



ND/MS

23 June 2016

Lord Hall of Birkenhead, CBE
Director-General, BBC
BBC Broadcasting House
Portland Place
London
W1A 1AA

by Email & First Class Post: tony.hall@bbc.co.uk

Dear Tony

BBC ALBA has been one of our partners since the launch of the channel in 2008. The arrangement has been hugely beneficial to viewers, fans and citizens in Scotland, helping give BBC ALBA and the Gaelic language wide appeal across Scotland and showcasing our sport and our footballing community to a national audience each week.

This is an important time as the BBC considers the commitments it will make under the next Charter, and we would be delighted if the arrangements under the new Charter were sufficient to allow for the maintenance and development of BBC ALBA's successful relationship with Scottish professional football. There is much to be achieved for us both. We are aware of the arrangements that the BBC has with Welsh-language broadcasting that enable such high quality sports coverage as we are presently seeing on S4C during Euro 16, and we commend to the BBC to make similar financial arrangements for BBC ALBA for 2017 and beyond.

Yours sincerely

Neil Doncaster
Chief Executive