromach no rudan a dh'fhaodadh a bhith nan nithean mì-aithris cudromach, tha sinn fo uallach dèanamh a-mach a bheil mì-aithris cudromach sna cunntasan no mì-aithris san fhiosrachadh eile. Ma tha sinn, tron obair a nì sinn, a' co-dhùnadh gu bheil mì-aithris cudromach den fhiosrachadh eile seo, tha sinn fo uallach sin innse.

Chan eil dad againn ri aithris mu na gnothaichean seo.

Dleastanasan bhall

Mar a tha minichte ann am barrachd doimhneachd san Aithris air Dleastanasan a' Bhùird, tha uallach air a' Bhòrd airson nan cunntasan ullachadh agus a bhith riaraichte gu bheil iad a' toirt sealladh fìor agus cothromach agus airson siostam in-smachd a tha buill a' faicinn iomchaidh gus dèanamh cinnteach gu bheil ullachadh nan cunntasan saor bho mhì-aithris cudromach, air sgàth foill no mearachd.

Ann a bhith ag ullachadh nan cunntasan, tha uallach air na buill measadh a dhèanamh air comas an t-Seirbheis leantainn mar bhun-chùis a tha a' dol, a' dèanamh follaiseach, mar a bhios iomchaidh, gnothaichean co-cheangailte ri bun-chùis a tha a' dol agus a' cleachdadh cunntasachd bun-chùis a tha a' dol mura bheil na buill an dùil an t-Seirbheis a dhìtheachadh no sguir den obair sa bheil e an sàs, no nuair nach eil roghainn eile aca ach seo a dhèanamh

Uallach an luchd-sgrùdaidh airson sgrùdadh nan cunntasan

'S e ar n-amasan a bhith a' faighinn barantas reusanta gu bheil na cunntasan gu h-iomlan saor bho mhì-aithris chudromach, ge b' e a bheil sin air sgàth foill no mearachd agus aithisg luchd-sgrùdaidh a thoirt seachad tha a' toirt ar beachd. Tha barantas reusanta na bharantas aig àrd-ìre ach chan e gealltanais a th' ann gum bi sgrùdadh air a dhèanamh a rèir ISAan (RA) gu daonnan a' lorg mhì-aithris nuair a bhios e ann. Faodaidh mì-aithrisean a bhith ann bho fhoill no mhearachd agus tha iad air am meas cudromach, nam b' urrainn dhaibh, fa leth no uile còmhla, buaidh a thoirt air co-dhùnaidhean eaconamach an luchd-cleachdaidh a rèir nan cunntasan sin.

Tha an tuilleadh fiosrachaidh mu ar n-uallaichean airson ar sgrùdadh de na cunntasan ri fhaighinn air làrach-lìn A' Chomhairle Aithris Ionmhasail aig www.frc.org.uk/auditorsresponsibilities. Tha an t-iomradh seo mar phàirt de aithris ar luchd-sgrùdaidh.

Cleachdadh ar n-aithisg

Thathar a' toirt na h-aithisge seo do Sheirbheis nam Meadhanan Gàidhlig a-mhàin, mar bhuidheann, ann an co-rèir ri Achd Craolaidh 1990 (mar a chaidh atharrachadh le Achd Craolaidh 1996 agus Achd Conaltraidh 2003). Chaidh ar n-obair sgrùdaidh a dhèanamh air chor 's gum faodamaid aithris riutha na nithean sin a dh'fheumar aithris riutha ann an aithisg neach-sgrùdaidh agus gun adhbhar sam bith eile ach sin fhèin. Chun na h-ìre as motha ceadaichte a rèir an lagha, cha bhi sinn a' gabhail ri uallach, no ga ghabhail os làimh do dhuine sam bith seach buill Sheirbheis nam Meadhanan Gàidhlig mar bhuidheann, airson ar n-obair sgrùdaidh, airson na h-aithisge seo, no airson ar beachdan.

Eunice McAdam (Neach-sgrùdaidh Reachdail)
Airson agus às leth Saffery Champness LLP
Cunntasairean Cairte agus Luchd-sgrùdaidh Reachdail
Inbhir Nis, An Rìoghachd Aonaichte

9 Ògmhios 2020

Other information

The members are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Responsibilities of members

As explained more fully in the statement of the Board's responsibilities, the members are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the members determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the members are responsible for assessing the Seirbheis' ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the members either intend to liquidate the Service or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the Seirbheis' members, as a body, in accordance with the Broadcasting Act 1990 (as amended by the Broadcasting Act 1996 and the Communications Act 2003). Our audit work has been undertaken so that we might state to the Seirbheis' members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Seirbheis and the Seirbheis' members as a body, for our audit work, for this report, or for the opinions we have formed.

Eunice McAdam (Statutory Auditor)
For and on behalf of Saffery Champness LLP
Chartered Accountants and Statutory Auditor
Inverness, United Kingdom

9 June 2020

Seirbheis nam Meadhanan Gàidhlig Aithris air Teachd-a-steach Iomlan airson na bliadhna a dhùin 31 Màrt 2020

Notaichean	2020 £	2019 £
TEACHD-A-STEACH		
Bun-thabhartas Riaghaltas na h-Alba	12,800,000	12,800,000
Tabhartasan a bharrachd bho Riaghaltas na h-Alba	149,950	555,000
Teachd a-steach eile bho thabhartasan	27,753	16,000
Teachd-a-steach stiùidio & ghoireasan	145,283	235,752
	13,122,986	13,606,752
CAITEACHAS OBRACHAIDH		
Riochdachaidhean telebhisein, rèidio & air-loidhne is còraichean	11,708,244	12,431,836
Glusad ann an riochdachaidhean rin craoladh	(482,800)	(654,434)
Cosgaisean obrachaidh na seanail	511,280	545,586
Cosgaisean leasachaidh	17,717	41,357
Sanasachadh seanail & corporra	100,300	120,285
Tabhartasan trèanaidh a' ghnìomhachais	254,949	319,597
Pròiseactan ro-innleachdail	47,129	–
Cosgaisean rannsachaidh luchd-amhairc	94,803	92,370
	12,251,622	12,896,597
CÒRR IOMLAN	871,364	710,155
Cosgaisean rianachd	772,608	727,716
CÒRR/(EASBHÀIDH) OBRACHAIDH	98,756	(17,561)
Cosgaisean ionmhais lom	57,141	1,620
CÒRR/(EASBHÀIDH) RO CHÌSEAN	41,615	(19,181)
CÌSEAN	492	231
CÒRR/(EASBHÀIDH) AN DÈIDH CHÌSEAN	41,123	(19,412)

Tha an teachd-a-steach agus an caiteachas air fad stèidhichte air obair a tha a' leantainn air adhart. Chan eil teachd-a-steach/cosgais eile ann a thuilleadh air an fheadhainn a tha air an ainmeachadh a-cheana. Tha na poileasaidhean cunntasachd agus na notaichean nam pàirt riatanach de na cunntasan seo.

Seirbheis nam Meadhanan Gàidhlig Statement of Comprehensive Income for the year ended 31 March 2020

Notes	2020 £	2019 £
INCOME		
Scottish Government core grant	12,800,000	12,800,000
Scottish Government additional grants	149,950	555,000
Other grant income	27,753	16,000
Studios & facilities income	145,283	235,752
	13,122,986	13,606,752
OPERATING EXPENDITURE		
Television, radio & on-line productions and rights	11,708,244	12,431,836
Movement in productions to be transmitted	(482,800)	(654,434)
Channel operating costs	511,280	545,586
Development costs	17,717	41,357
Channel & corporate promotion	100,300	120,285
Industry training grants	254,949	319,597
Strategic projects	47,129	–
Audience research costs	94,803	92,370
	12,251,622	12,896,597
GROSS SURPLUS	871,364	710,155
Administrative expenses	772,608	727,716
OPERATING SURPLUS/(DEFICIT)	98,756	(17,561)
Net finance costs	57,141	1,620
SURPLUS/(DEFICIT) BEFORE TAXATION	41,615	(19,181)
TAXATION	492	231
SURPLUS/(DEFICIT) AFTER TAXATION	41,123	(19,412)

All income and expenditure is derived from continuing operations. There are no other items of comprehensive income/expense other than those included above. The accounting policies and notes form an integral part of these accounts.

Seirbheis nam Meadhanan Gàidhlig Aithris air an t-Suidheachadh Ionmhasail mar aig 31 Màrt 2020

	Notaichean	31 Màrt 2020 £	31 Màrt 2019 £
SO-MHAOIN NEO-LÀITHREACH			
Maoin neo-làimhseachail	9	25,919	37,662
Seilbh, acainn & uidheam	10	2,332,373	657,621
		2,358,292	695,283
SO-MHAOIN LÀITHREACH			
Clàran-seilbhe: riochdachaidhean rin craoladh		3,267,291	3,750,091
Malairt agus nithean eile a tha ri fhaighinn	11	137,831	190,074
Airgead agus co-ionann ri airgead		189,669	75,349
		3,594,791	4,015,514
DO-MHAOIN LÀITHREACH			
Malairt agus nithean eile a tha ri phàigheadh	12	(180,585)	(260,882)
TEACHD-A-STEACH AN DÀIL: RI PHÀIGHEADH AN CEANN BLIADHNA			
Tabhartasan teachd-a-steach an dàil	13	(3,267,291)	(3,750,091)
SO-MHAOIN LÀITHREACH LOM			
		146,915	4,541
SO-MHAOIN IOMLAN ÀS AONAS DO-MHAOIN LÀITHREACH			
		2,505,207	699,824
DO-MHAOIN NEO-LÀITHREACH			
	12	(1,764,260)	-
SO-MHAOIN LOM			
		740,947	699,824
RIOCHDAICHTE LE			
Cùl stòran		740,947	699,824
CÙL STÒRAN IOMLAN			
		740,947	699,824

Chaidh na cunntasan seo aontachadh leis a' Bhòrd air 9 Ògmhios 2020

Ailean Dòmhnallach (Cathraiche)
Dòmhnall Caimbeul (Àrd-Oifigear)

Tha na poileasaidhean agus notaichean cunntasachd nam pàirt riatanach de na cunntasan seo.

Seirbheis nam Meadhanan Gàidhlig Statement of Financial Position as at 31 March 2020

	Notes	31 March 2020 £	31 March 2019 £
NON-CURRENT ASSETS			
Intangible assets	9	25,919	37,662
Property, plant & equipment	10	2,332,373	657,621
		2,358,292	695,283
CURRENT ASSETS			
Inventories: productions to be transmitted		3,267,291	3,750,091
Trade and other receivables	11	137,831	190,074
Cash and cash equivalents		189,669	75,349
		3,594,791	4,015,514
CURRENT LIABILITIES			
Trade and other payables	12	(180,585)	(260,882)
DEFERRED INCOME: DUE WITHIN ONE YEAR			
Deferred income grants	13	(3,267,291)	(3,750,091)
NET CURRENT ASSETS			
		146,915	4,541
TOTAL ASSETS LESS CURRENT LIABILITIES			
		2,505,207	699,824
NON-CURRENT LIABILITIES			
	12	(1,764,260)	-
NET ASSETS			
		740,947	699,824
REPRESENTED BY			
Reserves		740,947	699,824
TOTAL RESERVES			
		740,947	699,824

These accounts were approved by the Board on 9 June 2020

Allan Macdonald (Chairperson)
Donald Campbell (Chief Executive)

The accounting policies and notes form an integral part of these accounts.

Seirbheis nam Meadhanan Gàidhlig Aithris air Atharrachaidhean ann an Cothromas mar aig 31 Màrt 2020

	Cùl Stòran
	£
Luach aig 1 Giblean 2018	719,236
Easbhaidh airson na bliadhna	(19,412)
	<hr/>
Luach aig 1 Giblean 2019	699,824
Còrr airson na bliadhna	41,123
	<hr/>
Luach aig 31 Màrt 2020	<u>740,947</u>

Seirbheis nam Meadhanan Gàidhlig Statement of Changes in Equity as at 31 March 2020

	Reserves
	£
Balance at 1 April 2018	719,236
Deficit for the year	(19,412)
	<hr/>
Balance at 1 April 2019	699,824
Surplus for the year	41,123
	<hr/>
Balance at 31 March 2020	<u>740,947</u>

Seirbheis nam Meadhanan Gàidhlig Aithris air Sruthan-airgid airson na bliadhna a dhùin 31 Màrt 2020

	2020 £	2019 £
SRUTHAN-AIRGID BHO GHNÌOMHAN-OBRACHaidH:		
Còrr/(easbhaidh)obrachaidh	98,756	(17,561)
Pàigheadh do-mhaoin ghabhaltasan	(77,000)	–
Ìsleachadh air seilbh, acainn & uidheam	382,513	282,197
Luach-chrìonaidh maoin neo-làimhseachail	11,743	11,178
(Buannachd)/call air an cur-às do seilbh, acainn & uidheam	(1)	4,258
Lùghdachadh ann an clàran-seilbhe: riochdachaidhean rin craoladh	482,000	654,434
Lùghdachadh ann an teachd a-steach an dàil	(482,000)	(654,434)
Lùghdachadh ann an suimean ri thighinn a-steach	52,243	240,686
Lùghdachadh ann an suimean rim pàigheadh	(159,500)	(89,272)
	<hr/>	<hr/>
Sruth-airgid lom a-steach bho gnìomhan obrachaidh	308,754	431,486
SRUTHAN-AIRGID BHO GHNÌOMHAN-TASGAIDH:		
Riadh air fhaighinn/(pàighte)	441	(1,620)
Reic seilbh, acainn & uidheam	1	2,695
Ceannachd seilbh, acainn & uidheam	(137,876)	(364,277)
Ceannachd so-mhaoin neo-làimhseachail	–	(25,688)
	<hr/>	<hr/>
Sruth-airgid lom bho gnìomhan-tasgaidh	(137,434)	(388,890)
SRUTHAN-AIRGID BHO GHNÌOMHAN IONMHASACHAIDH:		
Gnìomhan-ionmhasachaidh	–	(5,053)
	<hr/>	<hr/>
Pàigheadh do-mhaoin ghabhaltasan	(57,000)	–
	<hr/>	<hr/>
Sruth-airgid lom bho gnìomhan-ionmhasachaidh	(57,000)	(5,053)
	<hr/>	<hr/>
Atharrachadh lom ann an airgead	114,320	37,543
Airgead agus co-ionann ri airgead mar aig 1 Giblean 2019	75,349	37,806
	<hr/>	<hr/>
Airgead agus co-ionann ri airgead mar aig 31 Màrt 2020	189,669	75,349
	<hr/>	<hr/>

Tha na poileasaidhean agus notaichean cunntasachd nam pàirt riatanach de na cunntasan seo.

Seirbheis nam Meadhanan Gàidhlig Statement of Cash Flows for the year ended 31 March 2020

	2020 £	2019 £
CASH FLOWS FROM OPERATING ACTIVITIES:		
Operating surplus/(deficit)	98,756	(17,561)
Payment of lease liabilities	(77,000)	–
Depreciation of property, plant & equipment	382,513	282,197
Amortisation of intangible assets	11,743	11,178
(Gain)/loss on disposal of property, plant & equipment	(1)	4,258
Decrease in inventories: productions to be transmitted	482,000	654,434
Decrease in deferred income grants	(482,000)	(654,434)
Decrease in receivables	52,243	240,686
Decrease in payables	(159,500)	(89,272)
	<hr/>	<hr/>
Net cash inflow from operating activities	308,754	431,486
CASH FLOWS FROM INVESTING ACTIVITIES:		
Interest received/(paid)	441	(1,620)
Sale of property, plant & equipment	1	2,695
Purchase of property, plant & equipment	(137,876)	(364,277)
Purchase of intangible assets	–	(25,688)
	<hr/>	<hr/>
Net cash inflow from investing activities	(137,434)	(388,890)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Financing activities	–	(5,053)
	<hr/>	<hr/>
Payment of lease liabilities	(57,000)	–
	<hr/>	<hr/>
Net cash flow from financing activities	(57,000)	(5,053)
	<hr/>	<hr/>
Net change in cash	114,320	37,543
Cash and cash equivalents at 1 April 2019	75,349	37,806
	<hr/>	<hr/>
Cash and cash equivalents at 31 March 2020	189,669	75,349
	<hr/>	<hr/>

The accounting policies and notes form an integral part of these accounts.

Seirbheis nam Meadhanan Gàidhlig

Notaichean ris na Cunntasan airson na bliadhna a dhùin 31 Màrt 2020

1 POILEASAIDHEAN CUNNTASACHD

Bun-stèidh Ullachaidh

Chaidh na h-aithrisean ionmhasail ullachadh a rèir Inbhean Eadar-nàiseanta Aithris air Cunntasachd (IFRSan) a rèir mar a tha iad air an gabhail leis an Aonadh Eòrpach. Tha an IFRS a' gabhail a-steach nan inbhean agus nam mineachaidhean a chaidh an aontachadh leis a' Bhòrd Eadar-nàiseanta air Inbhean Cunntasachd ("IASB") agus mineachaidhean a chaidh an cur an cèill leis a' Chomataidh Mineachaidhean Eadar-nàiseanta Aithris air Cunntasachd ("IFRIC").

Chaidh na cunntasan ullachadh air a' mhodh cosgais eachdraidheil air bhun-chùis a tha a' dol ach a-mhàin far a bheil fios air a thoirt sna poileasaidhean cunntasachd a leanas.

Bun-chùis a tha a' dol

Tha an t-Seirbheis mothachail air cho mòr 's tha i an eisimeil taic ionmhais leantainneach bho mhinistearan Riaghaltas na h-Alba aig ìrean fiosgail iomchaidh airson obair a chumail suas gus com-pàirteachas BBC ALBA leis a' BhBC a riarachadh. Faodaidh an t-Seirbheis a bhith a' sùileachadh gu reusanta gum bi stòrasan gu leòr ann airson leantainn air adhart ag obair airson an ath dhusan mìos. Airson an adhbhair seo thathar a' leantainn air adhart mar bhun-chùis a tha a' dol ann a bhith ag ullachadh nan cunntasan.

Tha na prìomh phoileasaidhean cunntasachd air a bhith air an cur an cèill gu cunbhalach a thaobh cunntasan na Seirbheise.

Teachd-a-steach

Tha na tabhartasan a fhuairar bho Riaghaltas na h-Alba agus buidhnean eile air an cur ris an Aithris air Teachd-a-steach lomlan sa bhliadhna co-cheangailte riutha ach fo smachd tabhartasan sam bith a chaidh fhaighinn agus a bha air an cleachdadh gus riochdachaidhean a mhaoineachadh a bhiodh air an craoladh aig deireadh na bliadhna. Thèid an teachd-a-steach an dàil seo a chomharrachadh nuair a thèid na tabhartasan riochdachaidh co-cheangailte a chur chun na h-Aithris air Teachd-a-steach lomlan mar a tha mìnichte sa phoileasaidh fa leth airson tabhartasan riochdachaidh air am mineachadh gu h-ìosal.

Cùmhnantan Riochdachaidh

Tha tabhartasan agus còraichean riochdachaidh telebhisein is rèidio air an cumail san Aithris air an t-Suidheachadh Ionmhasail agus air an cur chun na h-Aithris air Teachd-a-steach lomlan an uair a tha an riochdachadh ris a bheil iad ceangailte air a chraoladh airson a' chiad uair.

Teachd-a-steach Stiùidio

Tha teachd-a-steach bhon stiùidio air a chomharrachadh san Aithris air Teachd-a-steach lomlan nuair a tha bathar agus seirbheisean air an libhrigeadh.

Cùmhnantan Eile

Tha cùmhnantan leasachaidh agus gach cùmhnant eile a tha ri phàigheadh air an cur chun na h-Aithris air Teachd-a-steach lomlan nuair a dh'fheumar am pàigheadh.

Cosgaisean Peinnein

Tha na cosgaisean peinnein a chaidh an cur chun na h-Aithris air Teachd-a-steach lomlan a' riochdachadh sùim nan tabhartasan rim pàigheadh airson an àm chunntasachd.

Seirbheis nam Meadhanan Gàidhlig

Notes to the Accounts for the year ended 31 March 2020

1 ACCOUNTING POLICIES

Basis of Preparation

The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union. IFRS includes the standards and interpretations approved by the International Accounting Standards Board ("IASB") and interpretations issued by the International Financial Reporting Interpretations Committee ("IFRIC").

The accounts have been prepared on the historical cost convention on a going concern basis, except where otherwise noted in the following accounting policies.

Going Concern

The Seirbheis is cognisant of its reliance on the Scottish Government ministers' continued financial support at appropriate fiscal levels to maintain its operations to satisfy the BBC ALBA partnership with the BBC. The Seirbheis can reasonably expect that it will have adequate resources to continue in operational existence for the next twelve months. For this reason, it continues to adopt the going concern basis in preparing the accounts.

The principal accounting policies have been applied consistently in relation to the Seirbheis' accounts.

Income

Income grants received from The Scottish Government and other organisations are credited to the Statement of Comprehensive Income in the year to which they relate, subject to the deferral of any grants received which were used to fund productions yet to be broadcast at the year end. This deferred income will be recognised when the related productions are expensed to the Statement of Comprehensive Income as outlined in the separate policy for production contracts as detailed below.

Production Contracts

Television and radio production acquisitions and rights are held in the Statement of Financial Position and are expensed to the Statement of Comprehensive Income once the production to which they relate has been first broadcast.

Studio Income

Studio income is recognised in the Statement of Comprehensive Income when products are supplied and services are provided.

Other Contracts

Development contracts and all other operating contracts payable are charged to the Statement of Comprehensive Income as incurred.

Pension Costs

The pension costs charged against the Statement of Comprehensive Income represent the amount of the contributions payable in respect of the accounting period.

Seilbh, Acainn & Uidheam

Ìsleachadh

Tha ìsleachadh ann airson so-mhaoin stèidhichte làimhseachail a chur às a' chunntas le tuairmse air an fheum eaconamach ach às aonais tuairmse an luach aig deireadh am beatha fheumail mar a leanas:

Talamh agus togalaichean	20% loidhne dhìreach
Acainn & uidheam:	
Uidheam Coimpiutaireachd	33% loidhne dhìreach
Àirneis & Uidheam Oifise	20% loidhne dhìreach
Carbadan Motair	25% lùghdachadh cothromachaidh
So-mhaoin Còir Cleachdaidh	thar teirm a' ghabhaltais
Uidheam Stiùidio	20% loidhne dhìreach

Maoin Neo-làimhseachail

Luach-chrìonaidh

Tha luach-chrìonaidh air a thabhanngus cur às a' chunntas luach iarmadach tuairmsichte den do-mhaoin thar am beatha fheumail tuairmsichte, mar a leanas:

Bathar-bog Coimpiutair	20% loidhne dhìreach
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Gabhaltasan

Poileasaidh iomchaidh bho 1 Giblean 2019:

Aig toiseach cunnradh, bidh an t-Seirbheis a' beachdachadh an e gabhaltas a tha sa chunnradh no a bheil gabhaltas air a ghabhail a-steach ann. Is e gabhaltas a tha sa chunnradh, no tha gabhaltas air a ghabhail a-steach sa chunnradh ma tha an cunnradh a' toirt còir air a bhith a' cumail smachd air maoin comharraichte airson àm sònraichte mar iomlaid airson beachdachadh.

Tha an t-Seirbheis ag aithneachadh so-mhaoin còir-cleachdaidh agus do-mhaoin gabhaltais aig ceann là tòiseachaidh a' ghabhaltais. Tha an do-mhaoin gabhaltais air tùs air a mheasadh aig luach làithreach nam pàighidhean airson a' ghabhaltais nach robhar air a phàigheadh aig a' cheann là tòiseachaidh, air an lasachadh a' cleachdadh reata lasachaidh iomchaidh. Tha so-mhaoin còir-cleachdaidh cuideachd air aithneachadh mar a bhith co-ionann ris an do-mhaoin gabhaltais agus air a dhimeasadh thar an ama bhon cheann là tòiseachaidh, chun an ama as tràithe, deireadh an ama feumail den t-so-mhaoin còir-cleachdaidh no deireadh teirm a' ghabhaltais. Tha an t-Seirbheis a' meas teirm gabhaltais a chuid-seilbhe a bhith suas chun cheann là deireannach den gabhaltas, leis gu bheil e an ìre mhath cinnteach gun lean an gabhaltas an dèidh nam puingeann briseadh cunnraidh a tha sa gabhaltas.

Tha an t-Seirbheis air taghadh gun a bhith ag aithneachadh so-mhaoinean còir-cleachdaidh agus do-mhaoinean gabhaltais airson gabhaltasan gearr-ùine airson uidheam aig a bheil teirm gabhaltais de 12 mìos no nas lugha agus gabhaltasan de so-mhaoin le luach ìseal, a' ghabhail a-steach uidheam IT. Tha na pàighidhean gabhaltais co-cheangailte ris na gabhaltasan sin air an aithneachadh mar chosgais air bun-stèidh loidhne dhìreach thar teirm a' ghabhaltais.

Am poileasaidh iomchaidh ro 1 Ghiblean 2019:

Tha nithean air màl pàighte fo gabhaltasan obrachaidh agus chùmhnanntan ceannach fastaidh air an cur chun na h-Aithris air Teachd-a-steach Iomlan nuair a dh'fheumar am pàigheadh.

Tabhartasan Calpa

Tha tabhartasan calpa air an cumail san Aithris air an t-Suidheachadh Ionmhasail agus air an toirt air dhàil don Aithris air Teachd-a-steach Iomlan ann an co-rèir ri poileasaidh ìsleachaidh na so-mhaoin ris a bheil an tabhartas ceangailte.

Airgead agus co-ionann ri airgead

Tha airgead agus co-ionann ri airgead a' ghabhail a-steach airgead-làimhe agus airgead taisgte a tha furasta a thionndadh gu sùim aithnichte de dh'airgead-làimhe agus nach eil buailteach ach air glè bheag de dh'atharrachadh ann an luach.

Property, Plant & Equipment

Depreciation

Depreciation is provided to write off the cost less estimated residual value of property, plant & equipment over their estimated useful economic lives, as follows:

Land and buildings	20% straight line
Plant and equipment:	
Computer Equipment	33% straight line
Office Furniture & Equipment	20% straight line
Motor Vehicles	25% reducing balance
Right of Use Asset	over the term of the lease
Studio Equipment	20% straight line

Intangible Assets

Amortisation

Amortisation is provided to write off the cost less estimated residual value of intangible assets over their estimated useful lives, as follows:

Computer software	20% straight line
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Leasing

Policy applicable from 1 April 2019:

At inception of a contract, the Seirbheis considers whether the contract is, or contains a lease. A contract is, or contains a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

The Seirbheis recognises a right-of-use asset and a lease liability at the lease commencement date. The lease liability is initially measured at the present value of the lease payments that have not been paid at the commencement date, discounted using an appropriate discount rate. A right-of-use asset is also recognised equal to the lease liability and depreciated over the period from the commencement date to the earlier of, the end of the useful life of the right-of-use asset or the end of the lease term. The Seirbheis has assessed the lease term of its property to be up to the end date of the lease, as it is reasonably certain that the lease will continue beyond the contractual break points within the lease.

The Seirbheis has elected not to recognise right-of-use assets and lease liabilities for short-term leases of equipment that have a lease term of 12 months or less and leases of low-value assets, including IT equipment. The lease payments associated with these leases are recognised as an expense on a straight-line basis over the lease term.

Policy applicable before 1 April 2019:

Rentals paid under operating leases and hire purchase contracts were charged to the Statement of Comprehensive Income as incurred.

Capital Grants

Capital grants received are held in the Statement of Financial Position and credited to the Statement of Comprehensive Income in line with the depreciation policy of the asset to which the grant relates.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and demand deposits that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value.

Ionnsramaidean Ionmhasail

Tha so-mhaoin ionmhasail agus do-mhaoin ionmhasail air an aithneachadh san Aithris air an t-Suidheachadh Ionmhasail an uair a tha an t-Seirbheis air aonta a chur ri solar cunnraidh na h-ionnsramaidean.

So-mhaoin Ionmhasail

Tha na so-mhaoin ionmhasail air fad air an aithneachadh agus air an dì-aithneachadh air ceann-là malairt far a bheil ceannach no reic so-mhaoin ionmhasail fo chunnradh anns a bheil cumhan a tha a' ciallachadh gum feum an so-mhaoin a bhith air a lìbhrigeadh taobh a-staigh an ama a chaidh a stèidheachadh le prìomh neach-ceannachd na Seirbheise, agus a tha sa chiad dol a-mach air a thomhas aig luach chothromach, agus cosgaisean gnìomh-malairt.

Is e nithean air am faotainn an t-aon seòrsa so-mhaoin ionmhasail a tha aig an t-Seirbheis

Tha nithean air am faotainn tro mhalairt agus nithean eile a tha air am faotainn a thathar a' pàigheadh mar shuimean a tha stèidhichte no dearbhte nach eil air an luachadh ann am margaidh ghnìomhach air am meas mar 'nithean rim faotainn'. Tha iad air an tomhais aig cosgais luach chrìonaidh a' cleachdadh a' mhodh rèidh èifeachdaich, às aonais milleadh sam bith. Tha riadh teachd-a-steach air aithneachadh le bhith a' cur an cèill an reata rèidh èifeachdaich, ach a-mhàin nithean rim faotainn airson gearr ùine far am biodh aithneachadh air riadh neo-thàbhach.

Milleadh air so-mhaoin ionmhasail

Tha so-mhaoin ionmhasail air am measadh airson comharran air easbhaidh air ceann-là gach Aithris air an t-Suidheachadh Ionmhasail. Tha easbhaidh ann an so-mhaoin ionmhasail an uair a tha fianais neo-phàirteach ann, gu bheil, mar thoradh air aon tachartas no barrachd a ghabh àite an dèidh a' chiad aithneachadh den t-so-mhaoin ionmhasail, gu bheil buaidh aige air an t-sruth airgid a tha air a mheasadh airson an ama ri teachd.

Airson cuid de sheòrsaichean so-mhaoin ionmhasail, leithid nithean air am faotainn tro mhalairt, bidh so-mhaoin a tha air am measadh, gun a bhith air am milleadh a thuilleadh air seo, air am measadh airson milleadh air bun-stèidh cruinnichte. Dh'fhaodadh fianais chothromach air milleadh airson pasgan de nithean air am faotainn gabhail a-steach an t-eòlas eachdraidheil a tha aig an t-Seirbheis ann a bhith a' cruinneachadh pàighidhean, meudachadh san àireamh de phàighidhean air an robh dàil sa phasgan thar an ama creideis àbhaisteach, cho math ri atharrachaidhean mothachail ann an suidheachaidhean eaconamach nàiseanta no ionadail a tha ann an co-dhàimh ri dearmad ann an nithean air am faotainn.

A thaobh so-mhaoin a tha air an cumail aig cosgais luach crìonaidh, is e meud a' mhillidh na h-eadar-dhealachaidhean eadar luach giùlain an t-so-mhaoin agus an luach làithreach a thathar a' meas a bhios aig an t-sruth airgid aig an àm ri teachd le lasachadh a rèir reata rèidh a bha aig an t-so-mhaoin ionmhasail o thùs.

Tha luach làithreach an t-so-mhaoin ionmhasail air a lùghdachadh gu dìreach leis a' chall millidh a thaobh nan so-mhaoinean ionmhasail ach a' fàgail a-mach nithean air am faotainn tro mhalairt far a bheil an luach làithreach air a lùghdachadh tro bhith a' cleachdadh cunntas cuibhreann. Far a bheilear a' meas nach gabh nì air fhaotainn tro mhalairt a thionail thathar ga chur às an aghaidh a' chunntais chuibhrinn. An uair a gheibhear air ais suimean a chaidh a chur às thathar ga chur ris a' chunntas chuibhreann. Tha atharrachaidhean sa chunntas làithreach den chunntas cuibhreann air an aithneachadh mar phrothaid no call.

Dì-aithneachadh air so-mhaoin ionmhasail

Tha an t-Seirbheis a' dèanamh dì-aithneachadh air so-mhaoin ionmhasail a-mhàin an uair a tha còraichean cunnradail an t-sruth-airgid bho so-mhaoin a bhith a' crìochnachadh, air neo an uair a thèid an t-so-mhaoin ionmhasail atharrachadh agus a tha na riosgan agus na duaisean air fad agus an sealbh den t-so-mhaoin a' gluasad gu buidheann eile. Mur a dèan an t-Seirbheis atharrachadh no mur a cùm i na riosgan agus na duaisean seilbh agus a leanas i oirre a' cumail smachd air an t-so-mhaoin a chaidh a ghluasad, bidh an t-Seirbheis a' toirt aithne do dh'ùidh leantainneach san t-so-mhaoin agus fiachan co-cheangailte airson suimean is dòcha a dh'fheumar a pàigheadh. Ma chumas an t-Seirbheis gu tàbhachdach na riosgan agus na duaisean seilbh a tha aig so-mhaoin ionmhasail a chaidh atharrachadh, leanaidh an t-Seirbheis oirre ag aithneachadh an t-so-mhaoin ionmhasail agus bheir i aithne cuideachd do iasad colatarail airson an teachd-a-steach a fhuaras.

Ann a bhith a' dèanamh dì-aithneachadh air so-mhaoin ionmhasail gu tur, bidh an t-eadar-dhealachadh eadar sùim leantainneach an t-so-mhaoin agus sùim a' bhreithneachaidh a chaidh fhaotainn agus a dh'fhaodar fhaighinn agus a' bhuannachd no an call tionalach a chaidh aithneachadh ann an teachd-a-steach iomlan eile agus a chaidh a chàrnadh ann an cothromas air aithneachadh san Aithris air Teachd-a-steach lomlan.

Financial instruments

Financial assets and financial liabilities are recognised in the Statement of Financial Position when the Seirbheis becomes a party to the contractual provision of the instrument.

Financial Assets

All financial assets are recognised and derecognised on a trade date where the purchase or sale of a financial asset is under a contract whose terms require delivery of the financial asset within the timeframe established by the Seirbheis' principal customer, and are initially measured at fair value, plus transaction costs.

Receivables is the only category of financial asset held by the Seirbheis

Trade receivables and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as "receivables". They are measured at amortised cost using the effective interest method, less any impairment. Interest income is recognised by applying the effective interest rate, except for short-term receivables when the recognition of interest would be immaterial.

Impairment of financial assets

Financial assets are assessed for indicators of impairment at the date of each Statement of Financial Position. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the investment have been affected.

For certain categories of financial assets, such as trade receivables, assets that are assessed not to be impaired individually are, in addition, assessed for impairment on a collective basis. Objective evidence of impairment for a portfolio of receivables could include the Seirbheis' past experience of collecting payments, an increase in the number of delayed payments in the portfolio past the average credit period, as well as observable changes in national or local economic conditions that correlate with default on receivables.

For financial assets carried at amortised cost, the amount of the impairment is the differences between the asset's carrying amount and the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate.

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade receivables, where the carrying amount is reduced through the use of an allowance account. When a trade receivable is considered uncollectable, it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited against the allowance account. Changes in the carrying amount of the allowance account are recognised in profit or loss.

Derecognition of financial assets

The Seirbheis derecognises a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. If the Seirbheis neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Seirbheis recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Seirbheis retains substantially all the risks and rewards of ownership of a transferred financial asset, the Seirbheis continues to recognise the financial asset and also recognises a collateralised borrowing for the proceeds received.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognised in other comprehensive income and accumulated in equity is recognised in the Statement of Comprehensive Income.

Other financial liabilities is the only category of financial liabilities held by the Seirbheis

Other financial liabilities, including trade payables, are initially measured at fair value, net of transaction costs.

Other financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis.

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Derecognition of financial liabilities

The Seirbheis derecognises financial liabilities when, and only when, the Seirbheis' obligations are discharged, cancelled or have expired. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in the Statement of Comprehensive Income.

Ionnsramaidean Ionmhasail (a' leantainn)

Is e do-mhaoin ionmhasail eile an t-aon seòrsa do-mhaoin ionmhasail a tha aig an t-Seirbheis

Tha do-mhaoin ionmhasail eile, a' gabhail a-steach nithean air am pàigheadh tro mhalairt air am measadh air tùs aig luach chothromach, às aonais cosgaisean tar-ghnìomh.

Tha do-mhaoin ionmhasail eile, an dèidh seo air an tomhas aig cosgais luach-chrìonaidh a' cleachdadh a' mhodh rèidh èifeachdaich, le cosgais rèidh air aithneachadh air bhun-stèidh toradh èifeachdach.

Is e modh rèidh èifeachdach modh-obrach a thaobh a bhith ag obrachadh a-mach cosgais luach-chrìonaidh de dho-mhaoin ionmhasail agus a bhith a' riarachadh cosgais rèidh thar na h-ùine iomchaidh. Is e an ìre an rèidh èifeachdaich an ìre a tha gu dìreach a' lasachadh nam pàighidhean a thathar a' meas a bhios air an dèanamh san àm ri teachd tron bheatha a thathar a' sùileachadh a bhios aig an do-mhaoin, no, far a bheil e iomchaidh, ùine nas giorra, chun t-sùim luim air a thoirt air adhart air aithneachadh sa chiad dol a-mach.

Dì-aithneachadh air do-mhaoin ionmhasail

Tha an t-Seirbheis a' dì-aithneachadh do-mhaoin ionmhasail, an uair, agus a-mhàin an uair, a tha dleastanasan na Seirbheise air an coileanadh, air an dubhadh às no a tha iad air ruith a-mach. Tha an t-eadar-dhealachadh eadar an t-sùim a tha air a thoirt air adhart den do-mhaoin ionmhasail air a dhì-aithneachadh agus tha am breithneachadh pàighte agus ri phàigheadh air aithneachadh san Aithris air Teachd-a-steach.

2 GABHAIL RI INBHEAN ÙRA AGUS ATH SGRÙDAICHTE AGUS ATHARRACHAIDHEAN

Tron bhliadhna ionmhais, tha an t-Seirbheis air gabhail ris na IFRSan ùra a leanas (a' gabhail a-steach atharrachaidhean a chaidh a dhèanamh riutha) agus mineachaidhean IFRIC, a thàinig gu bhith èifeachdach airson a' chiad uair.

Inbhe	Ceann là èifeachdais, bliadhna a' tòiseachadh air neo an dèidh
IFRS 16 Gabhaltasan	1 Faoilleach 2019
IFRIC Mineachadh 23 – Mì-chinnt mu Dhèiligeadh ri Cìs Cosnaidh	1 Faoilleach 2019
Atharrachaidhean air IFRS 9 – Feartan Ro-phàighidh le Dioladh Àicheil	1 Faoilleach 2019
Atharrachaidhean air IAS 28 – Ùidhean Fad-teirm ann an Com-pàirtichean agus Co-iomairtean	1 Faoilleach 2019
Cearcall Leasachaidhean Bliadhna 2015-2017	1 Faoilleach 2019
Atharrachaidhean air IAS 19: Planadh Atharrachadh, Giorrachadh no Rèiteachadh	1 Faoilleach 2019

Le bhith a' gabhail riutha cha robh buaidh shusbainteach aig seo air na foillseachaidhean no na suimean a chaidh an toirt seachad sna h-aithrisean ionmhasail ach mar a tha air a chur an cèill gu h-ìosal:

Tha IFRS 16 'Gabhaltasan' air a dhol an àite IAS 17 gu tur. Tha an t-eadar-sgaradh eadar gabhaltas obrachaidh agus gabhaltas ionmhasail airson luchd-gabhaltas air a thoirt air falbh agus mar thoradh air sin tha a' mhòr chuid de ghabhaltas air an aithneachadh san Aithris air an t-Suidheachadh Ionmhasail mar so-mhaoin còir-cleachdaidh agus do-mhaoin gabhaltas. A thaobh gabhaltas a bha a-cheana air an clàradh mar ghabhaltas obrachaidh, tha cosgais a' ghabhaltas air atharrachadh bho bhith na chosgais gabhaltas airson ùine shònraichte gu aithneachadh air dìmeas so-mhaoin còir-cleachdaidh agus còir rèidh air an do-mhaoin gabhaltas. Is e gabhaltas obrachaidh na Seirbheise a-cheana clàraichte ris a bheil an Inbhe seo a' buntainn, na màil a tha an t-Seirbheis a' pàigheadh airson nan goireasan oifis agus stiùidio ann an Steòrnabhagh.

Tha an t-Seirbheis air IFRS 16 a chur an sàs a' cleachdadh a' mhodh-obrach ais-ghabhalach atharraichte. Tha do-mhaoin gabhaltas air a bhith air aithneachadh mar a bhith co-ionann ri luach làithreach nam pàighidhean gabhaltas a tha fhathast ri phàigheadh air an lasachadh a' cleachdadh reata iasaid ceum air cheum. Tha so-mhaoin còir-cleachdaidh air a bhith air aithneachadh mar a bhith co-ionann ris an do-mhaoin gabhaltas. Tha an t-Seirbheis air cur airson reata lasachaidh ris a' ghabhaltas de 3%.

Tha buaidh an atharrachaidh seo air na h-aithrisean ionmhasail air a shealltainn ann an nota 15.

2 ADOPTION OF NEW AND REVISED STANDARDS AND AMENDMENTS

During the financial year, the Seirbheis has adopted the following new IFRSs (including amendments thereto) and IFRIC interpretations, that became effective for the first time.

Standard	Effective date, annual period beginning on or after
IFRS 16 Leases	1 January 2019
IFRIC Interpretation 23 – Uncertainty over Income Tax Treatments	1 January 2019
Amendments to IFRS 9 – Prepayment Features with Negative Compensation	1 January 2019
Amendments to IAS 28 – Long-term Interests in Associates and Joint Ventures	1 January 2019
Annual improvements 2015-2017 cycle	1 January 2019
Amendments to IAS 19: Plan amendment, Curtailment or Settlement	1 January 2019

Their adoption has not had any material impact on the disclosures or amounts reported in the financial statements except as set out below:

IFRS 16 'Leases' has replaced IAS 17 in its entirety. The distinction between operating lease and finance leases for lessees is removed and it results in most leases being recognised on the Statement of Financial Position as a right-of-use-asset and a lease liability. For leases previously classified as operating leases, the lease cost has changed from an in-period operating lease expense to recognition of depreciation of the right-of-use-asset and interest expense on the lease liability. The Seirbheis' previously classified operating lease to which this Standard applies is the rentals payable by the Seirbheis for its office and studio facilities in Stornoway.

The Seirbheis has applied IFRS 16 using the modified retrospective approach. A lease liability has been recognised equal to the present value of the remaining lease payments discounted using an incremental borrowing rate. A right-of-use-asset has been recognised equal to the lease liability. The Seirbheis has applied a discount rate to the lease of 3%.

The impact of this change on the financial statements is shown in note 15.

Standards issued but not yet effective:

At the date of authorisation of these financial statements, the following standards and interpretations relevant to the Seirbheis and which have not been applied in these financial statements, were in issue but were not yet effective. In some cases, these standards and guidance have not been endorsed for use in the European Union.

Standard	Effective date, annual period beginning on or after
Conceptual Framework and Amendments to References to the Conceptual Framework in IFRS Standards	1 January 2020
Amendments to IFRS 3 Business Combinations	1 January 2020
Amendments to IAS 1 and IAS 8: Definition of Material	1 January 2020
Interest Rate Benchmark Reform: amendments to IFRS 9, IAS 39 and IFRS 7	1 January 2020
IFRS 17 – Insurance Contracts	1 January 2021

The members are still evaluating the impact that these standards will have on the financial statements of the Seirbheis but their adoption is not expected to have a material impact on the financial statements.

Inbhean a chaidh an cur an cèill ach nach eil fhathast èifeachdach:

Aig ceann là ùghdarrachaidh nan aithrisean ionmhasail sin, bha na h-inbhean agus na mìneachaidhean a leanas iomchaidh don t-Seirbheis ach cha robh iad air a bhith air an cur an sàs sna h-aithrisean ionmhasail seo, ged a bha iad air an cur a-mach cha robh iad èifeachdach fhathast. Ann an cuid de shuidheachaidhean, chan eil na h-inbhean agus an stiùireadh seo fhathast air an gabhail riutha leis an Aonadh Eòrpach.

Inbhe	Ceann là èifeachdais, bliadhna a' tòiseachadh air neo an dèidh
Frèam-obrach Bun-bheachdail agus Atharrachaidhean ri Fiosrachaidhean mun Fhrèam-obrach Bhun-bheachdail ann an Inbhean IFRS	1 Faoilleach 2020
Atharrachaidhean air IFRS 3 Co-mheasgachaidhean Gnothachais	1 Faoilleach 2020
Atharrachaidhean air IAS 1 agus IAS 8: Mìneachadh air Stuth	1 Faoilleach 2020
Ath-leasachadh Tomhas-measaidh Reata Rèidh: atharrachaidhean air IFRS 9, IAS 39 agus IFRS 7	1 Faoilleach 2020
IFRS 17 – Cùmhnantan Àrachais	1 Faoilleach 2021

Tha na buill fhathast a' luachadh na buaidh a bhios aig na h-inbhean sin air aithrisean ionmhasail na Seirbheise ach chan eilear dhan bheachd gum bi buaidh shusbainteach aca air na h-aithrisean ionmhasail ma thèid gabhail riutha.

3 BREITHNEACHAIDHEAN CUNNTASACHD DEATAMACH AGUS PRÌOMH THÙSAN MEASADH NEO-CHINNTEACH

Ann a bhith a' cur an cèill poileasaidhean cunntasachd na Seirbheise, a tha air am mìneachadh ann an nota 1, feumaidh na buill a thighinn gu co-dhùnaidhean, tuairmsean agus beachdan mu na suimean a tha air an toirt air adhart a thaobh na so-mhaoin agus na do-mhaoin nach eil furasta mothachadh dhaibh bho thùsan eile. Tha na tuairmsean agus na beachdan co-cheangailte air an aithneachadh, stèidhichte air eòlas eachdraidheil agus factaran eile a thathar a' meas a tha iomchaidh. Dh'fhaodadh na toraidhean aig a' cheann thall a bhith eadar-dhealaichte ris na tuairmsean sin.

Tha na tuairmsean agus na ro-bheachdan air a bheil iad stèidhichte air an ath-sgrùdadh air bhun-stèidh leantainneach. Tha atharrachaidhean ris na tuairmsean cunntasachd air an aithneachadh airson an ama anns a bheil an tuairmse air atharrachadh ma tha an t-atharrachadh a' toirt buaidh a-mhàin air an àm sin, no ann an àm an atharrachaidh agus nan amannan ri teachd ma tha an t-atharrachadh a' toirt buaidh air na h-amannan làithreach agus na h-amannan ri teachd.

Breithneachaidhean deatamach a thaobh a bhith a' cur an cèill poileasaidhean cunntasachd na Seirbheise
Is iad na leanas na breithneachaidhean deatamach, a thuilleadh air an fheadhainn a tha a' gabhail a-steach tuairmsean (a tha air dèiligeadh riutha fa leth gu h-ìosal), a tha na buill air a dhèanamh sa phròiseas a bhith a' cur an cèill poileasaidhean cunntasachd na Seirbheise agus aig a bheil a' bhuaidh as brìgheil air na suimean a tha air an aithneachadh ann an aithrisean ionmhasail.

■ Luach Riochdachaidhean rin Craoladh

Tha an t-Seirbheis ag aithneachadh luachadh chlàran seilbhe: riochdachaidhean a tha rin craoladh mar luach ceannachd chòraichean craolaidh a chaidh an ceannachd bho luchd-riochdachaidh. Tha luach nan còraichean air am meas mar a bhith air a chosg an uair a thèid ciad craoladh a dhèanamh den phrògram le ath-chraolaidhean fon chead a chaidh fhaotainn air fhaicinn aig luach airgid de bheag seadh. Mar thoradh air a' cho-dhùnadh seo, tha luach nan riochdachaidhean air an craoladh a tha air ainmeachadh san Aithris air an t-Suidheachadh Ionmhasail mar prìs ceannachd phrògraman a tha fhathast rin craoladh agus còraichean sam bith an cois sin.

■ Co-bhanntachd BBC ALBA

Is e prìomh ghniomh na Seirbheise a bhith a' ruith obair BBC ALBA, an t-seanail telebhisean Gàidhlig, ann an co-bhanntachd leis a' BhBC. Tha an t-seanail ag obair fo chùmhnannt an Aonta Laghail eadar MG ALBA agus am BBC. Tha an t-Seirbheis ag aithneachadh gu bheil i an eisimeil taic leantainneach, aig ìrean iomchaidh fiosgail, bho mhinistearan Riaghaltas na h-Alba gus obair a chumail seasmhach a thaobh a bhith a' riarachadh a chom-pàirteachas le BBC ALBA mar am prìomh nì ann a bhith a' libhrigeadh dhleastanasan na Seirbheise. An dèidh ceistean a thogail, tha na buill riarachta gun lean an càirdeas agus mar sin tha iad ag ullachadh nan cunntasan air stèidh leantainneach mar a tha air a mhìneachadh ann an nota 1.

■ Gealltanasan

Mar a chaidh ainmeachadh, tha an t-Seirbheis mothachail air taic leantainneach mhinistearan Riaghaltas na h-Alba aig ìre a leigeas leis an t-Seirbheis a dleastanasan a choileanadh san fhad-ùine. Tha an taic seo air leth riatanach, gu h-àraidh a thaobh aontan tomhas riochdachaidh (faic nota 14) agus gealltanasan gabhaltais (nota 15). Mar thoradh air seo, tha lèirmheas solair taobh a-staigh nan aontaidhean phasgain, a dh'fhaodar a chur an sàs nam biodh lùghdachadh mòr sam bith ann an suidheachadh fiosgail na Seirbheise agus cuideachd clàs lèirmheis 5 bliadhna sa chùmhnannt gabhail nam prìomh oifsean agus stiùidiothan ann an Steòrnabhagh.

3 CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Seirbheis' accounting policies, which are described in note 1, the members are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Critical judgements in applying the Seirbheis' accounting policies

The following are the critical judgements, apart from those involving estimations (which are dealt with separately below), that the members have made in the process of applying the Seirbheis' accounting policies and that have the most significant effect on the amounts recognised in financial statements.

■ Valuation of productions to be transmitted

The Seirbheis recognises the valuation of inventories: productions to be transmitted as being the purchase value of broadcasting rights purchased from producers. The value of these rights is considered expensed on first transmission of the programme with repeats under the acquired licence being of negligible monetary value. As a result of this decision, the value of productions to be transmitted disclosed in the Statement of Financial Position represents the purchase price of programmes yet to be broadcast and any related rights.

■ BBC ALBA Partnership

The principal activity of the Seirbheis is running the operations of BBC ALBA, the Gaelic television channel, in partnership with the BBC. The channel is operated under the terms of the Collaboration Agreement between MG ALBA and the BBC. The Seirbheis recognises its reliance on the Scottish Government ministers' continued financial support at appropriate fiscal levels to maintain its operations to satisfy the BBC ALBA partnership as being key to the delivery of the Seirbheis' functions. After making enquiries, the members are satisfied that the ongoing relationship will continue and have therefore adopted the going concern basis in preparing the accounts, as explained in note 1.

■ Commitments

As mentioned, the Seirbheis is cognisant of the continued support of the Scottish Government ministers at a level of funding which will allow the Seirbheis to fulfil its long-term commitments. This support is essential in particular to production volume agreements (note 14) and leasing commitments (note 15). As a result, included within the production volume agreements is a review provision that may be applied should there be a material reduction in the Seirbheis' fiscal position and also a 5-yearly review clause in the lease contract for the head offices and studios in Stornoway.

4 CÒRR/(EASBHAI DH) OBRACHAIDH

		2020	2019
		£	£
Tha còrr/(easbhaidh) obrachaidh air a h-aithris an dèidh cosgais/(creideasachadh):			
Siubhail agus teachd-an-tìr	Buill	29,541	24,104
	Luchd-obrach	134,630	152,329
Pàigheadh an neach-sgrùdaidh	Sgrùdadh	18,500	17,800
	Neo-sgrùdadh	-	-
Ìsleachadh		281,493	282,197
Ìsleachadh air so-mhaoin còir-cleachdaidh		101,020	-
Luach-chrìonaidh		11,743	11,178
Cosgaisean co-cheangailte ri gabhailte so-mhaoin luach ìosal		9,788	16,895

5 COSGAISEAN IONMHAIS LOM

		2020	2019
		£	£
Riadh ri fhaotainn		2,589	1,376
Riadh ri fhaotainn & cìsean coltach		(2,148)	(2,996)
Riadh air do-mhaoin gabhailte		(57,582)	-
Cosgaisean ionmhais lom		(57,141)	(1,620)

6 CÌSEAN

		2020	2019
		£	£
Tha cìsean air riadh a fhuaras airson na bliadhna mar a leanas:			
Cis Chorporra na RA @ 19% (2019: 19%)		492	231

4 OPERATING SURPLUS/(DEFICIT)

		2020	2019
		£	£
Operating surplus/(deficit) is stated after charging/(crediting):			
Travel and subsistence	Members	29,541	24,104
	Staff	134,630	152,329
Auditor's remuneration	Audit	18,500	17,800
	Non Audit	-	-
Depreciation		281,493	282,197
Depreciation on right-of-use asset		101,020	-
Amortisation		11,743	11,178
Expenses relating to lease of low-value assets		9,788	16,895

5 NET FINANCE COSTS

		2020	2019
		£	£
Interest receivable		2,589	1,376
Interest payable & similar charges		(2,148)	(2,996)
Interest on lease liabilities		(57,582)	-
Net finance costs		(57,141)	(1,620)

6 TAXATION

		2020	2019
		£	£
The taxation charge on interest received for the year is as follows:			
UK Corporation tax @ 19% (2019: 19%)		492	231

7 PÀIGHEADH AN ÀRD-OIFIGEIR & LUCHD-COSNAIDH

B' e àireamh chuibheasach nan daoine (an t-Àrd-Oifigear nam measg) a bha ann an cosnadh aig a' Bhòrd rè na bliadhna 35 (2019:35).

Cosgaisean Luchd-cosnaidh (do na daoine gu h-àrd)

	2020	2019
	£	£
Duaisean agus tuarastail bliadhna	1,309,552	1,236,168
Cosgaisean tèarainteachd sòisealta	140,159	130,465
Cosgaisean peinnsein eile (faic nota 17)	184,391	183,414
	1,634,102	1,550,047

Chaidh na cosgaisean gu h-àrd a roinn mar a leanas:

	2020	2019
	£	£
Cosgaisean rianachd	385,432	397,518
Rianachd seanail	333,110	349,449
Cosgaisean obrachaidh na seanail	333,288	311,597
Riochdachaidhean	582,272	491,483
	1,634,102	1,550,047

Bha pàigheadh a thaobh an neach-obrach a bu mhotha a bha a' faighinn de thuarastal mar a leanas:

	2020	2019
	£	£
Dìoladh-dreuchda (agus sochairean mar an ceudna)	102,681	101,081
Tabhartasan peinnsein ri sgeama ceannach airgid bho pheinnseanan (faic nota 17)	14,840	14,412
	117,521	115,493

8 CATHRAICHE & BUILL

Thàinig pàigheadh agus dìolaidhean eile, agus sochairean a fhuair an Cathraiche gu £11,460 (2019: Leig M. Choineagan dhith a dreuchd air 30 Sultain 2018, £5,730; A Dòmhnallach air a chur an dreuchd 1 Faoilleach 2019, £2,865)

Seo an àireamh de Bhuill eile a fhuair suimean taobh a-staigh nam bannan a leanas:

	2020	2019
	Àireamh	Àireamh
£1,259	3	-
£3,358	-	1
£3,498	1	-
£4,197	1	-
£5,037	6	7

Tron bhliadhna leig Calum MacFhearghais dheth a dhreuchd agus chaidh Marion Nic na Ceàrdaich, Lisa Annette, Iain Mac a' Mhaoilein agus Rhoda NicDhòmhnaill an cuir an dreuchd.

7 CHIEF EXECUTIVE & EMPLOYEES' REMUNERATION

The average number of persons (including the Chief Executive) employed by the Board during the year was 35 (2019:35).

Employee costs (for above persons)

	2020	2019
	£	£
Wages and salaries	1,309,552	1,236,168
Social security costs	140,159	130,465
Other pension costs (see note 17)	184,391	183,414
	1,634,102	1,550,047

The above costs have been allocated across departments as follows:

	2020	2019
	£	£
Administrative expenses	385,432	397,518
Channel administration	333,110	349,449
Channel operating costs	333,288	311,597
Productions	582,272	491,483
	1,634,102	1,550,047

Remuneration in respect of the highest paid employee was as follows:

	2020	2019
	£	£
Emoluments (including benefits in kind)	102,681	101,081
Pension contributions to money purchase pension scheme (see note 17)	14,840	14,412
	117,521	115,493

8 CHAIRPERSON & MEMBERS

Fees and other emoluments, including benefits, received by the Chairperson amounted to £11,460 (2019: M. Cunningham resigned 30 September 2018, £5,730; A Macdonald appointed 1 January 2019: £2,865)

The number of other Members who received the following fees was:

	2020	2019
	Number	Number
£1,259	3	-
£3,358	-	1
£3,498	1	-
£4,197	1	-
£5,037	6	7

During the year Calum Ferguson resigned from the Board and Marion Sinclair, Lisa Annette, Iain Macmillan and Rhoda Macdonald were appointed.

9 SO-MHAOIN NEO-LÀIMHSEACHAIL

	Bathar-bog Coimpiutair
<i>Cosgais</i>	£
Aig 1 Giblean 2019	58,718
Cur-ris	-
Aig 31 Màrt 2020	58,718
<i>Ìsleachadh</i>	
Aig 1 Giblean 2019	21,056
Cosgais airson bliadhna	11,743
Aig 31 Màrt 2020	32,799
<i>Luach Leabhair Lom</i>	
Aig 31 Màrt 2020	25,919
Aig 31 Màrt 2019	37,662

10 SEILBH, ACAINN & UIDHEAM

	Talamh & toglaichean	Acainn & uidheam	Uidheam stiùidio	Iomlan
<i>Cosgais</i>	£	£	£	£
Aig 1 Giblean 2019	1,256,360	321,396	4,341,232	5,918,988
Cur-ris	48,067	7,813	81,996	137,876
Eadar-ghluasad IFRS 16	1,919,389			1,919,389
Cur-às			(849,905)	(849,905)
Aig 31 Màrt 2020	3,223,816	329,209	3,573,323	7,126,348
<i>Ìsleachadh</i>				
Aig 1 Giblean 2019	1,179,030	229,407	3,852,930	5,261,367
Cosgais airson bliadhna	126,965	49,126	206,422	382,513
Cur-às			(849,905)	(849,905)
Aig 31 Màrt 2020	1,305,995	278,533	3,209,447	4,793,975
<i>Luach Leabhair Lom</i>				
Aig 31 Màrt 2020	1,917,821	50,676	363,876	2,332,373
Aig 31 Màrt 2019	77,330	91,989	488,302	657,621

9 INTANGIBLE ASSETS

	Computer Software
<i>Cost</i>	£
At 1 April 2019	58,718
Additions	-
At 31 March 2020	58,718
<i>Depreciation</i>	
At 1 April 2019	21,056
Charge for year	11,743
At 31 March 2020	32,799
<i>Net Book Values</i>	
At 31 March 2020	25,919
At 31 March 2019	37,662

10 PROPERTY, PLANT & EQUIPMENT

	Land & buildings	Plant & equip.	Studio equip.	Total
<i>Cost</i>	£	£	£	£
At 1 April 2019	1,256,360	321,396	4,341,232	5,918,988
Additions	48,067	7,813	81,996	137,876
IFRS 16 transition	1,919,389			1,919,389
Disposals			(849,905)	(849,905)
At 31 March 2020	3,223,816	329,209	3,573,323	7,126,348
<i>Depreciation</i>				
At 1 April 2019	1,179,030	229,407	3,852,930	5,261,367
Charge for year	126,965	49,126	206,422	382,513
Disposals			(849,905)	(849,905)
At 31 March 2020	1,305,995	278,533	3,209,447	4,793,975
<i>Net Book Values</i>				
At 31 March 2020	1,917,821	50,676	363,876	2,332,373
At 31 March 2019	77,330	91,989	488,302	657,621

11 MALAIRT & NITHEAN EILE A THA RI FHAIGHINN

	2020	2019
	£	£
Nithean malairt ri fhaighinn	77,170	28,792
Ro-phàighidhean agus teachd-a-steach tàrmaichte	60,661	161,282
	137,831	190,074

Aois fiachan a tha seachad air an ceann-là pàighidh ach a thathar a' sùileachadh:

	2020	2019
	£	£
Chan eil e ri phàigheadh fhathast	62,685	28,672
31-60 là	-	-
61-90 là	-	120
>91 là	14,485	-
	77,170	28,792

12 MALAIRT & NITHEAN EILE A THA RI PHÀIGHEADH

DO-MHAOIN LÀITHREACH

	2020	2019
	£	£
Malairt & nithean eile a tha ri phàigheadh	180,093	143,220
Luchd-creideis eile	-	117,431
Do-mhaoin cis làithreach	492	231
	180,585	260,882

DO-MHAOIN NEO-LÀITHREACH

	2020	2019
	£	£
Do-mhaoin gabhaltais (nota 15)	1,764,260	-

13 TEACHD-A-STEACH AN DÀIL

	2020	2019
	£	£
Tabhartas an dàil – riochdachaidhean nach deach an craoladh fhathast	3,267,291	3,750,091

11 TRADE & OTHER RECEIVABLES

	2020	2019
	£	£
Trade receivables	77,170	28,792
Prepayments and accrued income	60,661	161,282
	137,831	190,074

The ageing profile of trade receivables, including those past due but not impaired:

	2020	2019
	£	£
Not due	62,685	28,672
31-60 days	-	-
61-90 days	-	120
>91 days	14,485	-
	77,170	28,792

12 TRADE AND OTHER PAYABLES

CURRENT LIABILITIES

	2020	2019
	£	£
Trade & other payables	180,093	143,220
Other creditors	-	117,431
Current tax liabilities	492	231
	180,585	260,882

NON-CURRENT LIABILITIES

	2020	2019
	£	£
Lease Liability (note 15)	1,764,260	-

13 DEFERRED INCOME

	2020	2019
	£	£
Deferred grant – productions yet to be broadcast	3,267,291	3,750,091

14 GEALLTANASAN RIOCHDACHAIDH

Mar aig 31 Màrt 2020 bha ro-gealltanasan chùmhnanntan riochdachaidh de £7,294,706 (2019: £14,555,052). Tha an gealltanas seo ri phàigheadh thar 3 bliadhna (2019: 3 bliadhna) mar a leanas:

	2020	2019
	£	£
2019/20	-	8,084,822
2020/21	5,710,732	5,454,256
2021/22	1,283,974	1,015,974
2022/23	300,000	-
	7,294,706	14,555,052

15 GABHALTAS IFRS 16

Tha an t-Seirbheis air IFRS a chur an sàs a' cleachdadh a' mhodh-obrach ais-ghabhalach atharraichte agus mar sin chan eil amannan coimeasach air an ath-aithris.

Tha an rèiteachadh a leanas ris a' chothromachadh fosglaidh airson nan do-mhaoinean gabhaltais mar aig 2 Giblean 2019 stèidhichte air na dleasan obrachaidh mar aig 1 Giblean 2019:

Bun-phrìs pàigheadh gabhaltais fo ghabhaltasan obrachaidh aig 1 Giblean 2019	2,575,904
Gabhaltasan ùine-ghoirid agus luach-ìosal nach eil aithnichte mar do-mhaoinean	(29,904)
Do-mhaoinean gabhaltais iomlan mar aig 2 Giblean 2019	2,546,000
Buaidh lasachaidh a' cleachdadh reata iasaid ceum air cheum aig 2 Giblean 2019	627,611
Luach làithreach do-mhaoinean gabhaltais aig 2 Giblean 2019	1,919,389
Luach làithreach do-mhaoinean gabhaltais ionmhasail fo IAS 17 aig 12 Giblean 2019	-
Do-mhaoinean gabhaltais aithnichte mar aig 2 Giblean 2019	1,919,389

Tha a' bhuidheachadh de na h-atharrachaidhean a chaidh a dhèanamh ris an Aithris air an t-Suidheachadh Ionmhasail mar aig 2 Giblean 2019 airson gabhail ri IFRS 16 air a gheàrr-aithris mar a leanas:

	1 Giblean 2019 air aithris roimhe	IFRS 16 buaidh aithris	2 Giblean 2019
So-mhaoin neo-làithreach			
Seilbh, acainn agus uidheam	£657,621	£1,919,389	£2,577,010
So-mhaoin air fad	£4,710,797	£1,919,389	£6,630,186
Do-mhaoin làithreach			
Do-mhaoin gabhaltais	-	£(130,097)	£(130,097)
Do-mhaoin neo-làithreach			
Do-mhaoin gabhaltais	-	£(1,789,292)	£(1,789,292)
Do-mhaoin iomlan	£(4,010,973)	£(1,919,389)	£(5,930,362)
So-mhaoin lom	£699,824	-	£699,824

14 PRODUCTION COMMITMENTS

As at 31 March 2020 forward production contract commitments were £7,294,706 (2019: £14,555,052). This commitment is payable over 3 years (2019: 3 years) as follows:

	2020	2019
	£	£
2019/20	-	8,084,822
2020/21	5,710,732	5,454,256
2021/22	1,283,974	1,015,974
2022/23	300,000	-
	7,294,706	14,555,052

15 IFRS 16 LEASE

The Seirbheis has applied IFRS using the modified retrospective approach and therefore comparative periods are not restated.

The following reconciliation to the opening balance for the lease liabilities as at 2 April 2019 is based up on the operating lease obligations as at 1 April 2019:

Minimum lease payments under operating leases at 1 April 2019	2,575,904
Short-term and low value leases not recognised as liabilities	(29,904)
Gross lease liabilities as at 2 April 2019	2,546,000
Effect of discounting using the incremental borrowing rate at 2 April 2019	627,611
Present value of lease liabilities at 2 April 2019	1,919,389
Present value of finance lease liabilities under IAS 17 at 1 April 2019	-
Lease liabilities recognised as at 2 April 2019	1,919,389

The cumulative impact of the changes made to the Statement of Financial Position as at 2 April 2019 for the adoption of IFRS 16 is summarised as follows:

	1 April 2019 as previously reported	IFRS 16 reporting effect	2 April 2019
Non-current assets			
Property, plant and equipment	£657,621	£1,919,389	£2,577,010
Total assets	£4,710,797	£1,919,389	£6,630,186
Current liabilities			
Lease liabilities	-	£(130,097)	£(130,097)
Non-current liabilities			
Lease liabilities	-	£(1,789,292)	£(1,789,292)
Total liabilities	£(4,010,973)	£(1,919,389)	£(5,930,362)
Net assets	£699,824	-	£699,824

GABHALTAS IFRS 16 (a' leantainn)

Tha Buaidh nan atharrachaidhean a chaidh a dhèanamh ris na builean atharraichte san Aithris air Teachd a-steach lomlan airson nan 52 seachdain a thàinig gu ceann air 31 Màrt 2020 ri linn a bhith a' gabhail ri IFRS 16 air a gheàrr-aithris mar a leanas:

	£
Lùghdachadh ann an cosgaisean obrachaidh	104,000
Meudachadh ann an ìsleachadh – cosgaisean obrachaidh	(50,510)
Còrr iomlan	53,490
Lùghdachadh ann an cosgaisean rianachd	30,000
Meudachadh ann an ìsleachadh – cosgaisean rianachd	(50,510)
Meudachadh ann an riadh cosgaisean gabhaltais – cosgaisean ionmhais	(57,582)
	<hr/>
Còrr ro chis	(24,602)
	<hr/> <hr/>

So-mhaoin còir-cleachdaidh

Air a ghabhail a-steach ann an talamh agus togalaichean ann an nota 10 tha so-mhaoin còir-cleachdaidh a thaobh nan goireasan oifis agus stiùidio a tha air an cleachdadh leis an t-Seirbheis, a tha a' cosg £1,919,389 le luach leabhair lom de £1,818,369 aig 31 Màrt 2020.

Do-mhaoin gabhaltais

Tha clàr-ama a' toirt cunntas mionaideach air anailis ìreachd de na sruthan airgid cunnraidh neo-lasaichte mar a leanas:

	£
Ri phàigheadh taobh a-staigh bliadhna	134,000
Ri phàigheadh eadar aon agus còig bliadhna	536,000
Ri phàigheadh an dèidh còig bliadhna	1,742,000
	<hr/>
Do-mhaoin gabhaltais iomlan gun lasachadh aig 31 Màrt	2,412,000
	<hr/> <hr/>
Do-mhaoin gabhaltais an lùib Aithris air an t-Suidheachadh Ionmhasail aig 31 Màrt:	
Làithreach	78,711
Neo-làithreach	1,764,260
	<hr/>
	1,842,971
	<hr/> <hr/>

16 AONTAN CALPA

Cha robh aontan calpa aig an t-Seirbheis aig 31 Màrt 2020 (2019: £42,909).

17 SGEAMA PEINNSEIN

Tha an t-Seirbheis ag ullachadh thabhartasan peinnsein ro-shocraichte do gach neach-cosnaidh a tha airidh air. Tha na so-mhaoin air an cumail fa leth bho so-mhaoin na Seirbheise ann am maoin rianachta gu neo-eisimeileach aig companaidhean àrachais. Tha cosgais a' pheinnsein airson na bliadhna, aig caochladh reataichean a rèir an tuarastail, a' riochdachadh nan tabhartasan a tha rim pàigheadh leis an t-Seirbheis do na maoin agus a' tighinn gu £184,391 (2019: £183,414).

IFRS 16 LEASE (continued)

The Impact of the adjustments made to adjusted results in the Statement of Comprehensive Income for the 52 weeks ending 31 March 2020 due to the adoption of IFRS 16 is summarised as follows:

	£
Decrease in operating expenses	104,000
Increase in depreciation – operating expenses	(50,510)
Gross surplus	53,490
Decrease in administrative expenses	30,000
Increase in depreciation – administrative expenses	(50,510)
Increase in interest on lease costs – finance expenses	(57,582)
	<hr/>
Surplus before tax	(24,602)
	<hr/> <hr/>

Right-of-use assets

Included in land and buildings in note 10 is a right-of-use asset in respect of the office and studio premises occupied by the Seirbheis, with a cost of £1,919,389 and a net book value of £1,818,369 at 31 March 2020.

Lease liabilities

A schedule detailing the maturity analysis of the contractual undiscounted cash flows is as follows:

	£
Due within one year	134,000
Due between one and five years	536,000
Due beyond five years	1,742,000
	<hr/>
Total undiscounted lease liabilities at 31 March	2,412,000
	<hr/> <hr/>
Lease liabilities included in the Statement of Financial Position at 31 March:	
Current	78,711
Non-current	1,764,260
	<hr/>
	1,842,971
	<hr/> <hr/>

16 CAPITAL COMMITMENTS

The Seirbheis had no capital commitments at 31 March 2020 (2019: £42,909).

17 PENSION SCHEME

The Seirbheis operates defined contribution pension arrangements for all eligible employees. The assets are held separately from those of the Seirbheis in independently administered funds with insurance companies. The pension cost for the year, at variable rates based on salaries, represents the contributions payable by the Seirbheis to the funds and amounts to £184,391 (2019: £183,414).

18 IONNSRAMAIDEAN IONMHASAIL

Tha obair na Seirbheise ga fàgail fosgailte ri grunnan riosg ionmhasail:

- **Riosg creideis** – an comas gu faod pàirteachasan eile gun an t-airgead iomchaidh a phàigheadh;
- **Riosg sgaoidh** – an comas gu faod nach bi am maoin aig a' Bhòrd airson coinneachadh ri dhealasan agus pàighidhean a dhèanamh; agus
- **Riosg margaidh** – an comas gu faod call ionmhasail èiridh mar thoradh air atharrachaidhean ann an tomhasan mar reataichean rèidh no reataichean co-luach cèin.

Mar thoradh air nàdar a gnìomhan agus an dòigh anns a bheil an t-Seirbheis air a stèidheachadh, chan eil an t-Seirbheis fosgailte don ìre de riosg ionmhasail a tha aig buidhnean gnothachais corporra.

Riosg creideis

Tha riosg creideis a' tighinn bho airgead-làimhe agus nithean co-ionann ri airgead-làimhe, tasgaidhean ann am bancaichean agus ann an institiutan eile, cho math ri fosglaidhean creideas luchd-dèilig, a' gabhail a-steach tasgaidhean air leth agus gnìomhan-malairt daingeann.

A thaobh bancaichean agus buidhnean eile, chan eilear a' gabhail ach pàirteachasan a tha air am measadh gu neo-eisimeileach le measadh aig ìre 'A'.

Tha luchd-dèilig air am measadh, a' gabhail a-steach an suidheachadh ionmhasail, an t-eòlas a bha aca agus factaran eile, le ìrean creideis fa leth air an sgrùdadh gu mionaideach tron bhliadhna.

Cha robh cunntas ann a thaobh a bhith a' faighinn airgead air ais bho luchd-fiach san àm seo, agus cha robhar a' sùileachadh call mar thoradh air neo-choileanadh le contra-phàrtaidh a thaobh tasgaidhean.

Riosg sgaoidh

Tha an clàr gu h-ìosal a' dèanamh anailis air sgaoidhean ionmhasail a rèir buidhnean abachaidh iomchaidh stèidhichte air an àm a tha air fhàgail aig an Aithris air an t-Suidheachadh Ionmhasail chun a' chinn-là abachaidh chunnradail. Tha na suimean a tha air am foillseachadh sa chlàr nan sruthan-airgid cunnradail neo-lasaichte agus a' riochdachadh iomhaigh abachaidh nam fiachan. Tha na cothromachaidhean a tha rim pàigheadh taobh a-staigh 12 mìos co-ionann ris an luach leantainneach aca leis gu bheil buaidh lasachaidh neo-chudromach.

	Nas lugha na 1 bliadhna £	Eadar 1 agus 2 bliadhna £	Eadar 2 agus 5 bliadhna £	An dèidh 5 bliadhna £
Aig 31 Màrt 2020				
Malairt & nithean eile a tha ri phàigheadh	180,585	78,711	250,586	1,513,674
Uile gu lèir	180,585	78,711	250,586	1,513,674
Aig 31 Màrt 2019				
Malairt & nithean eile a tha ri phàigheadh	260,887	-	-	-
Uile gu lèir	260,887	-	-	-

Tha malairt agus nithean eile a tha ri fhaotainn rim pàigheadh taobh a-staigh 1 bliadhna.

18 FINANCIAL INSTRUMENTS

The Seirbheis' activities expose it to a variety of financial risks:

- **Credit risk** – the possibility that other parties might fail to pay amounts due;
- **Liquidity risk** – the possibility that the Seirbheis might not have the funds available to meet its commitments to make payments; and
- **Market risk** – the possibility that financial loss may arise as a result of changes in such measures as interest rates or foreign exchange rates.

As a result of the nature of its activities and the way the Seirbheis is set up, the Seirbheis is not exposed to the degree of financial risk faced by corporate business entities.

Credit risk

Credit risk arises from cash and cash equivalents, deposits with banks and other institutions, as well as credit exposures to customers, including outstanding receivables and committed transactions.

For banks and other institutions, only independently rated parties with a minimum rating of 'A' are accepted.

Customers are assessed, taking into account their financial position, past experience and other factors, with individual credit limits being closely monitored throughout the year.

No recoverability issues were noted with debtors in the period, and no losses are expected from non-performance by any counterparties in relation to deposits.

Liquidity risk

The table below analyses the financial liabilities into relevant maturity groupings based on the remaining period at the Statement of Financial Position to the contractual maturity date. The amounts disclosed in the table are contractual undiscounted cash flows and represents the expected maturity profile of the liabilities. Balances due within 12 months equal their carrying value as the impact of discounting is not significant.

	Less than 1 year £	Between 1 and 2 years £	Between 2 and 5 years £	Over 5 years £
At 31 March 2020				
Trade and other payables	180,585	78,711	250,586	1,513,674
Total	180,585	78,711	250,586	1,513,674
At 31 March 2019				
Trade and other payables	260,887	-	-	-
Total	260,887	-	-	-

All trade and other receivables are due within 1 year.

Market risk

i) Interest rate risk

The Seirbheis has no significant interest bearing assets or liabilities and as such income and expenditure cash flows are substantially independent of changes in market interest rates.

ii) Foreign currency risk

The Seirbheis is not exposed to foreign currency risk.

Fair Value Estimation

The carrying value of cash and cash equivalents is assumed to approximate to their fair value.

The carrying value less impairment provision of trade receivables and payables are assumed to approximate their fair value.

18 IONNSRAMAIDEAN IONMHASAIL (a' leantainn)

Riosg margaidh

i) Riosg ìre rèidh

Chan eil so-mhaoin no do-mhaoin cudromach aig an t-Seirbheis a tha a' giùlain riadh agus mar sin tha sruthan airgid teachd-a-steach agus caiteachas gu ìre mhòr neo-eisimeileach bho atharrachaidhean ann an reataichean rèidh na margaidh.

ii) Riosg airgead cèin

Chan eil an t-Seirbheis fosgailte do riosg airgead cèin.

Tuairmse Luach Cothromach

Tha an luach toirt air adhart de dh'airgead agus co-ionann ri airgead air a mheas mar a bhith aig an t-aon ìre ri an luach cothromach.

Tha an luach toirt air adhart às aonais ullachadh lùghdachaidh ann an suimean malairt ri thighinn a-steach agus rim pàigheadh air am meas mar a bhith aig an t-aon ìre ris an luach chothromach.

19 GNÌOMH-MALAIRT PÀRTAIDH CO-CHEANGAILTE

Tron bhliadhna is iad na h-aon ghniomhan-malairt co-cheangailte ri pàrtaidh, pàigheadh bhall mar a tha sin air a mhìneachadh ann an nota 8.

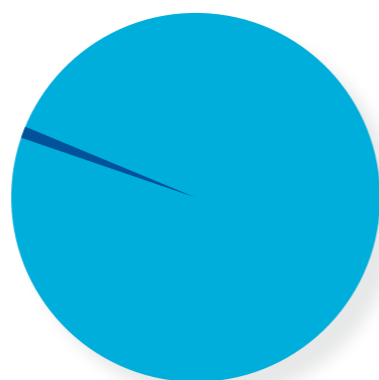
19 RELATED PARTY TRANSACTIONS

The only related party transactions during the year were members' remuneration as detailed in note 8.

Tuilleadh Fiosrachaidh Additional Information

Riarachadh Phàighidhean gu Prògraman TBh & Leasachadh Phrògraman TBh, 2019/20 Allocation of TV Programme & TV Programme Development Payments, 2019/20

BBC	2%
Independent Producers	98%



Nemeton TV Scotland	26.5%	
Bees Nees Media	17.1%	
macTV	11.8%	
Young Films	11.8%	
Caledonia TV	8.2%	
Obh! Obh!	3.9%	
The Woven Thread	3.5%	
Solus Productions	3.3%	
Midas Media	2.8%	
BBC	2.4%	
Purple TV	1.7%	
Sorbier Productions	1.7%	
Moja	1.5%	
Mast-Àrd Studio	1.2%	
Corcadal Productions	1.2%	
Sgeul Media	0.7%	
Trix Pix	0.3%	
Media Co-op	0.2%	
Cwmni Da	0.2%	

Roinneadh na Maoine, 2019/20 Allocation of the Fund, 2019/20

TV Content, Radio & Online	87.9%	
Operating Costs	7.0%	
Training	2.2%	
Research	0.7%	
Development	0.6%	
Stakeholder Engagement Costs	0.3%	
Members' Costs	0.7%	
Promotions & Marketing	0.5%	
Channel Operating Costs	0.1%	

Pàighidhean Riochdachaidh a rèir Gnè Phrògraman, 2019/20 Production Payments by Programme Genre - 2019/20

Gnè Strand	Cosgais 2019/20 2019/20 Spend (£)	Uaireannan Co-ionann Equivalent Hours	Cosgais san Uair Cost per Hour (£)
Arts & Entertainment	1,884,055	57.18	32,952
Children	620,278	55.50	11,176
Drama & Comedy	1,365,000	4.00	341,250
Factual	2,712,106	96.20	28,193
Sport	2,373,390	175.95	13,489
Radio	25,000	8.67	2,885



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An Luchd-obrach Staff

CORPORRA CORPORATE

Dòmhnall Caimbeul
Àrd-Oifigear
Donald Campbell
Chief Executive

Màiri Anna NicAonghais
Manaidsear Gàidhlig & Gnothaichean
Corporra
Mary Ann MacInnes
Gaelic & Corporate Affairs Manager

Sarah Lang Dhòmhnallach
Ceumnaiche Inntearnach
Sarah Lang MacDonald
Graduate Intern

IONMHAS, RIANACHD & GNÌOMHACHAS FINANCE, ADMINISTRATION & BUSINESS AFFAIRS

Niall M. Greumach
Stiùiriche Ionmhais
Neil M. Graham
Director of Finance

Donaidh Dhòmhnallach
Manaidsear Gnìomhachais
Donnie MacDonald
Senior Business Manager

Catriona Màiri Neally
Oifigear Gnìomhachais
Catriona Màiri Neally
Business Affairs Executive

Nicola Pearson
Cunntasair
Nicola Pearson
Accountant

Abigail NicIomhair
Neach-fàilteachais (fòrladh màthaireil)
Abigail MacIver
Receptionist (maternity cover)

Graham Moireasdan
Neach-aire Ghoireasan
Graham Morrison
Facilities Supervisor

Màiri Ross
Neach-fàilteachais
Màiri Ross
Receptionist

Marina NicDhòmhnaill
Manaidsear Oifis
Marina MacDonald
Office Manager

Tormod Màrtainn
Neach-taic Ghoireasan
Norman Martin
Facilities Assistant

LUCHD-AMHAIRC AUDIENCES

Iseabail Nic an t-Sagairt
Stiùiriche Susbaint Ioma-Ùrlair
Iseabail Mactaggart
Director of Multiplatform Content

Mairead Chamshron
Deasaiche Seanail
Margaret Cameron
Channel Editor

Charissa Gray
Neach-cuideachaidh a' Chlàir
Charissa Gray
Scheduling Assistant

Uilleam MacLeòid
Deasaiche Coimiseanaidh
Bill MacLeod
Commissioning Editor

Eilidh Lewsey
Deasaiche LearnGaelic
Eilidh Lewsey
LearnGaelic Editor

Caitlin Russell
Oifigear Dhàimhean Didseatach
LearnGaelic
Caitlin Russell
LearnGaelic Digital Engagement Officer

Scott Smyth
Riochdaire Leasachaidh LearnGaelic
Scott Smyth
LearnGaelic Development Producer

Michelle Mhoireasdan
Riochdaire Didseatach (YouTube)
Michelle Morrison
Digital Producer (YouTube)

Siobhan NicAonghais
Preasantair & Riochdaire Didseatach
Siobhan MacInnes
Presenter & Digital Producer

Fiona NicChoinnich
Leas-Choimiseanair, Didseatach
Fiona MacKenzie
Assistant Commissioner, Digital

Ruth Mhoireach
Riochdaire Didseatach
Ruth Murray
Digital Producer

Donna NicDhòmhnaill
Leabharlannaiche nam Meadhanan
Donna MacDonald
Media Librarian

Ceitlin L R Nic a' Ghobhainn
Preasantair & Riochdaire Didseatach
Ceitlin L R Smith
Presenter & Digital Producer

Kathryn NicAoidh
Riochdaire Dreach na Seanail
Kathryn MacKay
Presentation Producer

Katie NicRisnidh
Oifigear nam Meadhanan Didseatach
Katie MacRitchie
Digital Media Officer

Laura NicLeòid
Neach-cuideachaidh a' Chlàir
Laura MacLeod
Scheduling Assistant

Magaidh Nic an Tàilleir
Manaidsear Clàr-phrògraman
Maggie Taylor
Scheduling Manager

OBRACHADH OPERATIONS

Ealasaid Dhòmhnallach
Stiùiriche Ro-innleachd & Chùisean
Taoibh A-Muigh
Ealasaid MacDonald
Director of Strategy & External Affairs

Murchadh MacSuain
Manaidsear Conaltraidh
Murdo MacSween
Communications Manager

Iain MacGilliosa
Manaidsear Obrachaidh (ICT)
Iain Gillies
Operations Manager (ICT)

Ivor MacCoinnich
Obraiche Teicneòlais
Ivor MacKenzie
Operations Technician

Amy NicAmhlaigh
Obraiche Shealbhan nam Meadhanan
Amy MacAulay
Media Asset Technician

Uisdean MacLeòid
Manaidsear Obrachaidh (Teicneòlas)
Uisdean MacLeod
Operations Manager (Technology)

Ridseard McHale
Manaidsear Obrachaidh (Goireasan)
Richard McHale
Operations Manager (Resources)

Cailean Moireach
Obraiche Teicneòlais
Colin Murray
Operations Technician

Ged Yeates
Deasaiche Cruthachail
Ged Yeates
Creative Editor

Anndra Friseal
Obraiche Teicneòlais
Andrew Fraser
Operations Technician



Am Bòrd Board

LÀTHAIREACHD AIG COINNEAMHAN ATTENDANCE AT MEETINGS

Am Bòrd agus teirm nam ball Board and term dates	Am Bòrd Board	Comataidh Sgrùdaidh & Dearbhaidh Audit & Assurance Committee	Comataidh Inbhean Standards Committee
Allan MacDonald (1/1/19-31/12/22)	4		3
Jo MacDonald 1/5/16-30/4/20	3		3
Iain Stephen Morrison 10/8/15 - 9/8/19	4		4
Calum Ferguson ^o 1/5/16 - 30/4/20	0		0
Rhoda MacDonald 1/1/20 - 31/12/24	1		
Lisa Annette 1/1/20 - 31/12/24	1		1
David Brew 1/5/16 - 30/4/20	4	4	
Donnie MacAulay 1/5/18-30/4/22	4	4	
Mairi Kidd 1/5/16 - 30/4/20	2	3	
Dugald MacAulay 1/9/16-31/8/20	3	2	
Marion Sinclair 1/6/19 - 31/5/23	4	1	1
Iain MacMillan 1/1/20 - 31/12/24	1	1	

^oCalum Ferguson resigned in December 2019.



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Translation support – Annie MacSween
Design – Room for Design



Rathad Shìphoirt
Steòrnabhagh
Eilean Leòdhais
HS1 2SD

☎ 01851 705550
✉ fios@mgalba.com
🌐 www.mgalba.com
🐦 @MGALBA
📘 facebook.com/gaelicmedia

Seaforth Road
Stornoway
Isle of Lewis
HS1 2SD

☎ 01851 705550
✉ fios@mgalba.com
🌐 www.mgalba.com
🐦 @MGALBA
📘 facebook.com/gaelicmedia

COMHAIRLICHEAN

LUCHD-LAGHA

Wright, Johnston & Mackenzie LLP
Kintail House
Beechwood Park
Inverness
IV2 3BW

BANCAICHEAN

Royal Bank of Scotland
17 North Beach Street
Stornoway
Isle of Lewis
HS1 2XH

Bank of Scotland
47 Cromwell Street
Stornoway
Isle of Lewis
HS1 2DE

LUCHD-SGRÙDAIDH

Saffrey Champness LLP
Kintail House
Beechwood Park
Inverness
IV2 3BW

ADVISORS

SOLICITORS

Wright, Johnston & Mackenzie LLP
Kintail House
Beechwood Park
Inverness
IV2 3BW

BANKS

Royal Bank of Scotland
17 North Beach Street
Stornoway
Isle of Lewis
HS1 2XH

Bank of Scotland
47 Cromwell Street
Stornoway
Isle of Lewis
HS1 2DE

AUDITORS

Saffrey Champness LLP
Kintail House
Beechwood Park
Inverness
IV2 3BW